

THE NEW MUSIC LIVESHOW ON TWITCH

HEAT check

WHERE MUSIC MAKES FANS

Powered by
 SongPush

LIVE •



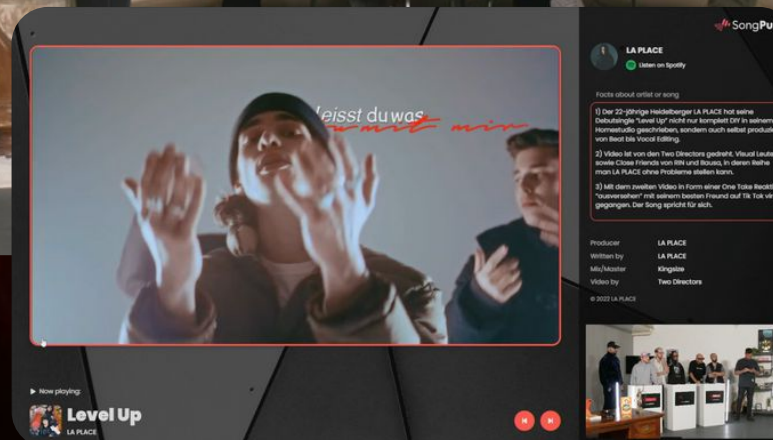
twitch.tv/rewinside

twitch.tv/amar

twitch.tv/rezo

"HeatCheck" brings back music television.

Live on Twitch.



SongPush is trusted by industry professionals.

"HeatCheck"?

HeatCheck is a music discovery show and is intended to offer musicians a stage with a previously untapped reach.

How does it work?

Showcase 1:

The 3 hosts (Amar, Rewinside & Rezo) react to 6 different music videos, while the link to the respective song gets actively promoted in the Twitch chat. One of the 6 songs will be chosen as the winner song by fan vote!

Showcase 2:

2 artists have the opportunity to perform live on stage!

Starring:
Germany's top creators.



