SINGER22.com Releases Hot Pinterest Application For Everything Fashion

SINGER22 and Data Subsystems, Inc. have created a new Pinterest page for their customers' favorite fashion info. Known for its cutting edge technology, SINGER22.com now offers select pin views for those following the fashion curve that includes what your favorite celebrity is wearing, as well as topic-specific pages.

East Hills, New York ([PRWEB](#)) April 20, 2012 -- SINGER22 and Data Subsystems, Inc. have created a new Pinterest page for their customers' favorite fashion info. Known for its cutting edge technology, SINGER22.com now offers select pin views for those following the fashion curve that includes what your favorite [celebrity](#) is wearing, as well as topic-specific pages.

The new Pinterest pages give the SINGER22.com fans the chance to check out what is trending on the site as well as add their own picks/'pins' to the public pinboard. Up-to-the-minute photos are posted for the best in fashion, trends and what the top male and female celebrities are donning for day and night. The feature is part of an ongoing effort to keep customers informed through the latest in tech and real time fashion trends. Once a member has joined Pinterest, they can add their name to receive updates for fast views on the [coolest trends](#), view how many other members share their 'like' opinion and even post on their own board.

"We just started the SINGER22 pinboard and our number of followers is growing rapidly. At the same time, we thought it would great to take this one step further and accomplish full integration with the SINGER22.com website. We now have a SINGER22 internal pinboard that is updated every time someone pins anything from the site. I am excited to see how this social direction progresses." - Jon Singer, CEO, SINGER22

"Datasub Systems is very excited to work on the Pinterest integration. The 'pin it' button now appears on all items available for sale on the SINGER22.com website. We also have an internal pinboard that is linked to the official public SINGER22 pinboard. We are looking forward to integrate with Pinterest on deeper levels in the future (such as API) and hope Pinterest will become a developer friendly project soon."- Alex Shortov, CEO Data Subsystems, Inc.

SINGER22.com is a top website for everything fashion. Beyond cutting edge, SINGER22 is known as 'the' company offering not only the hottest trends, but also the edgy fashion info that its followers are looking for. SINGER22 is renowned for its innovative marketing approaches that go beyond the status quo and achieve a level of excellence for its customers. The fashion industry is in constant flux, changing minute-by-minute and SINGER22 keeps pace through with its focus on flexibility, the latest in technology and a consistent customer centric attitude.

About SINGER22:
SINGER22 is one of the fashion industry's leading retailers featuring the latest in both men's and women's contemporary clothing, shoes and accessories. Its success as a top Internet fashion destination is due to its innovative vision. The site carries hundreds of brands including Halston Heritage, Riviera Club, Winter Kate, Rogue, Alice & Olivia, Steven Alan, J Brand, LnA and many worn by today's celebrities. The customer base looks to SINGER22 to bring them the latest fashions of their favorite icons such as Beyonce, Zac Efron, Megan Fox, Brad Pitt, Nicole Richie, David Beckham, Vanessa Hudgens, Ryan Gosling, Ashley Tisdale, Paris Hilton, Jude Law, Kim Kardashian, and Angelina Jolie, to name a few. Husband and wife team of Jon and Alicia Singer started SINGER22; they opened their first store in Great Neck, NY and soon after complemented their

brick-and-mortar site with their online web presence of http://www.singer22.com. Within a year the second store opened in East Hills, NY and their success is certain to bring about more brick-and-mortar retail stores for the future.

For more information about SINGER22 visit: http://www.singer22.com

About Data Subsystems, Inc.
Data Subsystems, Inc. is a software and web development company based in Tampa, Florida. The company specializes in vast experience in search engine optimization and marketing. Data Subsystems has a proven record of successful marketing campaigns that reach the first page of Google for targeted keywords. Data Subsystems, Inc. has a team that works within the cutting edge topics of the internet. The combination of professional management, skilled developers and in-depth web and marketing knowledge gives the company the edge that elevates them above the rest.

For more information about Data Subsystems, Inc. visit: http://www.datasub.com

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Online Web 2.0 Version
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