



# HealthPro

**DEMO DAY COHORT 7**



 **HealthPro**  
On-demand Healthcare Workers

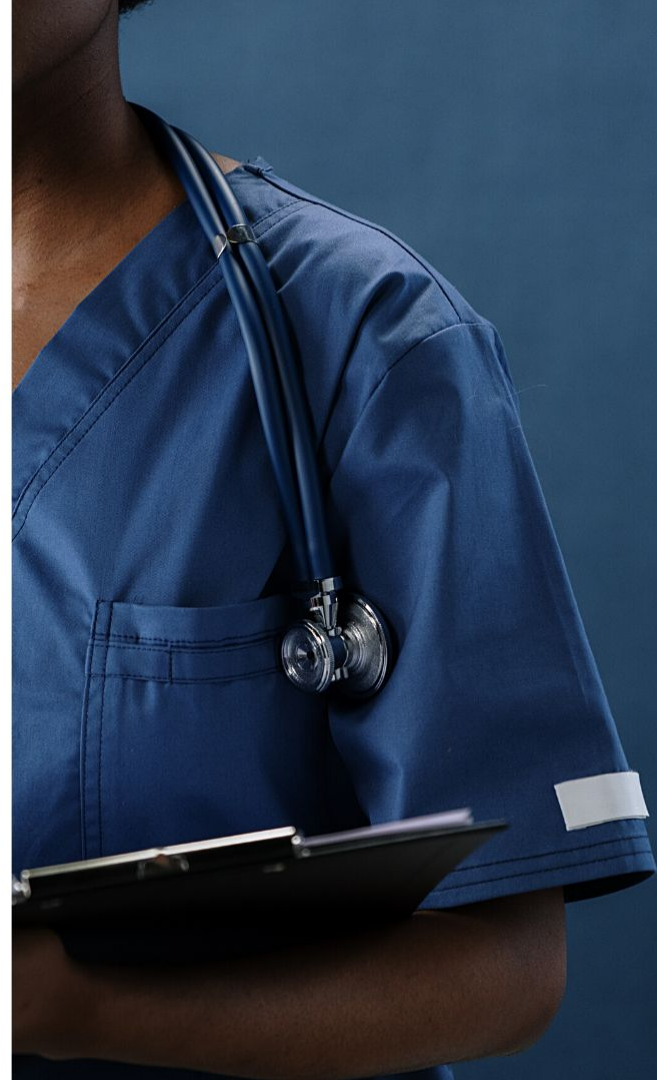
Strictly Confidential



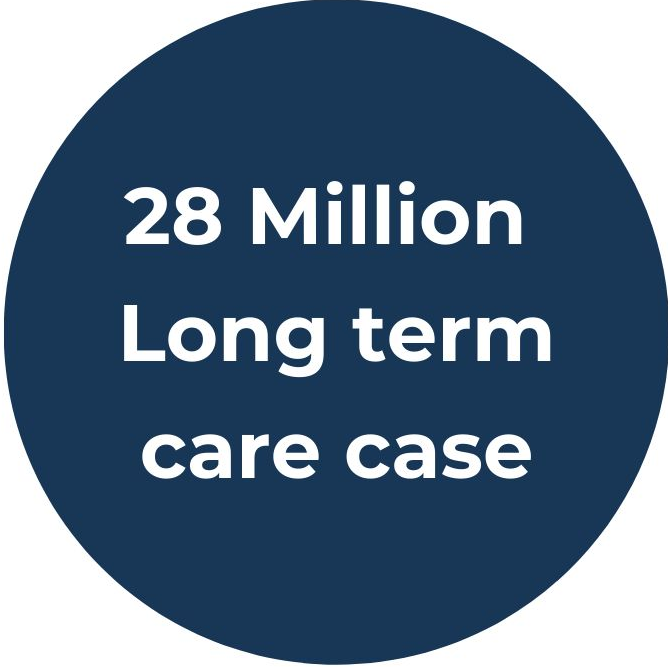
**Healthpro helps give Patients  
access to top quality Home  
Healthcare**