Rewinside

> 1.4 mio followers
> 1.700 CCV



Amar

> 1,4 mio. followers
> 6.000 CCV

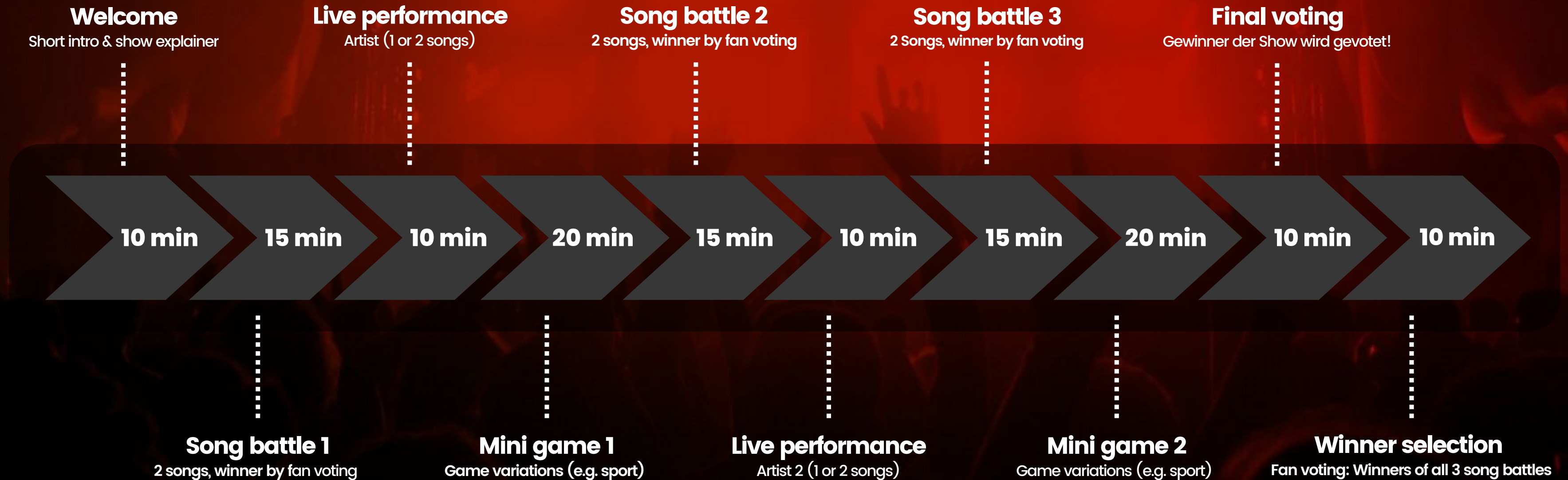


Rezo

> 400k followers
> 8.000 CCV

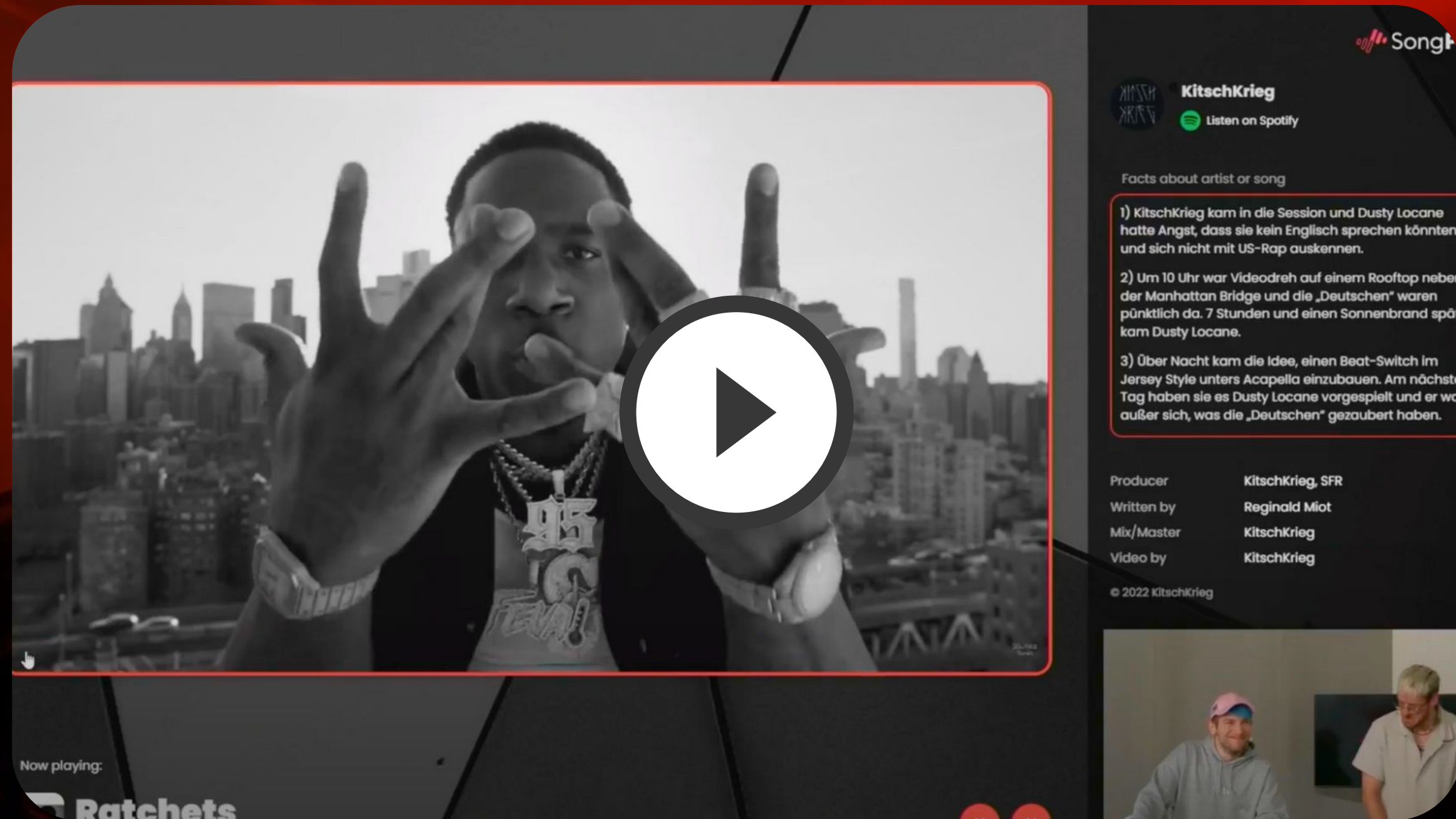
The show procedure in detail.

