

Chimpers



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Introduction

Chimpers and The Boring Ape Chronicles are born from the imagination of Timpers, a well-known artist in the NFT space. The Chimpers team is building a multimedia brand with a unique story through animations and books. The Boring Ape Chronicles is the adventurous tale of select Bored Apes, who are on a quest for the Diamond Fleece, filled with incredible art, breathtaking lore, and hardcore community vibes!

The community's rallying cry "!CHIMP" can be found all over NFT Twitter and within the Chimpers Discord. In the current bear market, Timpers and his team are still working to build for the long haul. But the Chimpers didn't just come out of nowhere — this collection had been planned for nearly a year before they launched into the Chimpverse.

Since their journey began in July 2021, the team have considered every step with the community at the forefront of their minds, because, without them, there is no adventure. They take great pride in the inclusive and supportive core that they have built so far and will always prioritize this over everything.

As a Chimpers holder, you will be joining them on an epic adventure, they will quest, uncover the mysteries of the Chimpverse and most importantly, unite to create a universe that will be remembered for decades to come.

The team ethos has always been to under promise and overdeliver, providing value and delight to Chimpers collectors through mystery, surprise and reward. You can expect more of the same as Chimpers journey through their next adventure in TBAC series 2, and build their multimedia brand.



Brand Overview

Brand name: Chimpers

Description: Chimpers are a 5,555 NFT collection on the Ethereum blockchain from The Boring Ape Chronicles project. Chimpers are a collection brought together by the renowned pixel artist Timpers and also the focus of a brand new web 3 story that will be explored through a new artwork adventure, filled with everything that was seen in series 1 of the Boring Ape Chronicles. Art, lore and community are at the heart of everything with the Chimpers project. Their ethos is mystery, surprise, reward.

Sector: MultiMedia

Website: <https://www.chimpers.xyz/>

Discord: <https://discord.gg/chimpers>

Members: 33.2K

Twitter: <https://twitter.com/ChimpersNFT>

Followers: 56.5K

Useful links: <https://medium.com/@ChimpersNFT>

<https://medium.com/@TBACHRONICLES>

<https://lore.chimpers.xyz/>

<https://theboringapechronicles.com/ebook/#page/1>



Chimpers

Collection: Chimpers
Creator: Timpers, Insight, Ser Joey (Timpers LTD)
Blockchain: Ethereum (ETH)
Project info: Chimpers is a collection of 5,555 NFT's. The three founders aim to build every step of the project with the community. The Chimpverse is nothing without its Chimpers ... no adventures, no fight, no beers, and no burgers. That's why the team prioritizes the inclusive and supportive core already here. Also, their ethos is really simple -- under promise, overdeliver, and provide value to HODLers through mysteries, surprises & rewards.

Sector: MultiMedia
Category: PFP
Type: ERC-721
Total Supply: 5,555
Created: May 20, 2022
Method: Fixed Price Mint
Mint Price: 0.07 ETH
Creator fee: 5.5%

Utilities: Per the team -- "We will not be announcing any utility for the eBook or any other NFT from TBAC series 1 until it fits with our plans."

Roadmap: Per the team -- "Our team have very detailed plans/roadmap that take us from now to 12 to 18 months, we won't be announcing them publicly, we are here long term building our high quality project with our amazing community, those who support us will come an adventure filled with surprises, mystery and reward. It's a little hard for some new people to trust this process, I understand, but please look to our past for the future. TBAC has been building and delivering since July 2021."

Marketplace: <https://opensea.io/collection/chimpersnft>

Contract: <https://etherscan.io/address/0x80336ad7a747236ef41f47ed2c7641828a480baa>

Website: <https://www.chimpers.xyz/>



Related Collections

Collection: TBAC Series 1

Created: Jul 16, 2021

Project info: The artwork reflects the happenings of the ebook chapters.

Marketplace: <https://opensea.io/collection/tbac>

On the 16th July 2021, Timpers minted 100 editions of TBAC Episode 1: The Ape Wakening, The Quest for the Diamond Fleece. Sold for 0.25 ETH.

On the 4th of August 2021, Timpers minted 100 editions of TBAC Episode 2: Ape FURMO, The Quest for the Diamond Fleece. Sold for 0.25 ETH.

On the 20th of August 2021, Timpers minted 100 editions of TBAC Episode 3: RejuvenAPE, The Quest for the Diamond Fleece. Sold for 0.25 ETH.

