



DEMO DAY COHORT 7



BRIDGING THE GAP

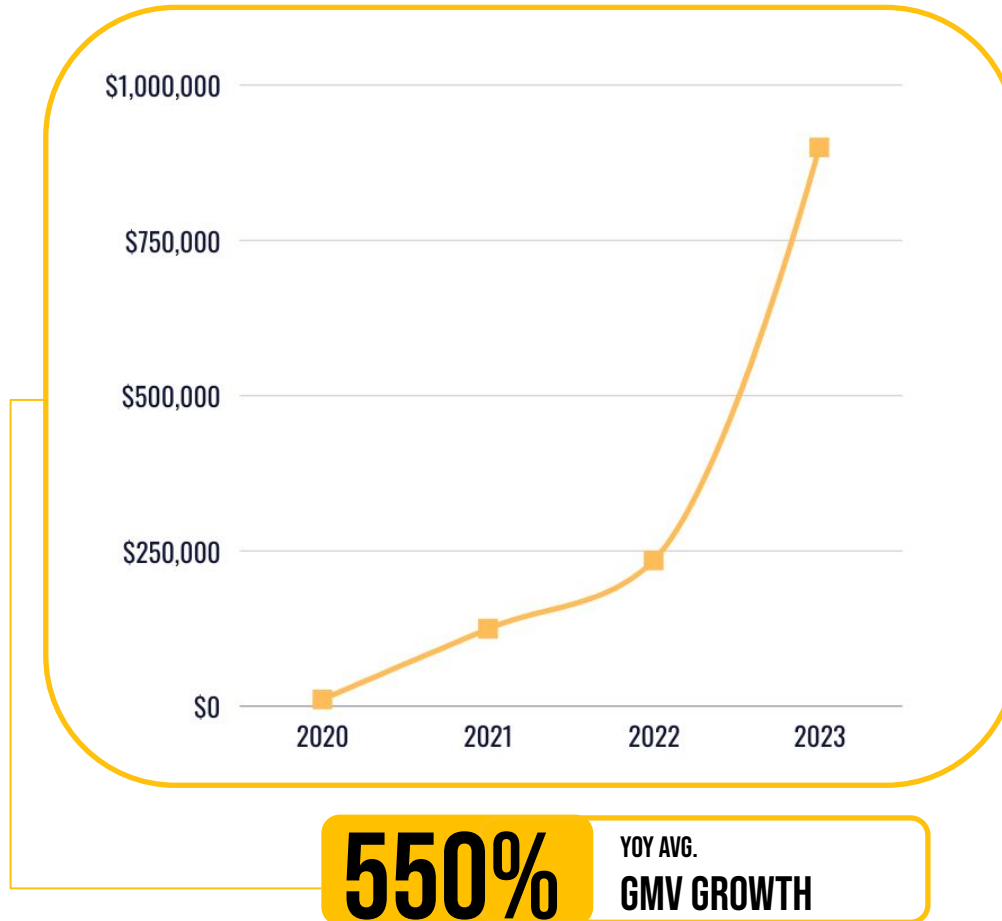
BETWEEN FASHION LOVERS BY MAKING THEIR WARDROBES

