

ENVIRONMENTAL POLICY

10 POINT PLAN



The background of the image is a scenic landscape. In the foreground, there are dark, silhouetted trees and a rocky shore. A body of water reflects the sky and the surrounding greenery. In the distance, a line of trees separates the water from a hazy horizon. The sky is filled with soft, white and grey clouds, and the overall color palette is dominated by warm, golden-brown and blue tones, suggesting a sunset or sunrise scene.

**OUR MISSION AT ODELAY IS
TO ENSURE WE'RE
ENVIRONMENTALLY
SUSTAINABLE AND CARBON
NEUTRAL IN 2022. THIS
MEANS BOTH IN OUR OFFICE
AND ON EVERY PRODUCTION.**

**THE WAY WE'RE MAKING
THIS HAPPEN IS THROUGH
OUR 10 POINT PLAN.**

1.

We are using green/renewable energy and products from sustainable providers in our offices. This includes everything from electricity to cleaning products and bin bags to loo roll.



2.



Vegan Catering. The United Nations Food and Agriculture Organization published a report as early as 2006 highlighting that the CO₂ produced by livestock is more than the entire transport sector; that's planes, trains, ships and automobiles.

3.

Zero plastic. This includes no straws, cups and correx for starters. This also means using biodegradable materials wherever possible, including bin bags, shoe

covers and even coffee pods and tea bags. Any other waste will be kept to a minimum through recycling, and AdGreen/Albert recommended waste disposal suppliers.



A close-up photograph of a person's hand holding a pen, poised to write on a tablet. The background is blurred, showing what appears to be a wooden table and some papers. The lighting is soft and natural.

4.

Paperless Production. We encourage everyone to use their smartphones, tablets and laptops on set, and we provide iPads for Agencies with all the shooting docs on the day should they need them.

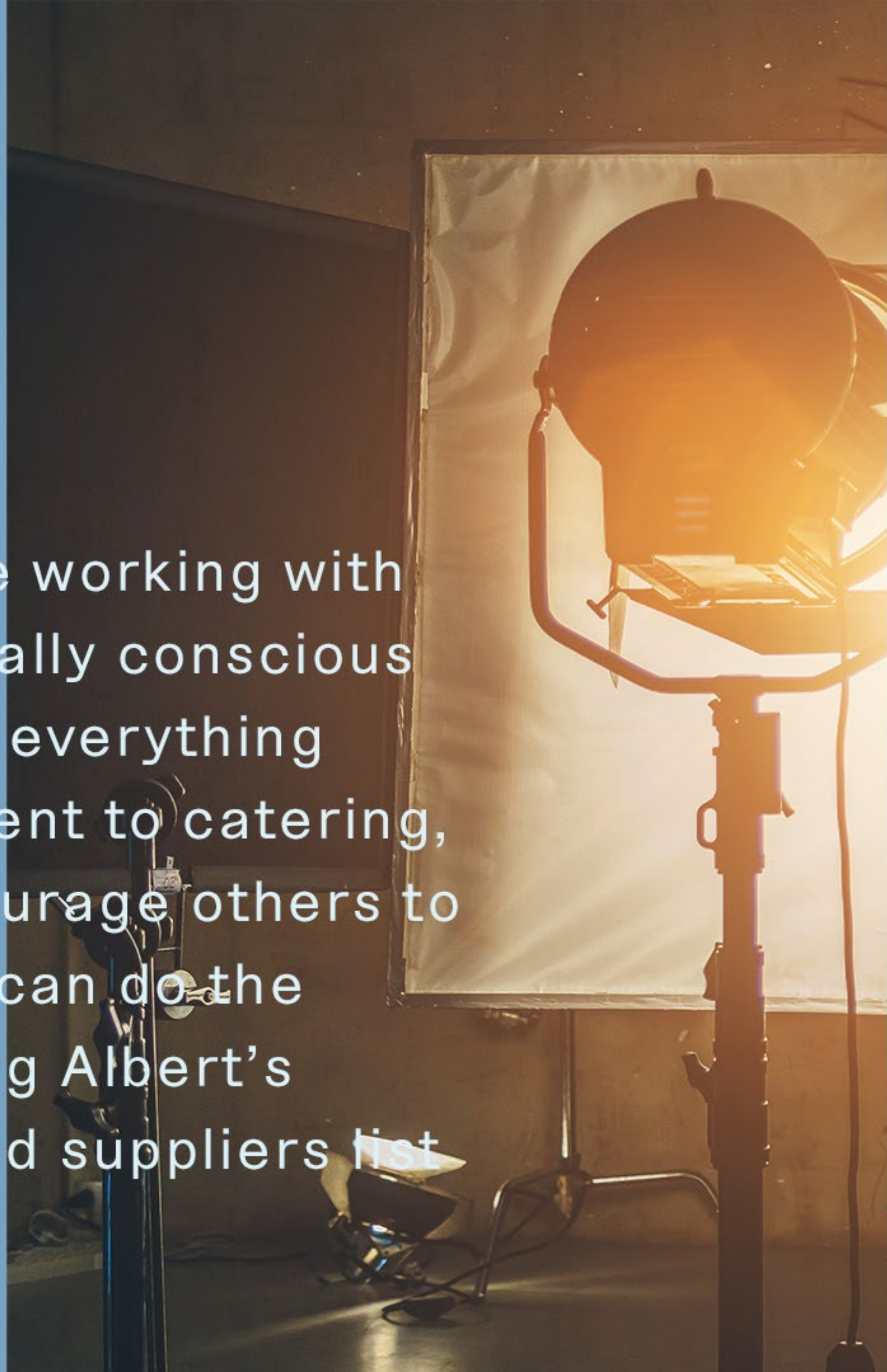
5.

Green Travel. Travel is one of the biggest causes of carbon emissions, and so that's why we prioritise using carbon-neutral taxis and electric vehicles. Any unavoidable carbon emissions from flights, petrol vehicles and public transport will be offset at the end of each production. This will be extended to the carbon footprint of both the staff and the office by 2022.



6.

We prioritise working with environmentally conscious suppliers on everything from equipment to catering, and we encourage others to do the same by using Albert's recommended suppliers list [here](#).



7.

Ensuring all staff is AdGreen trained and aware of how they can contribute individually and as a team to reaching our net-zero carbon goal by 2022. If you're interested in doing the same, you can sign up for the training [here](#).



8.

We are monitoring the use of carbon footprint on every production. When AdGreen's carbon calculator becomes available in September 2021, we will reconcile our carbon footprint accurately on every production to ensure it's at least net-zero every time. A document we will also share with the Agencies and Clients we work with for their records.



9.

Ensuring we offset any remaining carbon footprint. Our primary concern is to stop carbon emissions at the source rather than to offset them later. However, we will offset any unavoidable carbon emissions after the production to minimise our impact on the environment.



10.

We commit to continually evaluating our impact on the environment and adapting our policy accordingly.