On the 28th September 2021, Timpers minted 100 editions of TBAC Episode 4: APemegaddon, The Quest for the Diamond Fleece. Sold for 0.25 ETH.

On the 5th November 2021, Timpers minted 100 editions of TBAC Episode 5: DesolAPE, The Quest for the Diamond Fleece. 85 were airdropped for free to those that held Episodes 1 through 4. 15 were sold to the public for 0.25 ETH.

On the 6th December 2021, Timpers minted 100 editions of TBAC Episode 6: DestinAPEtion, The Quest for the Diamond Fleece. 84 were airdropped for free to those that held Episodes 1 through 5. 16 were sold to the public for 0.25 ETH. At this point in time, 84 people held the full collection of Episodes 1 through 6. This will forever be known as acquiring a 'full set' which is the Holy Grail.

On the 2nd of January 2022, there were 83 full set holders, and they were each airdropped what the story had been building towards. A Diamond Fleece. 17 were reserved by the team. What did it do? No one knew... Until... On 28th January 2022, a Medium article was released: <https://medium.com/@TBAChronicles/chimpers-genesis-100-c6b487cfb8c1>

On 30th January 2022, the team burnt 1 of the Diamond fleeces to reveal the very first Genesis Chimp! This first Genesis was then auctioned off for 30 ETH! The team continued to burn 1 diamond fleece a week and publicly auction them! You can see their sales in the discord. And so, on 3rd February 2022, the first Diamond fleece held by an owner was burnt and the second Genesis Chimp was born!



Many other genesis chimps were born along the way and you can see them here:

<https://opensea.io/collection/chimpersgenesis>

When a diamond fleece is burned, not only did the owner get a Genesis, but they also got a mysterious Diamond Dust. No one knows what it does.

<https://opensea.io/assets/ethereum/0x7cc7add921e2222738561d03c89589929cefcf21/8>

Timpers teamed up with Animation Director And Designer Jardine Sage to create a short animation known as “Animated Production: The Quest for the Diamond Fleece” which brings the apes to life in an epic adventure featuring all 6 artworks, animation, unique SFX, and music! On the 17th of February 2021, 100 were minted and reserved for full set holders for 0.5 ETH. After they claimed it, the rest were offered to the public for 0.5 ETH.

<https://opensea.io/assets/ethereum/0x7cc7add921e2222738561d03c89589929cefcf21/9>

On the March 11th 2022, the Medium article regarding an ebook was released:

<https://medium.com/@TBAChronicles/the-tbac-ebook-launch-47d357c7ee63>

On March 15th 2021 the story that the author Insight had written so long ago, was made into an NFT. 50 editions were reserved for the team/giveaways, 100 editions were airdropped to full set collectors and 2850 editions were sold for 0.7 ETH.

<https://opensea.io/assets/ethereum/0x7cc7add921e2222738561d03c89589929cefcf21/10>

You can read the ebook here: <https://theboringapechronicles.com/ebook/>

Collection: Chimpers Genesis

Created: Jan 30, 2022

Project info: The genesis Chimpers are 100, unique, handdrawn, 1/1 Chimpers and served as the foundation for the larger generative Chimpers project - Chimpers.

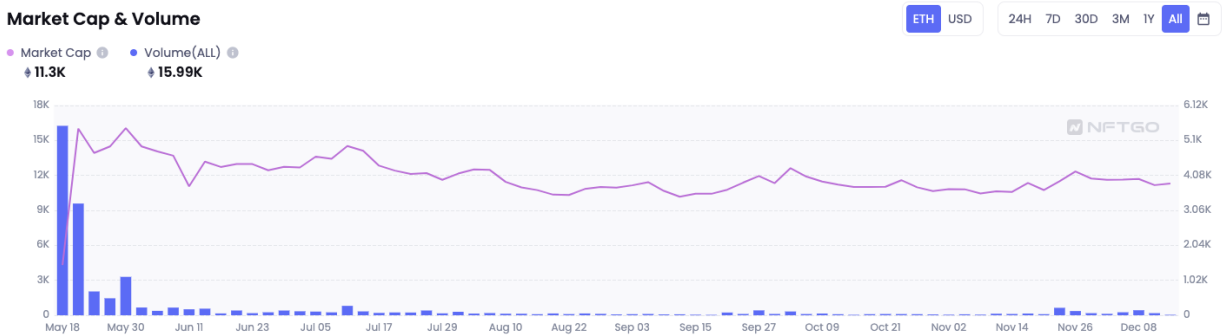
Marketplace: <https://opensea.io/collection/chimpersgenesis>