VIRTUAL & ACCESSIBLE

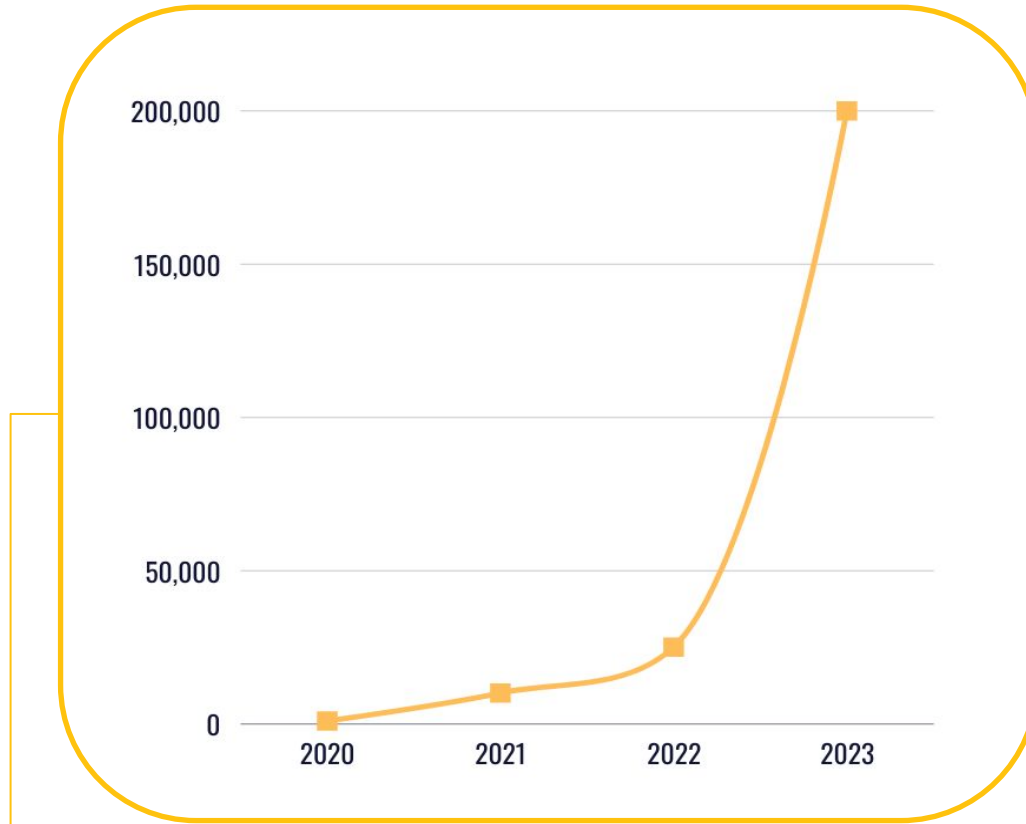
www.bizb.store



TRACTION & PROJECTIONS



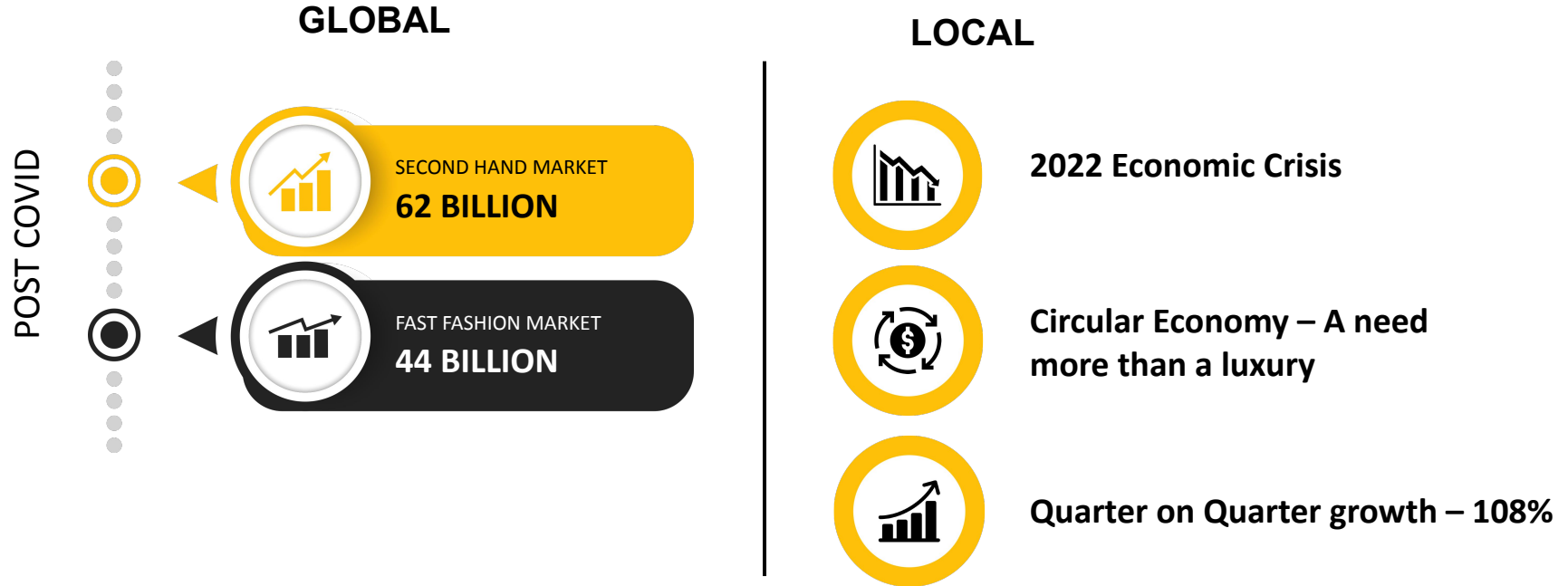
TRACTION & PROJECTIONS



133%

YOY AVG.
USER GROWTH

WHY NOW



THE PROBLEM - I HAVE “NOTHING TO WEAR”

For the **Buyer**



I don't
have
anything to
wear!