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## Indonesia Case



**28 Million  
Long term  
care case**

- **10% YoY Growth**
- **Increasing 20% Incremental Revenue** for Hospital, clinic and Labs

**But,** Hospitals, Clinics and Labs In Indonesia Are . .



**100%**

**Struggle with  
Home-care Service**



**MoH**

**Strict Regulation  
for Freelancer**



**70%**

**Limited Budget to  
hire full time**

\*Derived from 50 Hospitals, clinics & labs

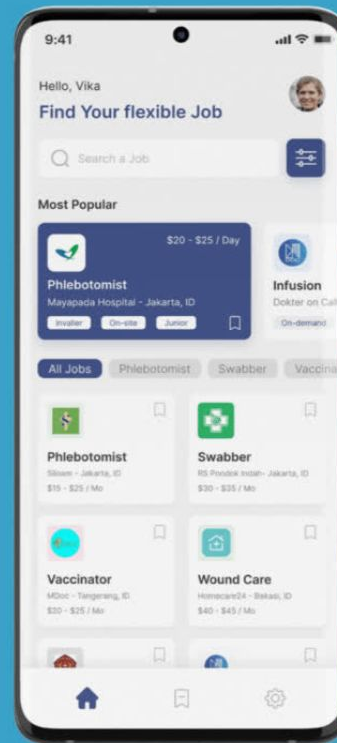


# Hire Local, Flexible, and Vetted Healthcare Workers effortlessly.

**3x faster** On-boarding

**30% Cheaper** than pen & paper agencies

**100% Curated** Healthcare Workers





Healthcare Facilities deliver  
**better patient outcomes** and  
make **20% more profit per patient**

