



**DEMO DAY COHORT 7**

Introducing



Retail Management Solution  
for Small Businesses

# Business Eco-system

\$450B Bangladeshi  
Economy (**Growing 7% YoY**)

**93% are offline**  
Potential to get more Value  
and Customers





# Problem

**Sales  
Channels**

Only Walk-by

**Manual  
Operations**

Loses 3 hrs / Day

**Lack of  
Reporting**

Loses 20% budget



## Solution

## Sales Channels

## 20% more online sales

# Manual Operations

## Saves 2 hrs / Day

## Stock & Credit management

# 10% increased profits

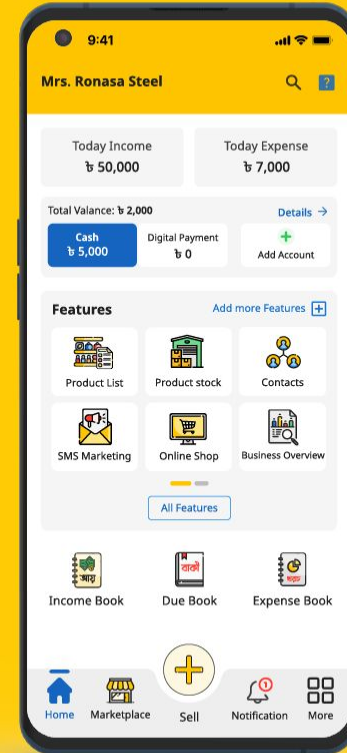


# Product

## All-In-One Retail Management Solution

All the necessities required to supercharge a small retail business.

- E-Commerce Enablement
- Realtime Business Reporting
- Automates Offline Operations



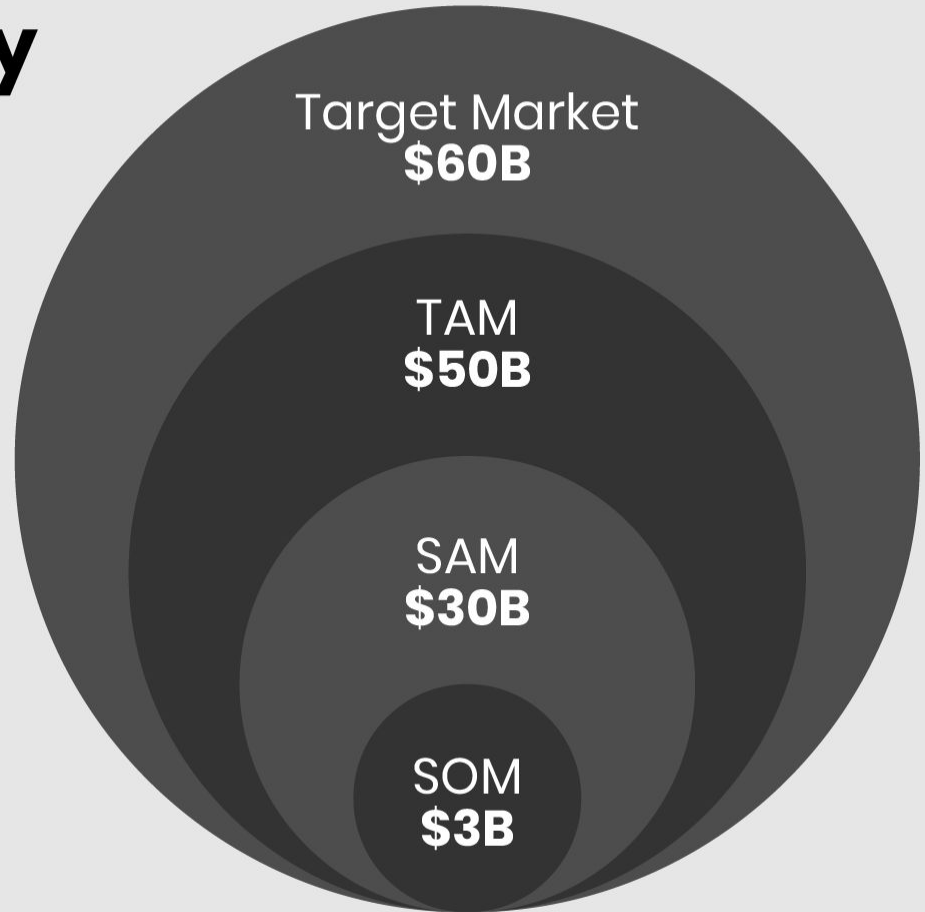
# Market Opportunity

Current Target Market:  
**Bangladesh**  
6M+ Retailers

## Smartphone Adoption

Current: 45%

Growth: 8.5% YoY



# Revenue Model

## Subscription plans

60% of revenue

Basic	Standard	Payment Gateway
Book-keeping	Online Shop	Advance
Sales Tracker	Business Reporting	Domain Integration
–	–	Access Control
Free	\$1.5/month	\$2.5/month



# Revenue Model

## After-Sales

40% of revenue

Standard	Payment Gateway
Online Shop	Advance
Business Reporting	Domain Integration
–	Access Control
\$1.5/month	\$2.5/month

Plus 21 other services.

# Historical Financials

## Annual Recurring Revenue



Users

**130K+**

YOY Growth

**833%**

ARPU

**\$14.61**

CAC

**\$5.88**

# Team

**Driven,  
Focused and  
Destined  
for Success**



**Rakin Savi**  
CEO + Co-Founder

6+ Years Building  
Startups



**Zahin Juvi**  
COO + Co-Founder

7+ Years in Sales  
& Operations



**Ratul Tazul**  
CTO + Co-Founder

7+ Years Building  
Tech Solutions

# Forecasts

Users (Q1 - 24)  
**500K**

ARR (Q1 - 24)  
**\$900K**

Seed Round  
**9-12 Months**

Estimated to Raise  
**\$1.5M**





**Join the rocketship  
and disrupt how  
Bangladesh does  
business.**

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