Show length: 180–210 minutes



The show procedure for "HeatCheck" will change due to feedback & learnings from the first episode.

Watch the "HeatCheck" show highlights here:



The first episode of "HeatCheck" took place on May 28th, 2022 and aired on Amar's, Rewinside's and Rezo's twitch channels.

We managed to achieve strong viewer counts in our pilot episode.

18.000
TO
➤28.000

Concurrent viewers (CCV)

~3.500.000

Live watchtime (min)


➤1.500.000*

VOD views & reuploads

*as of June 2022

Detailed analytics upon request.

The community feedback was overwhelming!

 **celineee_125** Durch „Song Push“ gibt es eine eigene starke Community, wow. In so kurzer Zeit und sie wird jederzeit stärker. Ihr habt jetzt schon viele Fans zusammen geführt. Strong 🙌🔥

📅 May 28, 2022

👍 1 Like



 **André Klein**
So krassen flash back bekommen!!!
Ich liebe Musik
Ich liebe Shows ...

📅 May 28, 2022

👍 1 Like



 **Fabi2508**
Sehr Cooles Format gefällt mir sehr mega Idee sowas zumachen.

📅 May 28, 2022

👍 9 Likes



 **maxbra17** Geiles format macht es öfter pls

📅 May 28, 2022

👍 1 Like




 **umutcanzzi** Ultra geiles Formt 🔥

📅 May 28, 2022

👍 1 Like




 **marvin_999** Sehr coole Umsetzung. Sehr cool und meiner Meinung nach mega gelungen🔥🔥🔥

📅 May 28, 2022

👍 2 Likes



 **basti_v.l.u_** Ich fühl das Konzept ja mal richtig!

📅 May 28, 2022

👍 1 Like




 **Dü_star_official**
Krankes Format 🤩 für mich persönlich schon 1000x besser nur weil rezo am Start ist 🤩❤

📅 May 28, 2022

👍 1 Like




 **Frodo Freeman**
Mega geiles Format! Gefällt mir mega diese Idee und die Umsetzung. Da gibts auch noch viel Potenzial rauszuholen, wobei ich nicht sicher bin wo überall, der Teufel liegt halt im Detail. Aber weiter so, kommt sehr gut :D

📅 May 28, 2022

👍 10 Likes




 **stan_breucker7** Nices konzept🔥🔥🔥

📅 May 28, 2022

👍 2 Likes



 **der.sev** Die Idee ist Mega und endlich mal Leute, die wie ich denken. "Probleme sind da, um gelöst zu werden!" So muss man sich wegen den Rechten keine Sorgen machen und kann wieder live Reactions abgeben und gerade kleine Künstler unterstützen 🔥🔥🔥

📅 May 28, 2022

👍 2 Likes



 **ly.anna_rrv** Die Idee ist soooooo krank🔥🔥🔥❤

📅 May 28, 2022

👍 1 Like




 **yareturkgreek999** Heftiges Projekt Feier ich unnormal 🤩🤩

📅 May 28, 2022

👍 1 Like



 **jojo_vorreal** Bin gerade im Live und es ist einfach nur krass! Geile Idee, Bitte sowas öfter.

📅 May 28, 2022

👍 1 Like



 **dome b.**
Sehr tolles Format ich werde auf jedenfall daran bleiben und wünsche euch viel Erfolg bei dem Vorhaben!!!

📅 May 28, 2022

👍 1 Like



 **_mxrlin_** Übel geiles Ding das wird safe noch groß werden

📅 May 28, 2022

👍 1 Like



HeatCheck lets artists showcase their music.