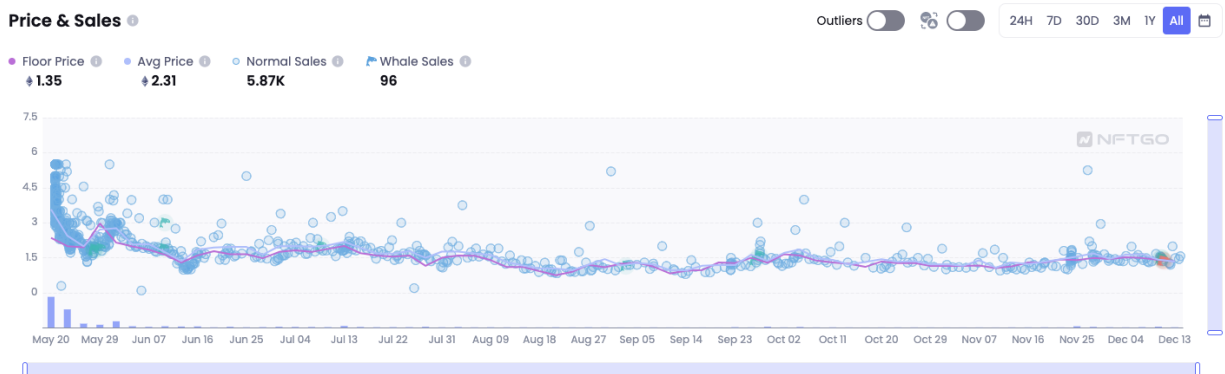
Market Overview

Note: The data below represents a snapshot of the market taken on 15th Dec, 2022
Source: <https://nftgo.io/collection/chimpers/overview>
Volume: 15,993 ETH
Floor price: 1.35 ETH
Listed: 3.01% (167)
Owners: 14.74 (819)

Volume analysis and price movements:



We can safely say that Chimpers set off with a bang. The first day's price movement was crazy. From a mint price of 0.07 ETH the average volume was 4.04 ETH and some chimpers were sold above 6 ETH (85x). On the launch day alone they made a whopping 5,526 ETH, which is 30% of the current all time volume. The community was around since the summer of 2021 with their storytelling of TABC Series which definitely helped build up the hype for the highly awaited PFP collection.



For a couple of weeks the volume stayed in the 3-digit range until it dropped below the 100 ETH mark. As usual, such rapid growth is unsustainable. Price dropped rapidly around 2 ETH.



With the deterioration of market conditions, the price continued to fall until it went below 1 ETH. It stayed in that range for a good part of the summer until it recovered, stabilizing around 1.5 ETH.

At the end of September 2022 the news of Chimpers and World Wide Web teaming up to bring Chimpers and e-books to life and a partnership with Floor caused surges in volume of 66 and 97 ETH respectively.

On November the 23rd, 2022, when Chimpers announced a long term partnership with Paramount & Teenage Mutant Ninja Turtles, the collection saw a daily volume of 163 ETH.

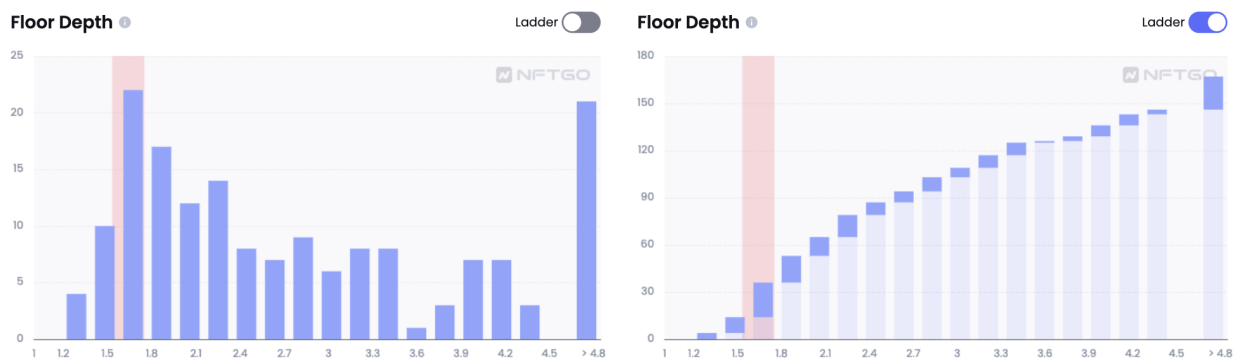
Lastly, on December the 10th, several collections saw significant gains in their floor prices after the release of Blur's newest bid feature and the upcoming Blur's token airdrop (115 ETH). This farming temporarily spiked floor prices for those collections, but those bid walls have since fallen and most gains have been erased.

