

Summary

I'm a long-time design generalist with a few detours into founding companies. I excel at making high-level concepts tangible through design. My sweet spot is operating among strategy, development, and decision makers. I've sat in many roles from Founder to Product Owner/Designer to Animator. While craft is important, as design tools become more accessible and roles more fuzzy, I see the value of a designer as mediating stakeholder inputs to form a concise path forward.

Education

2008

No degree, Music Business – University of Colorado

2012

Bachelor of Fine Arts, Communication Design – Metro State University

Experience

2010-12: Internships

Inside and outside of my curriculum at MSU, I held internships Monigle, Living City Block, and Flobots.org. A large amount of my work was produced and executed in the real-world.

2012-2015: Highbridge Creative

Founding Employee - As the first employee, I was responsible for running projects from brand concept to finished website. I helped grow the team from myself and the founder to six full-time employees.

2015-2017: Made

Design Director - I worked alongside creative and strategy to execute digital projects for brands the likes of NewBalance, Lyft, Fridays, and Clayton Homes.

2017-2019: Radar

Founder/CCO - My first founding role and foray into "crypto." I was responsible for all things design & creative. VC pitches, branding, product design, hiring, running a design team, and marketing.

2020-21: ManyUses®

Founder/Designer - A product design agency founded by myself and my brother. We conceptualized & created custom apps and branding for PopSockets and a variety of startups.

2021-2022: CR3 Labs

Founder/Designer - Born from a product built inside ManyUses®, CR3 Labs raised capital to pursue products in the Web3 space, specifically NFTs.

Skills

PRODUCT

UI/UX

WEBFLOW

STRATEGY

CONCEPTING

DIRECTION

PROTOTYPING

Giving back

2014

AIGA Colorado

Professional Grant Chair

2015

AIGA Colorado

Interim VP of Education and Mentorship

2018

MSU Alum

Member of student portfolio review board