In the first episode of "HeatCheck", the following artists provided their songs / music videos:

3 creators. 6 songs. 18 reactions.

● NOAH & NASH

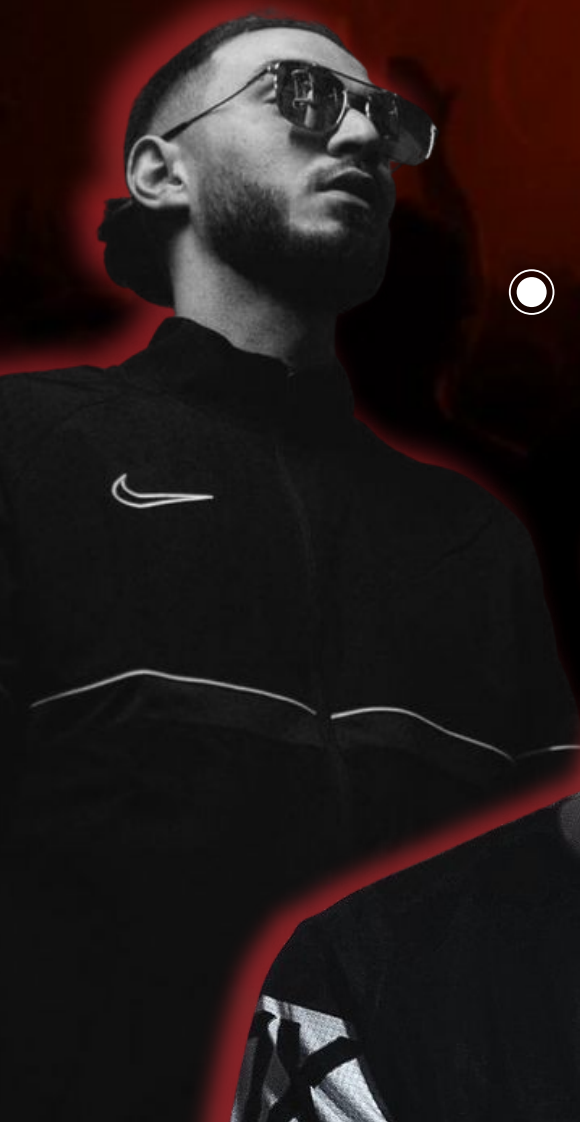
● NAVY WESTGHOST

● LA PLACE

● KITSCHKRIEG X DUSTY LOCANE

● ART

● CIVO & THE CRATEZ



HeatCheck offers a stage for performers.

Kelvyn Colt and Xatar both performed current and unreleased songs during the show!



Xatar

Kelvyn Colt

Presenters & special guests

Each episode of HeatCheck features exciting guests from the music and media industry. We aim to bring together different characters who deliver entertaining value for all viewers.



Christian Solmecke

Approving the fan votings
> 1,1 mio. followers (across all channels)



Marc Eggers

Official host & presenter
> 1 mio. followers (across all channels)



