Jardine Aviation Academy

Digital Innovation for Aviation

Duration 2 Days (16 hours)

Target Audience

- Executives & Managers
- Project leaders & team
- Anyone interested in how to apply digital innovation

Methodology

- Apps demo
- On-site visit
- Group Exercise
- Cases Sharing

Certificate Awarded

A JASG certificate is awarded upon successful completion of the course. This Course will provide you the insights and concept of how digital transformation could be beneficial to aviation industry, share the related technology trends and demonstrate the established IT solutions on paperless operation, efficiency management as well as turnaround management.

Objectives

Upon completion of the course, participants will:

- Understand the modern technology applied in Aviation Industry
- · Identify the beneficial areas with digitization
- Get insights on how to start the journey of digital transformation

Course Outline

- Paper VS paperless operation
- Journey of JAS Digital Transformation
- Real-time Turnaround Management System (JAS IOC Dashboard)
- Efficiency Management & Dashboard (JAS Efficiency Waterfall)
- TMS modular application by RAMP, Cargo, PS, etc. (JSA eCards)
- Visit JAS IOC Centre



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Academy

怡中航空 培训学院

航空业的数码创新

课程期间 2 天 (16 小时)

课程对象

- 行政人员及经理
- 项目团队及领导
- 希望能提高改革有效性的人仕

授课形式:

- 小组及个人练习
- 研究结果分享
- 经验分享
- 课堂

获颁证书

学员顺利完成课程后,**将** 获颁怡中航空服务公司培 训证书。 本课程将探讨变革管理在影响项目成功的重要性,分享关于 关键因素的最新调研成果,并将让您掌握如何分析群众反抗 力因素的技巧,从而制定适当的策略来顺利推动变革的实施。

课程目标

完成课程后,参与者将能够:

- 了解您的客户之声和利益持份者
- 理解变革过程的阶段和群众反抗力的原因
- 向利益持份者传达正确的沟通和信息
- 制定适当的措施以减低群众反抗力

课程内容

- · 客户心声, VOC
- 利益持份者分析
- 有利于改善变革环境的战略
- 制定有效及全面的沟通规划
- 变革管理在整个项目生命周期中的重大作用
- 管理者的有效变革管理



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