# TRACTION

9 Months (USD)

100%

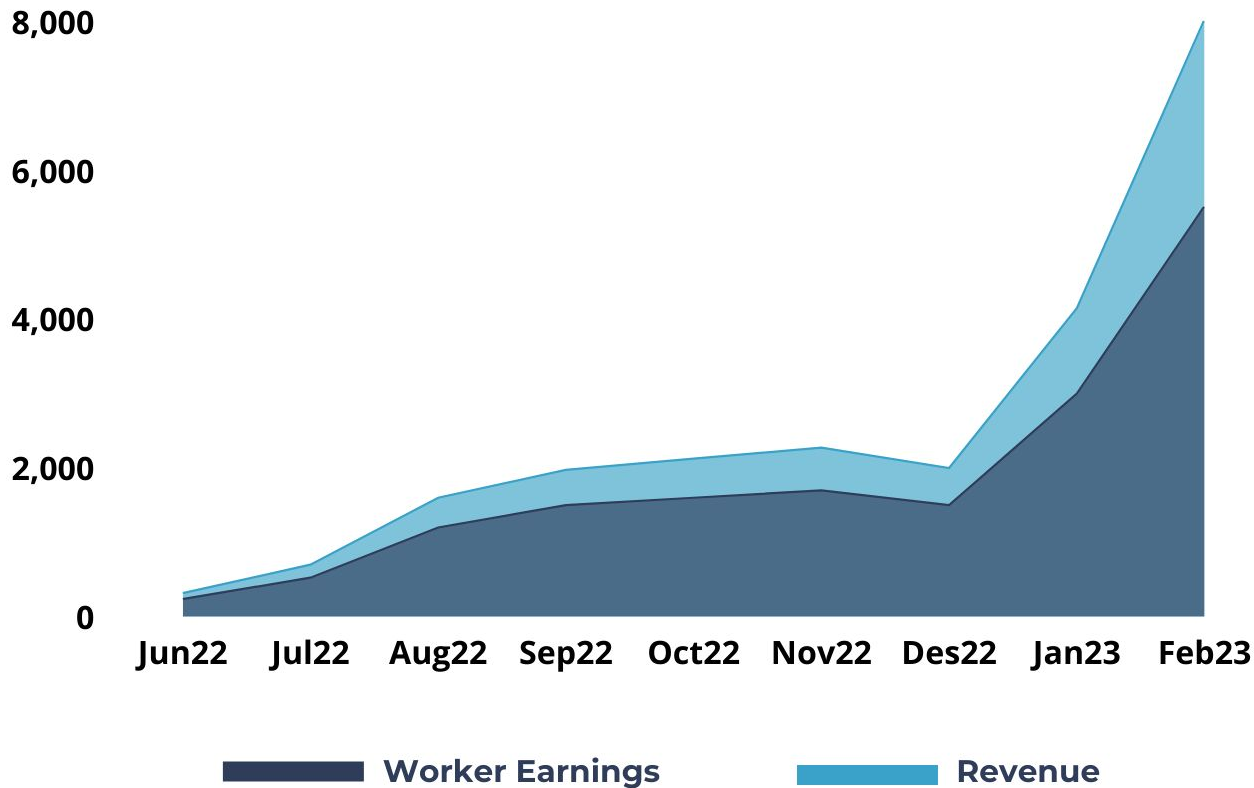
MoM Growth

\$8K

MONTHLY GMV

\$2K

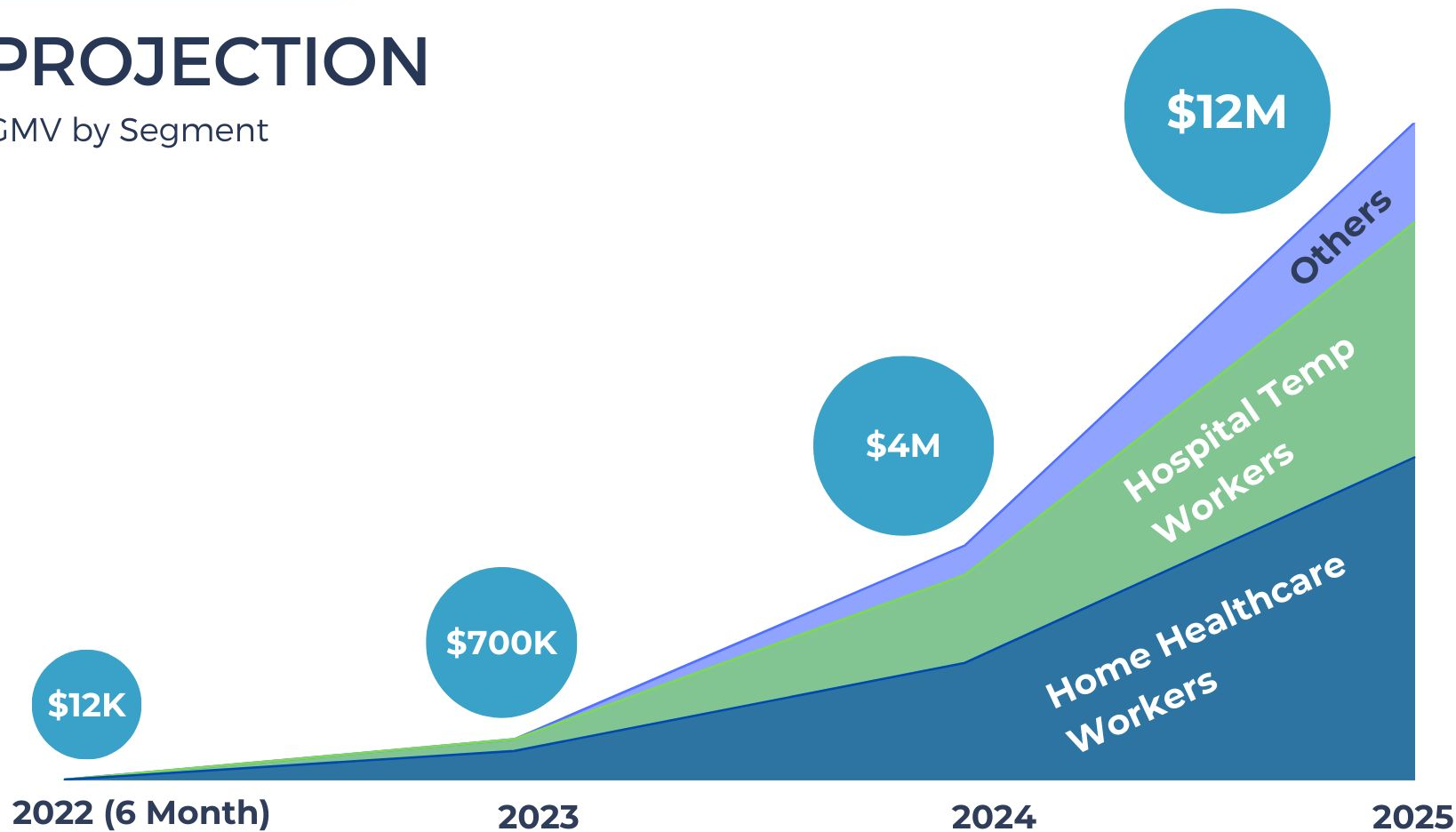
MONTHLY  
Revenue





# PROJECTION

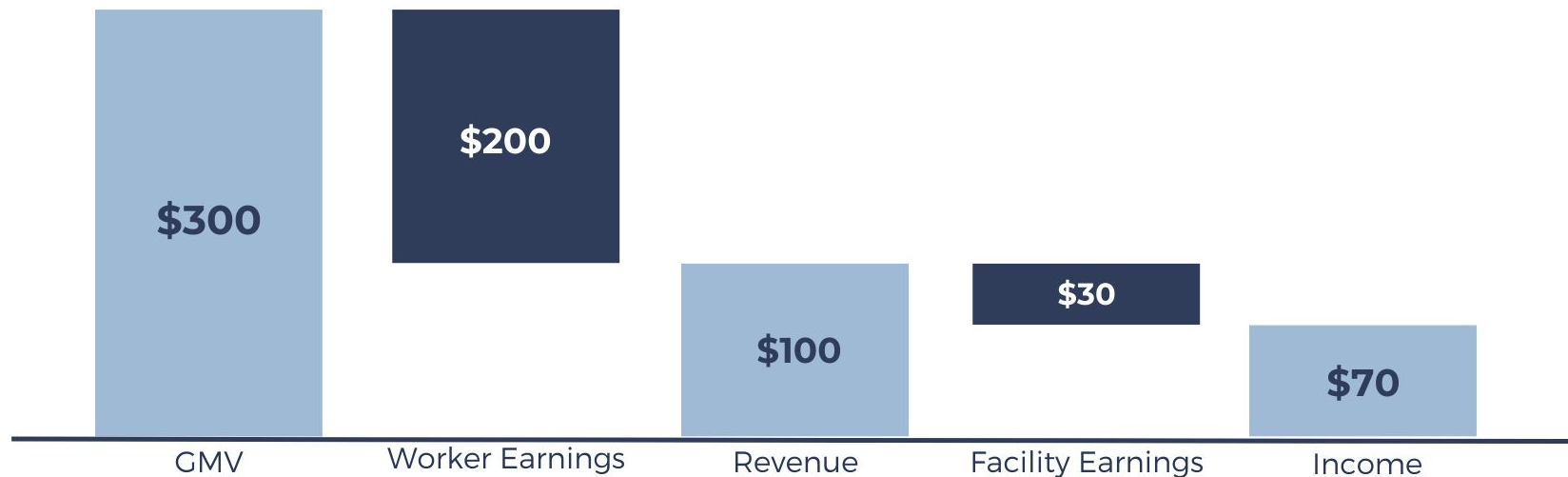
GMV by Segment



# UNIT ECONOMIC

**B2B2C** model, with **25%** take rate, we earn **\$70** per worker

unit Economics per Healthcare workers



# HUGE OPPORTUNITY

Central Agency on Statistics; Statistics Indonesia

**TAM \$15.3B**

**Healthcare Temps  
Indonesia**

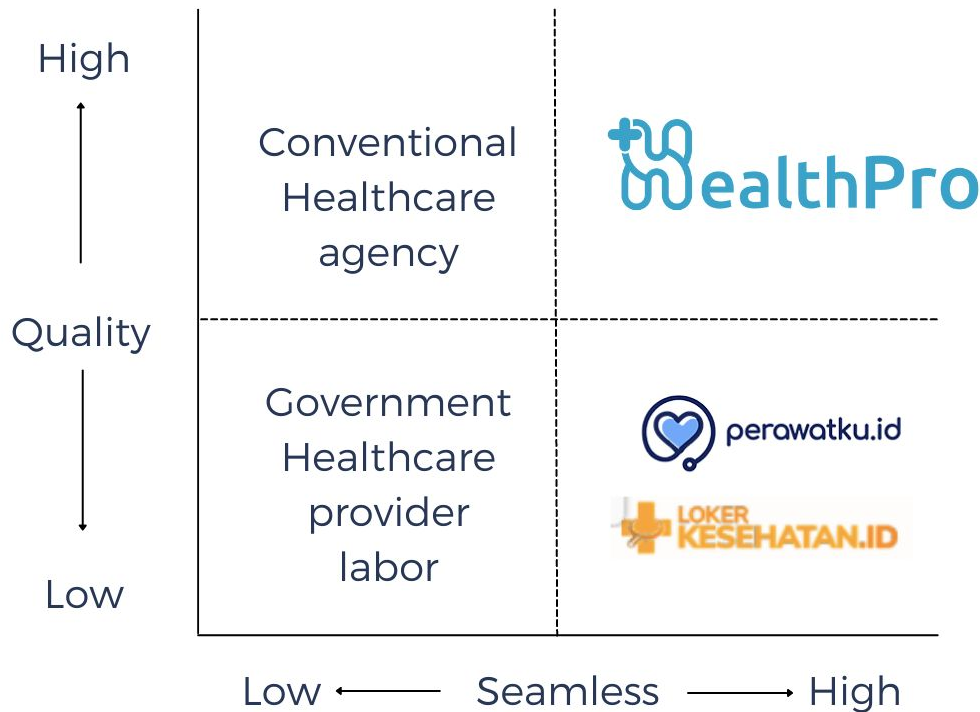
**SAM \$4.3B**

**Tier 1 Cities**

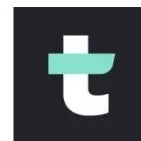
**SOM \$220M**

**5%  
Target Market**

# INDONESIA'S COMPETITION LANDSCAPE



## Comparables (US Market)



**Trusted health**  
**\$149M Series C - 2021**



**CareRev**  
**\$50M Series A - 2021**

# EXPERIENCED IN HEALTHCARE & TECH STARTUPS

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**Vika Rachma Sari, CEO**

- Registered Nurse, Healthcare Specialist
- Lead Provider Acquisition at HomeCare24.id
- Change Management, MDoc Singapore



**Rendy Alfuadi, CTO**

- Serial Entrepreneur
- Founding CTO, HomeCare24.id
- VP Business & Marketing at Tamasia

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# ASK

We are looking for **Investment and Strategic Partners** to reach **50.000** Active Healthcare Workers.



**SEED Round**

Initial Investment  
Opportunity



**Active Workers**

Avg \$20 fee



**\$1M**

**REVENUE**

Over 12 Months





Join us to help more than million  
people for the better life

### Contact us



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