Now the floor price sits at 1.35 ETH. The highest Chimpers sale so far was for a 1/1 Divine Type for 60 ETH, around \$117,000 USD at the time.

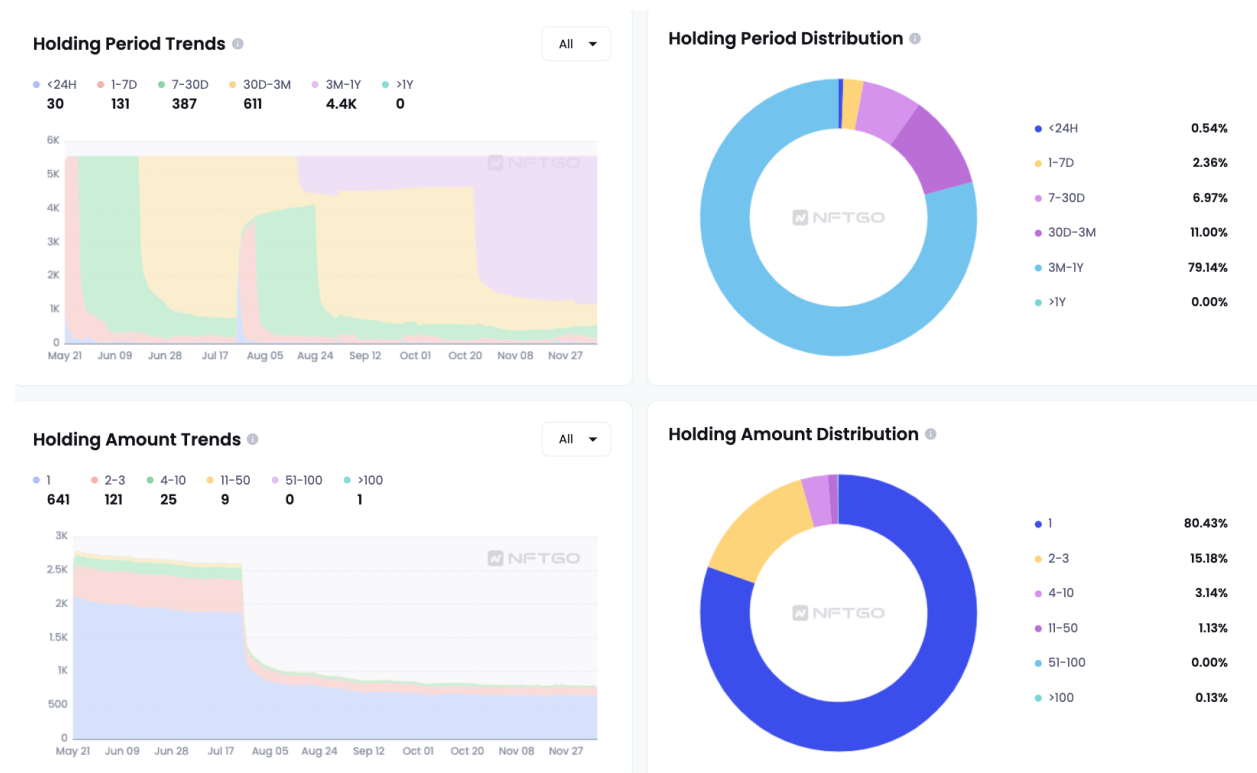
Floor depth analysis:

The total number of Chimpers listed is 167/5,555 and only 0.20% are listed at floor (within 15% from collection floor price, to indicate a holder intention to sell). Above the floor price we can observe a quite low number of listings, only 36 up to 1.8 ETH. Here we can find the intensive range, highlighted in red, which has 26 listings, between 1.53 and 1.75 ETH. Above 1.8 listings are evenly distributed in fact the cumulative distribution is quite linear.

