



DEMO DAY COHORT 7



Al Fleet Management System

Driving the cost optimization of SMEs logistics with ESG digitization

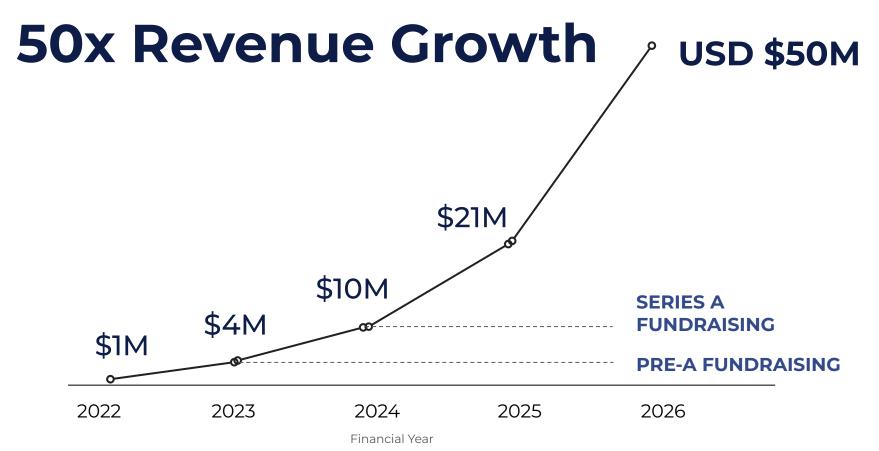
Wilson Yew Founder, CEO wilson@safetruck.co Yin Yin Low Co-Founder, CTO yin.yin@safetruck.co



20x Revenue Growth USD \$1M \$700k \$300k \$135k \$50k 2018 2019 2020 2021 2022

Financial Year







Meet the driving force



Wilson Yew Founder, CEO

10 years of experience in Fleet & Logistic Industry, Tech Experience @ HP





Yin Yin Low Co-founder, CTO

PhD in AI @ Monash Software Eng @ Google Data Engineering @ Grab Bsc. Computer Science @ UW Seattle









Investor









2-weeks Sales Cycle

80% B2B SaaS Conversion



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Fuel Savings Al Analytics



SafeTruck Open Fleet Data Ecosystem



SafeTruck Open Fleet Data Ecosystem



Fleet Telematics

Cost Savings AI Modules





























Tracked 18,000 Vehicles | Malaysia | Indonesia

Logistics

Construction

Manufacturing

Retail







































GTM



APAC Competition

End2End Fleet Management



TransTRA@K.ID



Comparables

Open Fleet Data Ecosystem





NYSE:IOT, 2020



Series F \$567.3M, 2022

Funding

USD 1.6 Mil

Pre-Series A

60%
Sales & Marketing Expansion

25% Product R&D

15%
Working Capital

USD 10 Mil ARR 2023

S ∧ F E T R U C K

Join us to drive Fleet ESG with fuel savings!



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