Hi **{name},**

There's an event coming up that caught my attention — **Global Excel Summit 2024 (6–8 February).** At its core, it's based on Microsoft Excel and aims to upskill and inspire professionals to achieve greater productivity and efficiency in their working lives.

Notable highlights include:

• London hosts the in-person event, with all sessions streamed online.
• 'AI Exceleration' is the theme, focusing on the latest features and improvements.
• Prominent speakers include **Leila Gharani, Chandoo, and Oz du Soleil.**
• Networking opportunities — meet Microsoft MVPs, MCTs, and business executives.
• Broad range of content covered, with specialized tracks like Data Viz & Analytics, Finance & Accounting and Formulas & Automation.

The sessions are designed to incorporate examples that mimic the real world, so the knowledge I acquire will be actionable and help **{add job-related goal here}.**

As a CPD-accredited event, it recognises the lifetime development of my skills and proficiency. This means I'll acquire 30+ points to add to my CPD record, which will help advance my career.

There's a range of ticket options for individuals but also discounted rates for teams. I think **{colleague name(s)}** would also benefit from attending.

I hope you share my enthusiasm! Please check out the website to learn more and let me know your thoughts. I'm happy to discuss it further with you if need be.

Kind regards,
{Your name}