With the low number of listings, its linear distribution and the fact that most of the supply is staked in the DOJO contract, Chimpers has the potential to grow quite quickly, given the right conditions.



Holding distribution and top holders:



Both holding distribution over the period and holding amount are quite messy. This is mostly due to the fact that on the 26th of July the DOJO staking contract was open and people started to move their chimpers. In fact the staking contract occupies the top spot of the holders ranking, with 78.54% of the total collection staked.

Top Holders

Contract Top Holders Whales Blue Chip Holders

#	Address	NFTs	Estimated Value	Avg Cost	PnL	Unrealized Profit	Realized Profit	Last Deal
01	Chimpers Do...	4363 78.54%	6.46K	1.44	184.38	184.38	0	--
02	novolevault.eth	21 0.38%	31.08	1.88	35.9	-8.5	44.4	May 30, 2022
03	0x126d20	20 0.36%	29.6	1.18	8.26	6.01	2.24	Nov 29, 2022
04	ethnick.eth	18 0.32%	26.64	1.67	-3.39	-3.39	0	Nov 24, 2022
05	Chimpers	16 0.29%	23.68	1.21	22.33	4.32	18.01	Nov 28, 2022

In this case we can only judge the collection status based on the total Chimpers staked (4,363), listed (159) and floor price (1.48 ETH). The situation looks good.

Although not visible in the rankings the top holder of Chimpers is mooncat2878 who owns 148.



Influential supporters and critics:

Chimpers has been building a solid foundation since the beginning. They took the proper steps to also build a strong community and they have proven they stand by this several times. Because of this the Chimpers project and the Chimpers team has established a great reputation with the NFT community and that is reflected in the amount of influential supporters Chimpers has. To name a few:

<https://twitter.com/paramountco>

<https://twitter.com/misanharriman>

<https://twitter.com/mooncat2878>

<https://twitter.com/9gagceo>

https://twitter.com/lior_eth

<https://twitter.com/EB7>

<https://twitter.com/OGDfarmer>

<https://twitter.com/Ebron85>

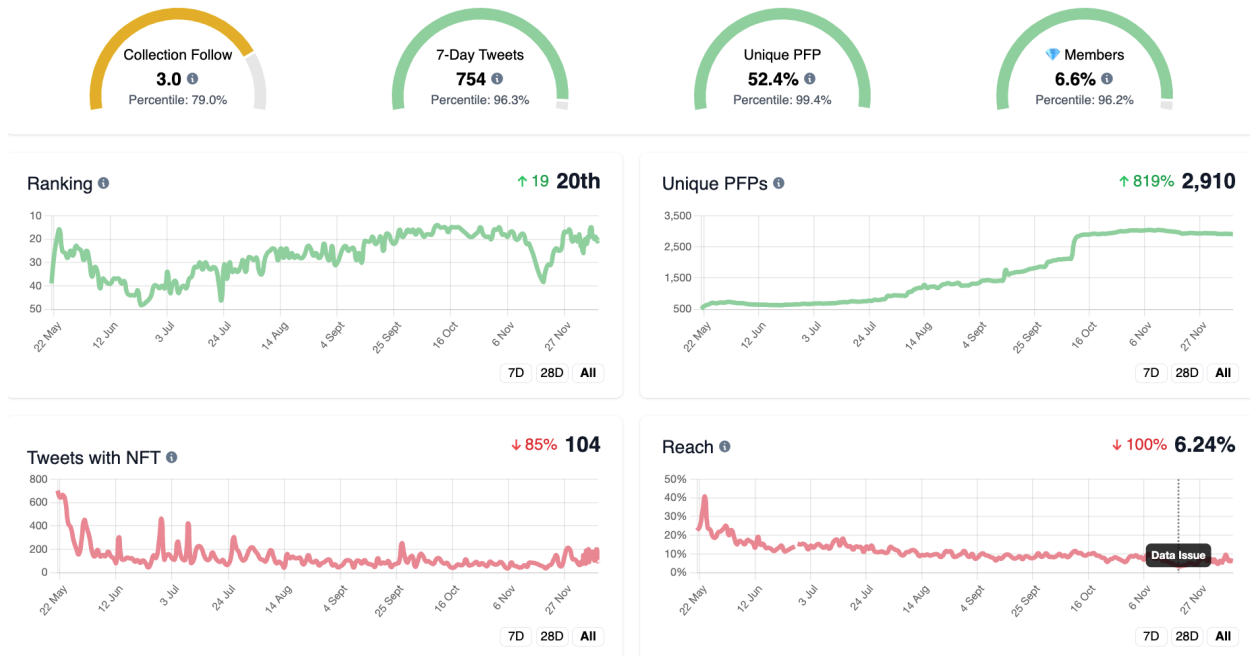
<https://twitter.com/Curlyfuq>

I (CHEO) have searched for a solid critic of the project and have had trouble finding one. I, myself, have stepped back and viewed the Chimpers project objectively and have also had trouble finding anything fundamentally incorrect or troublesome with the project or the team. The Chimpers team is supportive of their community, of other projects, and of the NFT space as a whole. Chimpers does its fair share of giving back more than it takes and that is something that many people consider to be admirable.



Community Statistics

Source: <https://www.nftinspect.xyz/collections/0x80336ad7a747236ef41f47ed2c7641828a480baa>



The community strength, calculated on different social signals is placed 20th. Note: the sharp drop in November was due to technical problems of nftinspect.xyz (“We experienced issues with our DB on Nov. 18th. 7 day reach percentages restarted and will be complete again on Nov 25th.”)

While the number of members who follow each other do not reach the top 10% all the other factors are in the top 5%. In particular the number of PFPs is in the top 1% and have notably increased over time, indicating that 52.4% of holders want to flex their Chimper avatar. This is quite a remarkable achievement considering that people that hold more than one chimper (20%) can only have one PFP.

The number of times the project is mentioned during the week is 754 and the times you can see the image of a Chimper, in a tweet, is on average 104 times a day.

OG members comprise 6.6% of the total members.

The reach of the community in the Web3 space is average, around 6%.



Team

The Chimpers founding team consists of 3 members. Timpers is a founder and artist. He worked with RTFKT, Kolectiv, Interleave, and had his/her artwork featured in the BAYC x Rolling Stone Zine, as well as working as one of the artists on the iconic NOUNS DAO Project. Another founding member is Timper's twin brother, Insight. Insight is the creative writer and he helped to build the lore behind the TBAC world, which sparked the creation of the ebook.

Every team needs a Strategic mind, and this is where Ser Joey came into the scene. He is the Strategy and Operations Director.

The in-house developer, the Art Foundation and its moderators, and the lore and world building members were added after the mint was completed. These members still remain part of the team.

Doxxing: Not doxxed

Co-Founder/Artist:	https://twitter.com/TimpersHD Followers: 49.9K https://www.youtube.com/c/Timpers Subscribers: 40.9K
Co-Founder/Creative Writer:	https://twitter.com/NFT1nsight Followers: 30.6K
Strategy & Operations Director:	https://twitter.com/PunkHot10 Followers: 7.4K
In-House Developer:	https://twitter.com/cap10bad Followers: 4.9k
Art Foundation Moderators:	https://twitter.com/mazrocka Followers: 737 https://twitter.com/PistolPinki Followers: 7.7k
Lore & World Building:	https://twitter.com/0xmoonvibe Followers: 3.6k



Tokenomics

Description: Not relevant at this time.

Name:

Contract:

Overview:

Market cap:

Price:

Website:

Twitter:



Art / Licenses & Intellectual Property



Art:

Chimpers is a pixel art, generative collection from renowned pixel artist Timpers. The 5,555 Chimpers have a range of really interesting and fun traits, some of which are nods to games and popular culture, but with most feeling like completely unique ideas, and all are executed brilliantly. Currently the total number of traits is 239, including 9 Legendary Chimpers -- 4 of those traits are assigned to different color bandannas. Over time, Chimpers training in The Dojo will continue to level up and earn a different color bandanna so the total number of traits will likely increase.

Rarity is based on each Chimpers traits. Some fan favorites are the Wisebeards, Mr. Quack, The Cloaked Chimpers, The Hoodie Chimpers, Dragon Believer Chimpers, and Battle Jacket Chimpers. Some Chimpers that aren't so rare fetch a higher price tag because of their aesthetics. Everyone appreciates a generative piece of art where every trait matches perfectly.