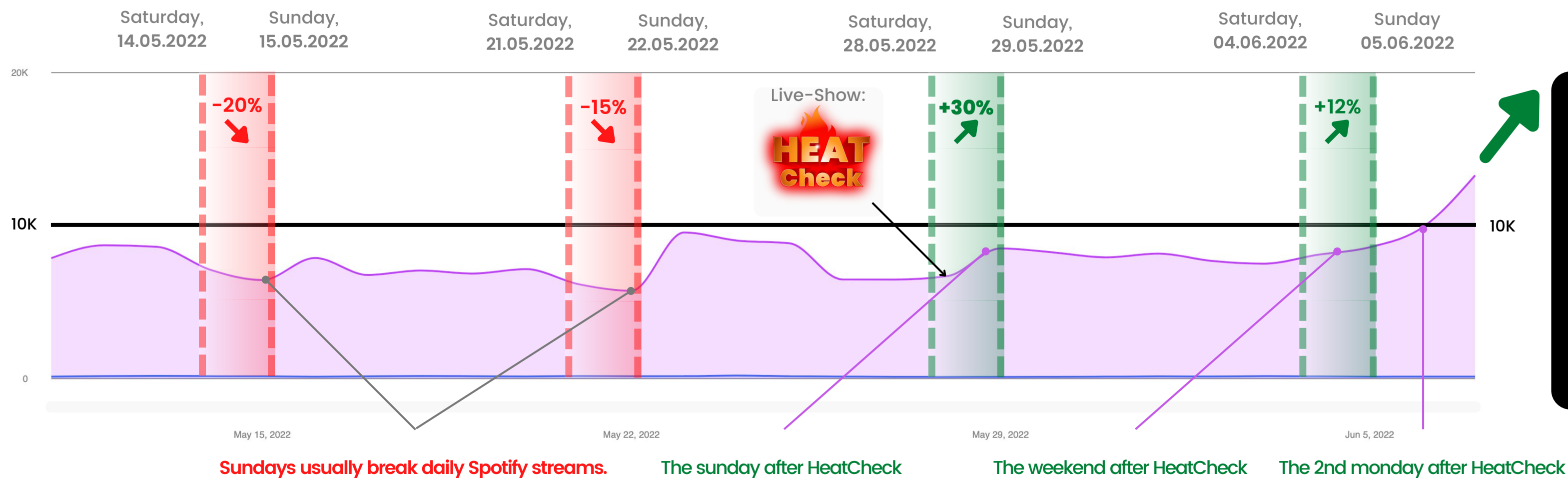
SSIO

Surprise guest | multiple gold and platinum
awarded rapper

We actively managed to grow Spotify streams.

Case Study: LA PLACE

● LA PLACE



The song
breaks 10,000
daily streams
for the first
time!

The pattern is broken: On sundays after "HeatCheck" streams don't go down, they go up!

We aim to connect the music and creator worlds.



Stefan Kling

Artist & music producer,
Gold & Platinum songwriter,
music manager

Co-Founder & CEO



Markus Cremer

IT-engineer & digital marketer,
founder music marketing agency
"Releazy" (100+ Artists)

Co-Founder & CMO



Zoltan Morvai

Senior developer, DevOps,
database and matching
engine specialist

Co-Founder & CTO



Stefan Zilch

Ex-managing director
@Spotify DACH,
Managing Director Tuneln

Board Member



Rewinside

Streamer & creator with >9 mio.
followers aka "Rewinside",
founder @Space Music Records

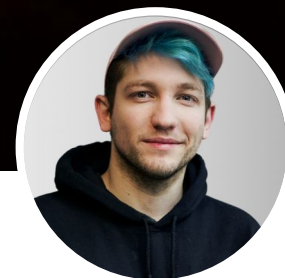
Partner



Christian Solmecke

Media & copyright lawyer,
partner @WBS, creator with
> 1 mio. followers

Board Member



Rezo

Streamer & creator
>7 Mio. followers,
founder @Nindo

Partner



Nico Santos

Multiple Gold & Platinum
awarded artist
> 1bn streams

Partner



Amar

Streamer & creator with
>2,5 mio. followers,
co-founder @AMA Studios

Partner



Moritz Knabe

Music manager with
catalogue of
>250 mio. streams

Partner

HeatCheck

We bring back music television on Twitch.

Contact:



Markus Cremer



markus@songpush.com



<https://www.songpush.com>



<https://discord.gg/songpush>



HEAT
Check

SongPush is trusted by industry professionals.



Song Battles | Round 1



ART - "Nebel"



[Click here to watch](#)

VS.



