RUSSELL DALGLEISH - Scottish Serial Entrepreneur & Network Builder

Russell is founding Managing Partner of the advisory group Exolta Capital Partners, www.exolta.com and Founding Chair of Scottish Business Network, www.sbn.scot the global network supporting Scottish business leaders achieve international success.

He has enjoyed the benefits of a highly successful international career in the technology sector and now focuses his efforts on supporting owners and boards of companies to devise and implement international growth strategies. In his earlier career he has held board leadership positions with international companies achieving turnover in excess of £200m.

Core areas of focus are Leadership, Innovation and Entrepreneurship working primarily with Scaleups. He is a regular speaker and conference host and has spoken at conferences from Los Angeles to Abu Dhabi.

Roles & Accolades:

- Holds multiple non-exec and board advisory roles with fast growing, innovative businesses, and organisations including Glasgow's <u>MBN Solutions</u> and Dublin based <u>Pulse Market</u>.
- Member of Board of Trade for Scotland chaired by Ivan McKee, Minister for Trade, Investment & Innovation.
- Advisory board member for <u>Civtech</u>, the global leading Govtech innovation hub which sits as part of the Scottish governments Digital Directorate.
- Regularly named in the list of "100 most influential British Entrepreneurs" and one
 of the most influential figures in technology today.
- Appointed to represent the UK Government's Department of International Trade <u>Global Entrepreneur Programme</u> where he is responsible for attracting international entrepreneurs to Scotland.
- Director, <u>Global Entrepreneurship Network</u> for Scotland with a focus on nurturing StartUp talent.
- Founding Director of the <u>Net Zero Nation</u> focused on reducing SME's carbon footprint.
- Addressing the gender imbalance in business through his support of the <u>Association of Scottish Business Women</u> and <u>Changing the Chemistry</u>.
- Advisor to a range of disruptive led companies in UK and US.
- Investor/Advisor Par Equity, Scotland's leading angel investor fund.
- Award winning film producer, with independent feature <u>Cold Kill</u> due for release in 2022.
- Regular press contributor in print, radio and TV speaking about accelerating business growth.

Not all work...

Russell has developed a passion for endurance events and can often be found at weekends mud splattered clambering over obstacles and "trying to keep up".

WWW.RUSSELLDALGLEISH.COM









KEYNOTE SPEAKER

Russell Dalgleish is a serial entrepreneur & network builder giving you the courage and expertise to grow a community around your brand for global success.

As an interactive keynote speaker and executive coach, Russell brings the experience of overcoming adversities to build a range of successful companies, offers a unique and challenging insight into the world of the private investor and highlights opportunities available to entrepreneurs today for those who are brave enough to reach out.

Russell is a highly-experienced speaker having delivered talks both virtually and in person at conferences across the globe. Renowned for his ability to emotionally connect through storytelling, Russell captivates and engages the audience, taking them through his journey and meeting people on theirs.

He has spoken and written extensively on diasporas, networking and leadership and brings his lived experience and a depth of knowledge on these topics. Hearing Russell speak on community will allow you to:

- Understand how to access new sales and collaborative opportunities
- Build low-cost entry to new international markets
- Identify, appoint and benefit from voluntary brand ambassadors
- Improve customer retention, realise upsell opportunities and generate qualified referrals as customers identify themselves as part of your community
- Achieve brand recognition at a fraction of traditional costs

Russell's warm, narrative driven style has generated rave reviews from audiences around the world and will leave you feeling empowered with key insights on how to take your business forward.

"Russell empowered an audience of 100 people during his talk at British Polish Business Lunch at London (April 22). He provided practical insights on how diasporas can better work together to impact business growth. The feedback received from the audience: inspirational, fascinating panel of speakers and a lively debate. 5 out of 5 stars." - Bart Kowalczyk, Founder & Director of Polish Business Link.

Headshot:

https://ibb.co/VtgiFT2

Video:

We are Community | Russell Dalgleish | TEDxWoodLane London

Press:

https://www.scotsman.com/business/the-big-interview-russell-dalgleish-co-founder-of-the-scottish-business-network-1-4728138

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