The art for this collection manages to feel incredibly fresh and unique, in a space that is already quite saturated by ape-based projects, and the Chimpers work excellently as PFPs that are instantly recognisable

Licenses & IP:

Holders are granted a non-exclusive revocable license to use the Chimpers associated with your NFT for commercial purposes, including to create certain derivative works based on such Chimpers ("Commercial Licence"). The Commercial Licence is uncapped, meaning that there is no limit to the amount of revenue you may generate using the Chimpers that is associated with your NFT, for as long as you remain the holder of that NFT. The Commercial Licence allows you to (amongst other things) create, sell, and market: (i) physical goods (e.g., apparel) or (ii) tangible or intangible media (e.g., comic books, e-books, video games, film and television productions), each that feature the Chimpers.

Read the full terms of use for Chimpers Licenses & IP here:

<https://drive.google.com/file/d/1-SMfJQO9h9Qj685hKV5KM70lIfwW64jC/view>



News / Announcements

Below you can find the list of the most relevant news, especially those that have had a significant effect on the value of the collection.

May 20, 2022	Generative Chimpers Mint Date - Chimpers has been building since July 2021. For all the details of the project prior to the mint of the 5,555 Chimpers Generative collection please read this Medium.com post – https://medium.com/@ChimpersNFT/tbac-chimpers-a-project-overview-1fcbdad19120
May 21, 2022	Collection verified on OpenSea and LooksRare, implemented Chimpers Sales Bot (https://twitter.com/ChimpersSales), announced TraitSniper as official rarity partner (https://app.traitsniper.com/chimpersnft)
May 22, 2022	Sold all 5,555 Chimpers
May 23, 2022	Chimpers holders leaderboard on their website https://www.chimpers.xyz/leaderboard
May 28, 2022	Chimpers Marketplace is open <ul style="list-style-type: none">- Easily explore and sort through Chimpers on their site- Watch Chimpers trade- Sweep the floor- Connect wallet via MetaMask, Wallet Connect and Coinbase- Browse Chimpers listed on OpenSea and LooksRare- Buy, make offers, and list Chimpers- Collection and trait wide offers- Sell locally with 0 marketplace fees! https://marketplace.chimpers.xyz/collections/0x80336ad7a747236ef41f47ed2c7641828a480baa
Jul 26, 2022	The Dojo (staking contract) is opened - The DOJO forms an integral part of the adventure and will be a great hub for the Chimpers community as we uncover the mysteries of the Chimpverse. Chimpers earn XP daily: 1 XP for generative, 2 XP for legendary and 3 XP for genesis. Once your Chimper is staked you will receive a placeholder image of your Chimpers that indicates that it is training from our new OS collection. (https://opensea.io/collection/chimperstraining) https://medium.com/@ChimpersNFT/introducing-the-dojo-d98d6f389916
Aug 9, 2022	Released Chimpers: Rise of the Undead mini game - a retro arcade game added to the battle room in The Dojo
Sep 14, 2022	Released !CHIMP RUN - a retro arcade game added to the battle room in The Dojo



- Sep 22, 2022 Chimpers and World Wide Web team up - World Wide Web will bring all 5,555 Generative Chimpers, 100 Genesis Chimpers, and e-books to life.
https://twitter.com/worldwide_web3/status/1572963936927784961?s=46&t=JjEpbEwogYDCfOsDCJ9zCg
- Sep 26, 2022 Chimpers partners with Floor (<https://twitter.com/floor>) and Chimpers owners can mint a pass for free
- Sep 30, 2022 Dojo Battles begin - a chosen Chimpers from your squad will go blow-by-blow with another Chimpers for a chance to earn daily XP!
<https://medium.com/@ChimpersNFT/chimpers-dojos-battling-c10a64c5e0d5>
- Oct 17, 2022 Chimpers partners with Tokenproof to handle ticketing for upcoming NFT London Event
- Nov 4, 2022 Chimpers hosts an NFT London Event
- Nov 21, 2022 Released Chimp Tag - a retro arcade game added to the battle room in The Dojo
- Nov 23, 2022 Chimpers enters long-term partnership with Paramount & TMNT - the journey begins with Teenage Mutant Ninja Turtles where Chimpverse and the TMNT Universe will collide.
<https://twitter.com/ChimpersNFT/status/1595913051643219968?t=8JfgAJaInLa4KTSNzWg1wA&s=19>
- Dec 10, 2022 Several collections saw significant gains in their floor prices after the release of Blur's newest bid feature
<https://luckytrader.com/nft/pudgypenguins/news/blur-bid-farming-wreaks-havoc-on-nft-market-this-weekend>



Industry Comparison

Coming soon! This section will look at 3 or more similar projects and compare them to determine their relative strengths and weaknesses.



