



COMPANY OVERVIEW

North Star Alliances is a community engagement and outreach strategy firm recognized for its ability to identify solutions to complex challenges and produce results for clients. North Star Alliances was founded in 2012 by Chief Executive Officer Ernesto Morales. Ernesto is an established Los Angeles-based executive who has dedicated his career to empowering communities through strategic outreach, engagement, and partnership initiatives. Over the last decade the firm has built its reputation by consistently demonstrating value-add not only as a strategic thought partner, but also as a team that effectively executes on behalf of clients. NSA's commitment to high-quality work derives from its impact, as the firm supports client projects that will truly benefit Southern California communities. NSA is proud to have worked with blue chip companies and organizations like: L.A. Care Health Plan, Optum, Coca Cola, Google, The White House, the Aspen Institute, Metro, LAC+USC Medical Center, Riot Energy, Goldman Sachs and the County of Los Angeles.

If you are excited to join a rapidly growing company where you can make a difference & be part of a team that is strongly making a local, regional and national imprint in Community Engagement, then North Star Alliances is the place for you!

POSITION OVERVIEW

North Star Alliances Brand Ambassadors will play a pivotal, public facing role as members of the team who are bringing a brand experience to the community for our clients through events, marketing programs and consumer interaction. The focus of the role is to represent our clients according to the standards, brand attributes and objective specified for a client's marketing needs. Our brand ambassadors will be expected to be front and center at events, engaging, education and interacting with community members – clearly communicating key marketing messaging for our clients.

Our Brand Ambassadors should be driven, reliable and should enjoy engaging community members of all walks of life.

PRIMARY RESPONSIBILITIES

- You will be the face of our clients, your demeanor, method of communication and overall presentation will need to match all the marketing characteristics of a given client.
- It is important that Brand Ambassadors bring ENERGY to their role and demonstrate a high level of engagement and outwardness with community members
- Follow North Star Alliances reporting and photography requirements while working events
- Be a team player that is willing to contribute in big and little ways. The North Star Alliances event team is comprised of multiple roles, there will be times when our team members will need to come together to meet event objectives in a fast-paced environment.



KEY QUALIFICATIONS

- High school diploma or GED, some college preferred
- Strong communication and problem solving skills
- Great customer service skills, with professional demeanor in person, in writing, and on the phone
- Ability to work as part of a team and independently, follow instructions, and be organized
- Event planning or production experience, a plus Spanish language skills, a plus
- Ability to work weekends (Sat./Sun.) days and midweek events
- Responsive communication to e-mails, texts, and phone calls
- Strong work ethic and a belief that we put forth our best effort and work with GREAT intentions

ADDITIONAL REQUIREMENTS

- Attend trainings as necessary
- Comply with event dress codes
- Ability to travel locally to events throughout Southern California
- Ability to lift 40 pounds
- Have a valid driver's license'

POSITION STRUCTURE

This position reports to NSA Principals. Brand Ambassadors are independent contractors, billed through 1099 forms. Work will be available on a project-by-project basis, based on event availability and NSA client needs. Projects may require an average of 5-15 hours/week, and may include evenings and weekends. Mileage to events that take place outside of Los Angeles County will be reimbursed at the federal rate of \$.625 per mile.

Hourly Compensation is \$25/hour

To apply: Please submit a resume and application by email to Info@NorthStarAlliances.com, with the subject line "Brand Ambassador"

Applications will be accepted on a rolling basis.

For additional information visit **NorthStarAlliances.com/JoinTheTeam**