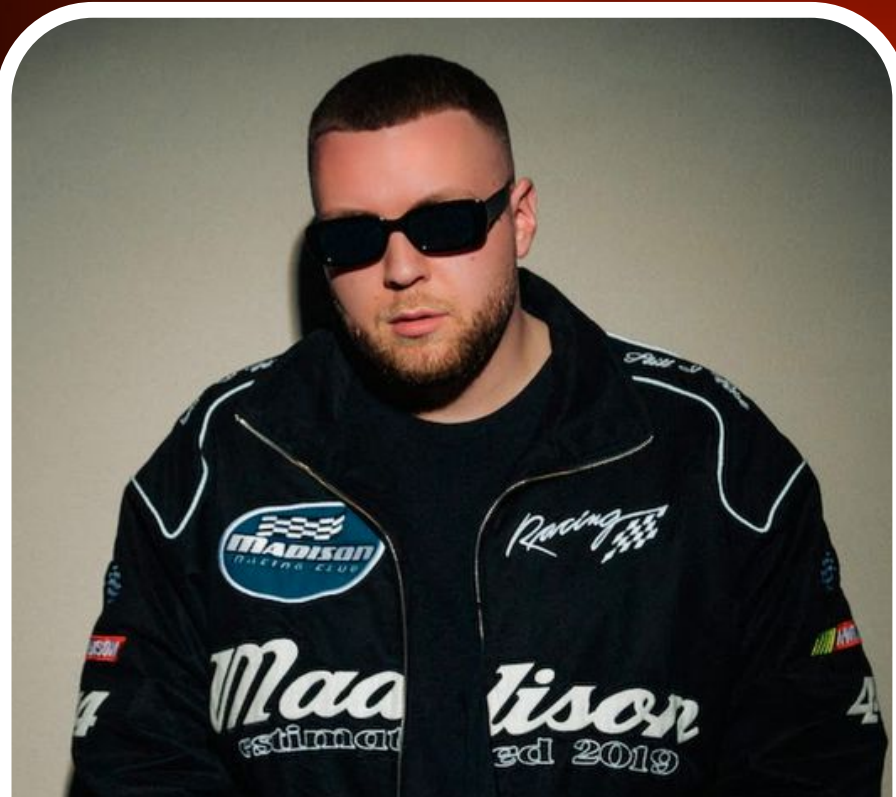
Navy - "Creep"



[Click here to watch](#)

