



FOR IMMEDIATE RELEASE:
McKibbon Hospitality Promotes Jess Hayden to Newly Created Role, Vice President of Operational Excellence



Tampa, FL (August 10, 2022) – [McKibbon Hospitality](#), an award-winning leader in hotel management, is pleased to announce the recent promotion of Jess Hayden to Vice President of Operational Excellence. In this newly created position, Hayden is responsible for overseeing procurement, contract management, hotel openings and transitions as well as sustainability and corporate social responsibility initiatives, driving the company's process and performance improvement, quality assurance and operational efficiency across its portfolio of nearly 100 hotels.

"Jess Hayden has been, and continues to be, an invaluable asset to McKibbon Hospitality and her promotion to Vice President of Operational Excellence couldn't be more deserved," said Randy Hassen, president of McKibbon Hospitality. "From cost-effective sourcing and strategic negotiations to cultivating meaningful relationships with our vendors, owners and brand partners, Jess brings a wide range of expertise and experience to her new role and will be instrumental in strengthening our operational efficiency."

Since joining McKibbon as Director of Procurement in 2017, Hayden has singlehandedly led the company's Procurement department with sourcing and supply chain management as well as negotiations and vendor relations. Her new role will expand on those areas, allowing for a more streamlined and strategic approach to cost containment, contract management and brand standardization across all facets of operations, including hotel openings, where she will oversee pre-opening budgets and

the implementation of brand standards, and hotel transitions, working with hotel owners, on-property teams, hotel brand partners and McKibbon's internal departments to ensure a smooth changeover process.

In addition to auditing for brand standards and supervising the implementation of hotel contracts for optimal efficiency, Hayden will also lead the company's sustainability and corporate social responsibility efforts, ensuring compliance with brand-mandated programs and operational best practices while also developing an internal committee and action plan to help reduce McKibbon's collective carbon footprint.

Before joining McKibbon, Hayden spent more than 10 years at Avendra, working closely alongside the McKibbon team as Regional Field Support and Customer Relations Manager, preceded by her time with Cargill Animal Nutrition and Smithfield Foods. She earned a B.S. in Food Science & Technology and Chemistry from Virginia Tech and is an active volunteer with many Tampa Bay nonprofits including Metropolitan Ministries, Feeding Tampa Bay, and more.

VIEW HEADSHOT

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About McKibbon Hospitality

Headquartered in Tampa, FL, McKibbon is a fourth-generation family-owned and operated hotel management company representing premier brands such as Marriott, Hilton, Hyatt, IHG, and Kimpton, with a focus on select-service, extended-stay, lifestyle, and soft brand hotels. Our legacy is built on a foundation of integrity, anchored in how we value our guests, treat our associates and partners, and give back to our communities. To learn more about McKibbon Hospitality, visit www.mckibbon.com.