Report Analysis

Chimpers is one of the few projects in the NFT space that is widely respected. It minted out at the beginning of the bear market and has held its own despite market sentiment reaching some of the lowest points in a few years. The floor price has dropped since the mint date but has remained above the 1 ETH mark. It did dip below 1 ETH but that was short lived. The team continues to deliver and the community continues to show its support.

All this hasn't gone unnoticed. The recent long-term partnership with Paramount is an example of this. Paramount trusting the Chimpers team with the TMNT IP is another example. Teenage Mutant Ninja Turtles is one of the most widely known brands and to allow a web3 brand like Chimpers, that is a little more than 1 year old, to work with them and guide them into web3 reveals a lot about the team.

The Chimpers ethos is focused on the long-term. While this might cause some to overlook the project because it may not move as quickly as some of the other Web3 projects, I will mention here the famous quote "Rome wasn't built in a day."

In conclusion, I believe Chimpers has the ingredients needed to become a blue-chip NFT. Beyond the NFT space, the Chimpers brand has that certain factor that leads to some profitable multimedia opportunities. Could we one day see a Chimpers video game? Or a Chimpers cartoon series? Or even a movie revolving around the Chimpers lore? Time will tell. What I can say is that the team has proven time and time again that they take care of their community and don't make any business decisions that don't fit in with their vision.



Resources

Below you can find the list of sources, divided by sections, that have been used to compile the report:

Introduction:

<https://www.chimpers.xyz/>

<https://medium.com/@ChimpersNFT/welcome-to-the-chimpverse-1f8058c5b4ad>

Brand Overview:

<https://www.chimpers.xyz/>

<https://discord.gg/chimpers>

<https://medium.com/@ChimpersNFT>

<https://medium.com/@TBACHRONICLES>

<https://luckytrader.com/nft/chimpersnft>

Chimpers:

<https://medium.com/@ChimpersNFT/welcome-to-the-chimpverse-1f8058c5b4ad>

<https://discord.com/channels/722830794401513482/980448748469616650>

<https://opensea.io/collection/chimpersnft>

Related Collections:

<https://medium.com/@ChimpersNFT/tbac-chimpers-a-project-overview-1fcbdab19120>

Market Overview:

<https://nftgo.io/collection/chimpers/overview>

<https://nftgo.io/collection/chimpers/analytics/general>

<https://www.chimpers.xyz/leaderboard>

Community Statistics:

<https://www.nftinspect.xyz/collections/0x80336ad7a747236ef41f47ed2c7641828a480baa>

Team:

<https://www.chimpers.xyz/#founders-section>

<https://medium.com/@ChimpersNFT/tbac-chimpers-a-project-overview-1fcbdab19120>

Tokenomics:

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Art / Licenses & IP:

<https://drive.google.com/file/d/1-SMfJQO9h9Qj685hKV5KM70IIfwW64jC/view>

<https://acconsultancy.medium.com/tbac-chimpers-an-in-depth-guide-67fe879536a>



News / Announcements:

<https://discord.com/channels/722830794401513482/960019472792559676/977145449284796466>
<https://discord.com/channels/722830794401513482/960019472792559676/977578174219190402>
<https://discord.com/channels/722830794401513482/960019472792559676/978045637138472970>
<https://discord.com/channels/722830794401513482/960019472792559676/979425245347864616>
<https://discord.com/channels/722830794401513482/960019472792559676/980134883517136927>
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<https://discord.com/channels/722830794401513482/960019472792559676/1022528403968102450>
<https://discord.com/channels/722830794401513482/960019472792559676/1024005840069476492>
<https://discord.com/channels/722830794401513482/960019472792559676/1025487633180266676>
<https://discord.com/channels/722830794401513482/960019472792559676/1031629464024662088>
<https://discord.com/channels/722830794401513482/960019554027860118/1044277415389708372>
<https://discord.com/channels/722830794401513482/960019472792559676/1045073016675115100>

Report Analysis:

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