

Mary Carnes • Product Designer II

NYC

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EXPERIENCE

Senior Product Designer

Mixpanel

Aug 2022 — Present

- Led design for the Enterprise team, overseeing the end-to-end process for enterprise-level feature design and development.
- Collaborated closely with product managers and engineers to continually ideate, define and prioritize the roadmap, while ensuring alignment with business goals and user needs.
- Spearheaded user research initiatives to gain deep insights into enterprise customers' pain points and requirements.
- Acted as a liaison between the design team and stakeholders, presenting and advocating for features to executives.

Product Designer II

Crema

May 2019 — Aug 2022

- Lead design for several B2B and B2C products for over 9 clients in various industries.
- Facilitated design sprints and workshops to collaboratively develop and prioritize product roadmaps.
- Enabled cohesion, collaboration and scalability by creating design systems and utilizing design tokens.
- Conducted user interviews and usability tests, and presented findings and design recommendations

Lead Product Designer & Strategist

Vessel & AOYO

July 2020 — November 2021

- Designed a no-code mobile application builder designed for small businesses.
- Facilitated strategy and alignment sessions to ensure alignment across all stakeholders.

EDUCATION

Bachelor's Degree in Graphic Design

Kansas State University

August 2014 — May 2019

Bachelor's Degree in Business Administration

Kansas State University

August 2014 — May 2019

NOTEABLE PRODUCTS

Mixpanel Enterprise Product

- Designed collaboration and governance solutions to serve Enterprise level customers in Mixpanel
- Released over 8 features in the span of a year.
- Lead design on a universal embed integration project which holds 34% week over week retention.

Food Delivery Desktop & Mobile App

- Collaborated with another designer to create the end-to-end user experience for a food delivery web app.
- Accommodated a 3 brand merger by carefully documenting designs, taking feature flags and different possible flows into account.
- Crafted a robust design system and utilized design tokens.

Suite of Internal Products for a Big 3 Management Consulting Firm

- Designed a B2B data management & cleansing tool from the whiteboard to post-development maintenance.
- Maintained an administration application where users manage clients, data, permissions etc.

Cyber Security Dashboards

- Managed and improved the user experience for 2 major dashboards for a global cyber security company.
- Participated a design sprint and prototyped concept in 2 days to test and validate new feature requests from stakeholders.

SKILLS & COMPETANCY

- User Centered Design
 - Wireframing & Prototyping
 - Interaction Design
 - Research
 - Data-driven design
- Roadmap Planning
 - Workshop Facilitation
 - Web Design & Webflow
 - HTML / CSS