

# Devin Gordon

## UX Designer

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(248) 202-9913

### SKILLS

UX Design  
UI Design  
Interaction Design  
User Research  
Wireframing  
Usability Testing  
Prototyping  
Storyboarding  
Brand Development  
Creative Direction  
HTML & CSS  
Javascript/JQuery  
Print Design  
Social Media Marketing  
Photography

### TOOLS

Figma  
Adobe XD  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe After Effects  
Key Shot  
Brackets  
Microsoft Office

### EDUCATION

#### DesignLab

UX Design Academy  
2021 - 2022

#### Grand Valley State University

Bachelors of Fine Arts, Graphic Design  
2015 - 2019

### EXPERIENCE

#### AlphaMap — UX Designer

September 2022 - Present

- Responsible for designing new features and updates for the AlphaMap software.
- Works closely with developers on projects.
- Design and validate workflows through iterations.
- Works with Product Manager and Stakeholders to define key features.

#### Devin Gordon Design — UX Designer & Graphic Designer

January 2015 - September 2022

- Freelance work included website design, UX design, UI design, brand development, design consulting, and B2B marketing.
- Handled multiple projects while ensuring projects were completed on time.

#### Trevco — Graphic Designer

February 2021 - July 2022

- Designed and managed the digital marketing materials for the Trevco, Logovison, Popfunk, and Graphics & More brands.
- Edited and touched-up photos from photo shoots.
- Designed the packaging for tumblers.
- Increased company revenue through creating Amazon A+ content for the various Trevco products.
- Created amazon brand stores and their digital assets.

#### Applied Textiles — Graphic Designer & Brand Manager

January 2020 - February 2021

- Actively Managed the Applied Textiles website, including conducting usability tests to locate errors and user pain points.
- Worked on a multitude of design projects for the Applied Textiles and Applied Lab brand.
- Managed the social media for the Applied Textiles brand.
- Designed email marketing materials to attract customer growth.
- Directed and shot photo shoots for the Alta Face Mask Project.

#### Message Makers — Junior Graphic Designer

July 2019 - January 2020

- Managed multiple projects from conception through production and collaborated with clients on ideation and direction.
- Coordinated with printers, illustrators, photographers, and web developers to complete a project on time and within budget.

- Prepared designs for multiple media, including print, video, presentations, and web.
- Maintained branding and design styles through a solid understanding of design principles with an attention to detail.

### **Grand Valley State University — Graphic Designer**

January 2017 - April 2019

- Worked with an array of clients.
- Branded special GVSU events.
- Designed graphics for student organizations.
- Designed the 2018/2019 alumni calendar.
- Designed print collateral, logos, and advertisements.

### **Newell Brands — Graphic Design Intern**

May 2018 - August 2018

- Areas of focus were packaging design, UX design, UI design, print, design, and branding.
- Designed the UI and UX for a Mr. Coffee, coffee maker.
- Designed packaging for Sunbeam brand.
- Designed a quick start guide booklet for a Crock-pot.
- Designed a unique pattern for the Oster brand.