

Ali Nagi

DESIGNER · ENGINEER · WRITER

New York, New York

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Summary

Dynamic and results-driven Design Team Manager with a proven track record of leading high-performing design teams in the financial industry. Dedicated to driving innovation and delivering exceptional user experiences that align with business objectives. Eager to leverage leadership skills and design expertise to contribute to the success of design initiatives.

Public Projects

- 2018 **Terminal Cheat Sheet**, Designed and built a website to help beginners understand basic terminal commands
- 2018 **NEXEN**, Developed common components for unified business platform
- 2017 **Pie Storm**, A humble attempt to gamify charitable donations

Work Experience

BNY Mellon

New York, NY

VICE PRESIDENT, DESIGN TEAM MANAGER - GLOBAL OPERATIONS AND TECHNOLOGY

June 2019 - Present

- Lead a team of designers in the development and execution of design strategies to enhance the digital banking and workflow experience for customers.
- Collaborate with product managers, developers, and other stakeholders to define project requirements and prioritize design initiatives.
- Conduct regular design reviews and provide constructive feedback to team members, ensuring alignment with design best practices and brand guidelines.
- Champion user-centered design principles throughout the organization, advocating for the needs of customers and driving continuous improvement.
- Manage design projects from concept to completion, ensuring timely delivery and adherence to project timelines and budgets.

BNY Mellon

New York, NY

SENIOR ASSOCIATE, USER EXPERIENCE ANALYST - USER EXPERIENCE TEAM

August 2016 - June 2019

- Led the design of multiple internal and external client facing applications, resulting in increased efficiency and improved user experience.
- Conducted user research and usability testing to gather insights and validate design decisions, leading to improvements in user satisfaction and engagement.
- Collaborated with cross-functional teams to define user personas, user journeys, and information architecture for digital products and platforms.
- Created wireframes, prototypes, and design mockups to communicate design concepts and gather feedback from stakeholders.
- Stayed current on industry trends and best practices in UX/UI design, sharing knowledge and insights with team members.

BNY Mellon

New York, NY

INTERN- USER EXPERIENCE TEAM

June 2014 - August 2016

- Utilized Phaser HTML5 game engine to create an internal educational game for employees to learn about concepts such as RESTful APIs
- Deployed educational game to internal cloud platform for testing by early user group

Skills

User Experience Design Figma, Axure, Sketch, GIMP, Adobe Creative Suite, Webflow, HTML, CSS
Project Management Airtable, Confluence, Monday.com, JIRA

Education

New York University

New York, New York

B.S. IN COMPUTER SCIENCE

August 2012 - May 2016

Interests

Hobbies Physical fitness, hiking, drawing

Passions High-quality designs, blending art and engineering