

WORKFORCLIMATE ACADEMY - FULL CURRICULUM 2024*

	KNOWLEDGE LESSONS	LEADERSHIP LESSONS	APPLICATION TOOLS
1	Climate and business <ol style="list-style-type: none"> 1. The big picture of climate change 2. Companies as a vehicle for change 	Climate intrapreneurship <ol style="list-style-type: none"> 1. You're a climate intrapreneur 2. The 3 R's of climate intrapreneurship 	<ul style="list-style-type: none"> - Finding Your Why Canvas - Defining your learning question - Learning Partner Conversation 1
2	Going 100% renewable <ol style="list-style-type: none"> 1. Why go 100% renewable? 2. Introduction to renewables procurement 3. Energy awareness 	Finding your allies <ol style="list-style-type: none"> 1. Let's think about power 2. Finding your allies 	<ul style="list-style-type: none"> - Research where your company is at on 100% renewables - Storytelling Canvas - Company Power Map - Learning Partner Conversation 2
3	Corporate carbon emissions <ol style="list-style-type: none"> 1. Counting carbon 2. Companies and net zero 3. Getting started with emissions reductions 4. Bonus Lesson - Carbon offsets 	Shifting mindsets & building buy-in <ol style="list-style-type: none"> 1. The art of transforming mindsets 2. Tactics for building buy-in 	<ul style="list-style-type: none"> - Shifting Mindsets Canvas - Refining your learning question - Learning Partner Conversation 3
4	Climate safe professional services <ol style="list-style-type: none"> 1. Professional services: Enabling a low carbon world 	Influencing organisational change <ol style="list-style-type: none"> 1. How organisations change 2. Influencing your company to change 	<ul style="list-style-type: none"> - Organisational Change Canvas - Learning Partner Conversation 4
5	Corporate investments <ol style="list-style-type: none"> 1. Follow the money 2. Greening your retirement fund 3. Getting started with corporate cash 	Change from the outside in <ol style="list-style-type: none"> 1. Changing an organisation from outside 2. How to leverage external forces 	<ul style="list-style-type: none"> - External Leverage Points Worksheet - Learning Partner Conversation 5
6	Corporate advocacy <ol style="list-style-type: none"> 1. Why advocacy matters 2. The Business Transformation Compass 	Complete corporate transformation <ol style="list-style-type: none"> 1. Transformative climate leadership 	<ul style="list-style-type: none"> - Business Transformation Compass - Learning Partner Conversation 6

* Please note, the curriculum is subject to slight changes as we refine it based on what we hear is most valuable for participants.

