



COURSE SYLLABUS

2022/2023 Academic Year

GENERAL COURSE INFORMATION

1.1. Course Name	Organizational culture and transformational leadership								
1.2. Study Programme	Experience Management in Tourism specialist graduate professional study programme								
1.3. Course Short Name	OCTL	1.7. Year of Study	1 st						
1.4. Course Code	EMT22404	1.8. Semester	1 st / winter						
1.5. Course Status	Obligatory	1.9. ECTS	5						
1.6. Course Structure	<table><tr><th>Class Type</th><th>Total hours</th></tr><tr><td>Lectures</td><td>20</td></tr><tr><td>Exercizes</td><td>10</td></tr></table>	Class Type	Total hours	Lectures	20	Exercizes	10	1.10. Class Venue and Schedule	Bernays- According to published schedule
	Class Type	Total hours							
	Lectures	20							
Exercizes	10								

2. TEACHING STAFF

2.1. Lecturer in Charge	Mirela Sučić Čevra	2.6. Course Associates	
2.2. Academic Rank	PhD	2.7. Academic Rank	
2.3. Teaching Rank	Lecturer	2.8. Teaching Rank	
2.4. Contact e-mail	mirela.sucic.cevra@bernays.hr	2.9. Contact e-mail	
2.5. Consultations	Bernays- According to published schedule	2.10. Consultations	

3. COURSE DESCRIPTION

3.1. Course Objectives	This course goal is to present aspect of successful leadership through theory and practical examples. Aim is to bring various leadership styles as well as specific methods and techniques used in leadership and business. Special focus is put on leadership in a transformation process with an accent to ethical leadership, values and sustainable development. Through an individual and team experience students will work on concrete business case studies from realistic environment.
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3.2. Enrolment Criteria	No enrolment criteria.																													
3.3. Learning Outcomes	I1: Analyse various leadership styles I2: Plan leadership of an own (toursim) organisation I3: Determin importance of leadership in an organisation tranformation process (using different methods and techniques) I4: Apply modern practice and present own model and solution of a given business problem																													
3.4. Course Content	1. Introduction to Leadership & Main Leadership Theories 2. Individuality, Leadership and Leadership styles 3. Emotional Intelligence in Leadership 4. Practical leadership in a workplace, Inclusivity & the Role of Communication 5. Trends in Leadership practice 6. Leading Change in Organizations and Agile leadership 7. Demonstrating your personal leadership presence 8. Leading Teams and The Importance of Motivation and Engagement 9. Leadership Ethics and Transformational Corporate Social Responsibility 10. Student Project presentation																													
3.5. Types of Class Activities	x	Lectures	x	Exercises		Field Trips		Multimedia and Network		Mentored Paper																				
		Seminars and Workshops		Distance Learning	x	Independent Assignments		Laboratory		Misc.																				
3.6. x	x	Auditory Exercises	x	Methodical Exercises	x	Practicum Exercises		Laboratory Exercises		Experimental Exercises																				
		Field Exercises		Proofreading and spoken Exercises		Foreign Language Exercises		Project Exercises		Misc.																				
3.7. Course Language	English Language																													
3.8. Student Obligations	Regular class attendance																													
3.9. Monitoring Student Work and ECTS	1	Class Attendance		Activities in Class	2	Written Exam		Oral Exam		Preliminary Exam(s)																				
		Seminar Paper	2	Project		Exercises		Essay		Misc.																				
3.10. Grading Students during	<table><tr><th colspan="6">Grade Type</th><th colspan="4">Points</th></tr><tr><td colspan="6">1. Class attendance</td><td colspan="4">10</td></tr></table>										Grade Type						Points				1. Class attendance						10			
Grade Type						Points																								
1. Class attendance						10																								



Class and Final Exam

2. Practicum	10
3. Written exam	60
4. Project	20
Total Points	100

3.11. Obligatory Literature

1. Northouse, P. (2021). *Leadership: Theory and practice*. Sage publications, Verlag.
<https://www.amazon.com/Leadership-Practice-Peter-G-Northouse/dp/1483317536>

3.12. Supplement ary Literature

1. Chapman, E., O'Neil, S. (2000). *Leadership: essential steps every manager needs to know*. Pearsons, University of Houston.
<https://www.amazon.com/Leadership-Essential-Steps-Manager-NetEffect/dp/0130100196>
2. Slučajevi iz prakse po izboru predavača (dostupno na nastavi)

3.13. Quality Monitoring Methods

Observations and evaluation of teaching; student questionnaires