\$1000
(Annual)
average spend
on clothes

Irresponsible
consumption
of clothing

For the **Seller**



What will I
do with all
these?

50% Assets
Rendered useless
after wearing twice

ONE STOP SHOP FOR RESELLING APPAREL

BizB- helping women



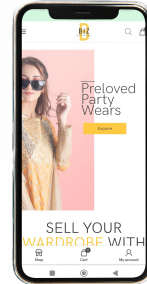
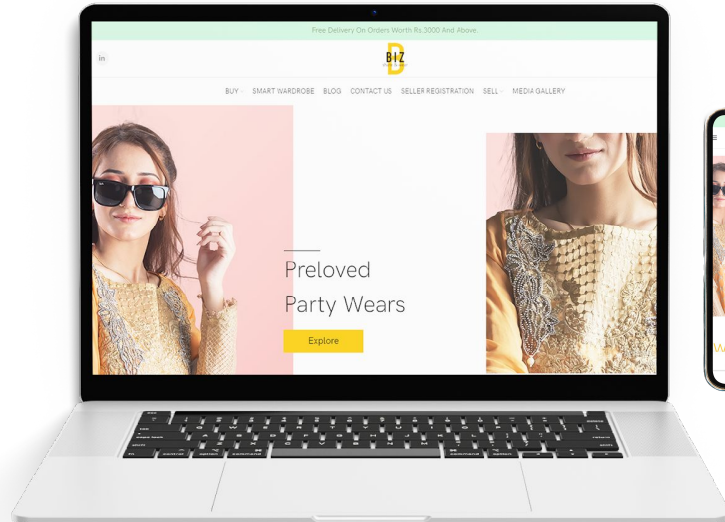
Earn