Winner Round 1:
ART

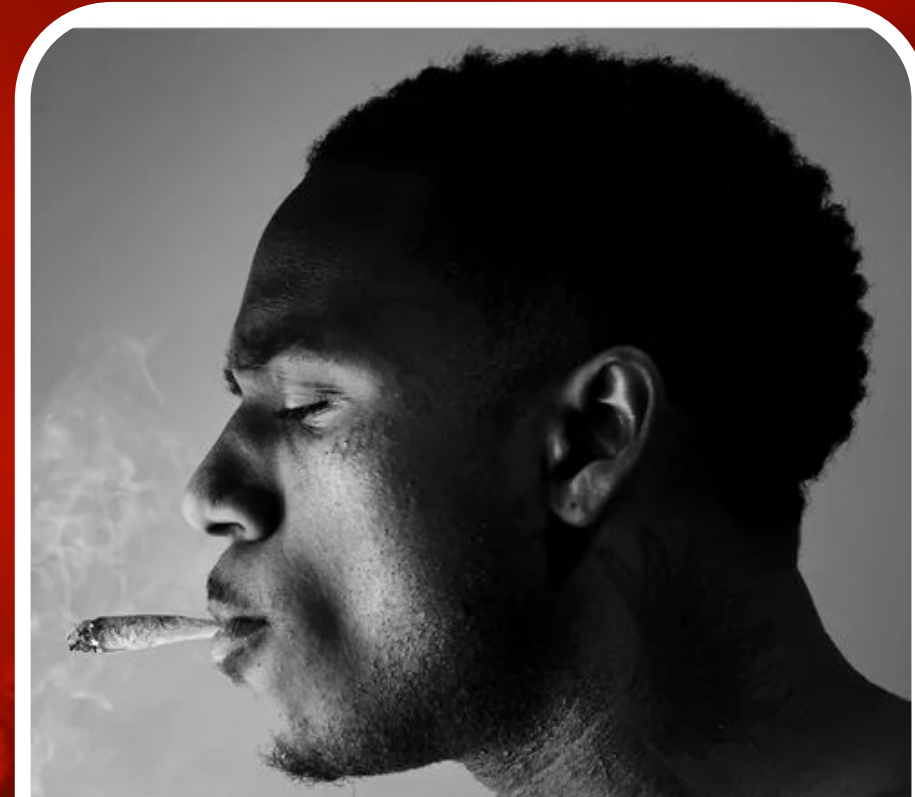
Song Battles | Round 2



CIVO x The Cratez
"Maybe"

[Click here to watch](#)

VS.

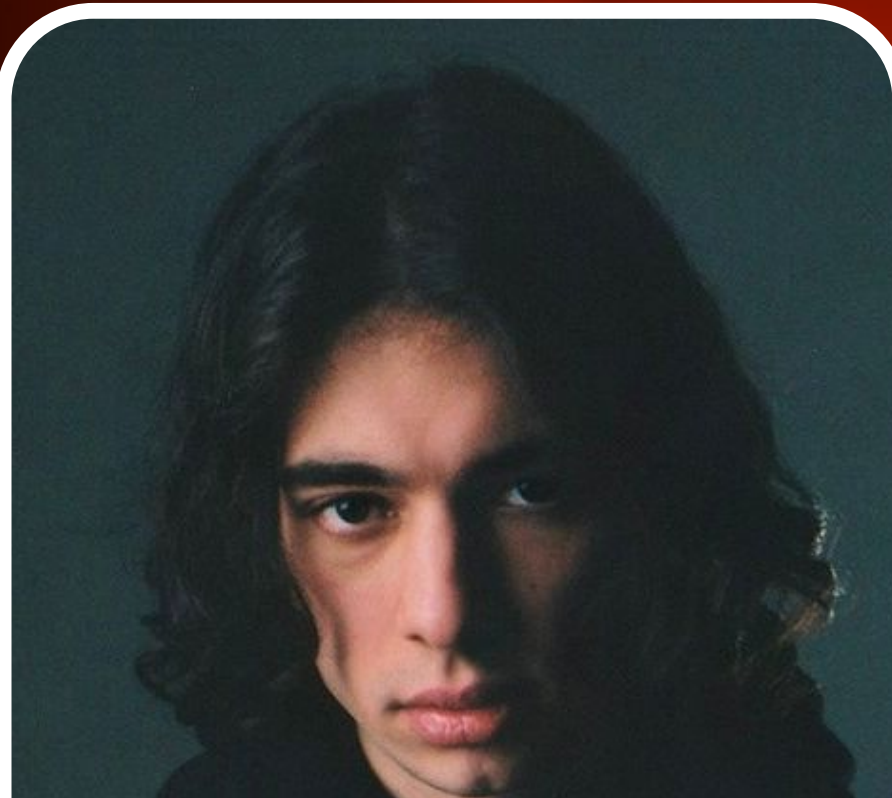


**KitschKrieg x Dusty
Locane – "Ratchets"**

[Click here to watch](#)

Winner Round 2:
KitschKrieg x Dusty Locane

Song Battles | Round 3



LA PLACE
"Level Up"

[Click here to watch](#)

VS.



Noah x Nash
"DD Freestyle 2"

[Click here to watch](#)

Winner Round 3:
Noah x Nash

Winners of HeatCheck Vol. 1:

WINNER – SONG OF THE DAY



**HEAT
Check**

 SongPush

3.000€

Wertgutschein

KitschKrieg x Dusty Locane – "Ratchets"

an

29.05.2022

Ort, Datum



www.songpush.com

