



Iconosquare launches its new TikTok scheduling feature

Iconosquare is excited to introduce the new TikTok scheduler feature.

Users will now be able to schedule all of their TikTok content from within the Iconosquare platform.

In addition to this, users will be able to access the Media Library, use their saved captions and hashtag presets for TikTok. Users can also easily define the thumbnail for their TikTok video.

New features also include the ability to enable or disable comments on their video when scheduling it, as well as enable or disable "Duet" and "Stitch" features.

The Iconosquare TikTok scheduler is also compatible with our built-in AI caption feature which allows users to generate catchy captions at the blink of an eye.

"The TikTok scheduler is an exciting addition to the Iconosquare family, you can choose to plan in advance and free up your schedule, or get a reminder to make your videos on the fly. Either way, we've got you covered!" Says Aymeric François, Product Manager at Iconosquare.

The TikTok scheduling feature joins Iconosquare's Instagram, TikTok, Facebook and Linkedin schedulers, meaning that users can now plan and post all of their social media content from inside Iconosquare either via a computer or our mobile app, saving time and making social media marketers lives way easier.

About Iconosquare:

Iconosquare is a powerful social media analytics and management tool. Trusted by over 20,000 users worldwide, this intuitive platform helps social media professionals better engage their communities and boost their social media strategy by leveraging best-in-class analytics, management and reporting features, for Instagram, Facebook, LinkedIn, Twitter and TikTok.

If you would like more information concerning the Iconosquare platform and our TikTok scheduler feature, please contact:

Natasha Hylton - Partnerships and Affiliate Program Manager

natasha@iconosqua.re