

Megan Biggs

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EDUCATION

Bachelor of Fine Arts - Studio Art & Design

University of Idaho, Moscow, ID

May 2022

Interaction Design emphasis

Professional Writing minor

4.0 GPA • Honors program

EXPERIENCE

Freelance Designer - Self-employed

2018–Now

- Collaborate with clients to determine vision, deliverables, scope, budget, and timeframes
- Deliver production-ready designs with detailed instructions for print and digital implementation

Content Design Intern - Uber, Remote

Summer 2021

- Partnered with Product, Design, and Engineering teams to craft content and information architecture for global rider features, including location sharing and waiting experiences
- Designed a content experience for riders to discover UberEats cross-sell opportunities
- Co-led journey mapping to identify key opportunities for on-trip UX
- Created documentation for Android accessibility tool TalkBack to educate designers

Graphic Design Intern - University of Idaho Career Services

Fall 2020–Spring 2021

- Created designs using Adobe CC that were applied across flyers, slides, and the web and viewed by UI students; staff; on and off-campus business partners; and alumni
- Wrote and designed targeted emails about events that reached 49,000+ recipients

Tutor - University of Idaho Writing Center

Spring 2019–Spring 2020

- Offered tutoring to help visitors develop their writing by using active listening, strategic questions, and referring to project guidelines
- Designed flyers, social media assets, and uniforms to build brand presence

KEY ACCOMPLISHMENTS

Invited **guest lecturer** for Interaction Design (ART 271), Fall 2021

UIdaho Renfrew Interdisciplinary Colloquium **Panelist**, 2020

Editor for the UIdaho Honors Program Magazine, Fall 2019

UIdaho Communication Showcase **Winner**, 2019

Russian Immersion Program, 2005–2018

SOFTWARE SKILLS

Adobe Photoshop (7 yrs)

Adobe Illustrator (3 yrs)

Adobe Indesign (3 yrs)

Adobe XD (2 yrs)

Figma (1 yr)