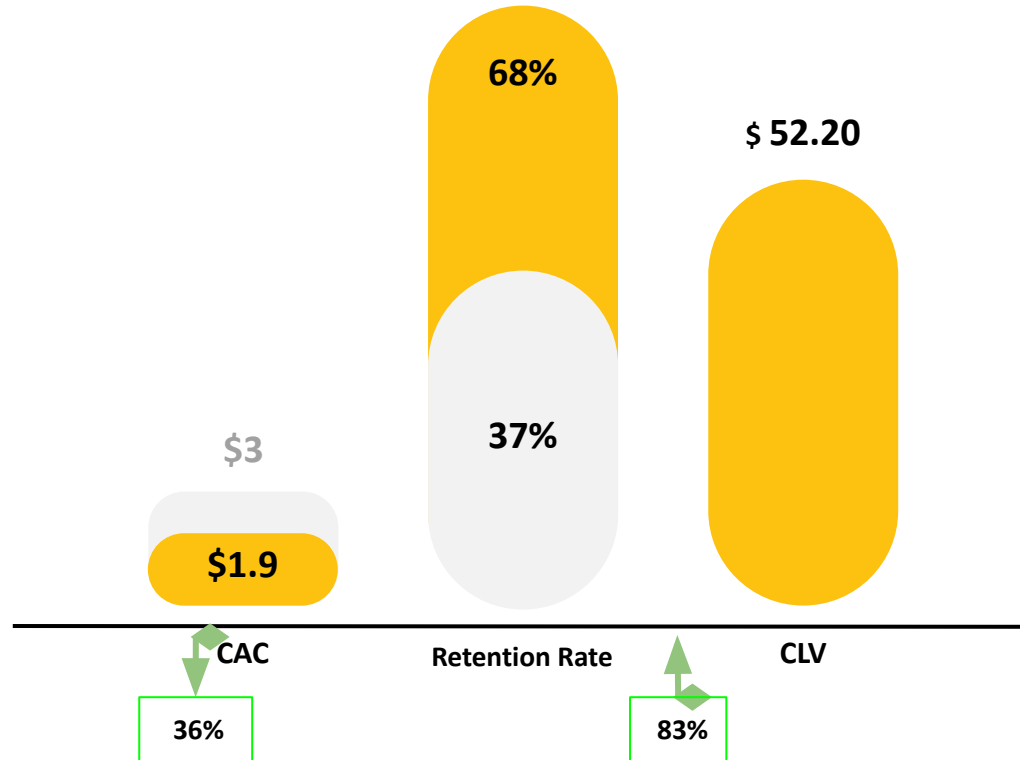
Save



**Protect the earth one
dress at a time**



CUSTOMER METRICS



THE BIZB SUSTAINABILITY CIRCLE

Current & Future Plan



Seller

74%

Buyer

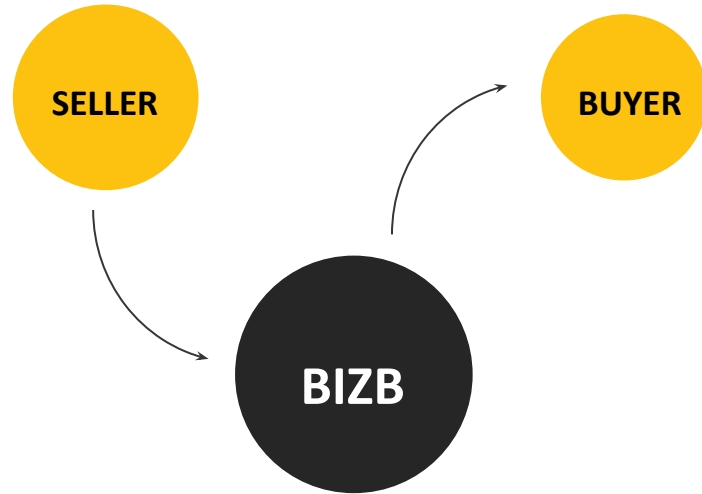
58%



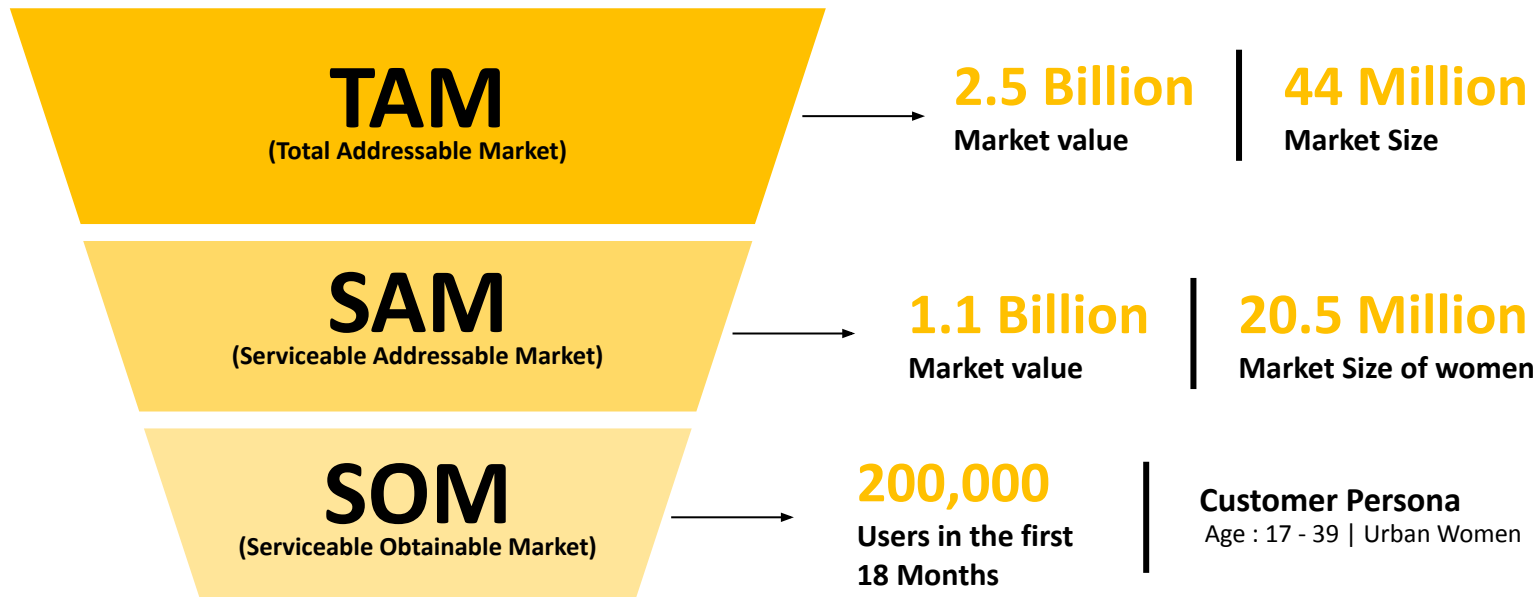
BUSINESS MODEL

For the **Seller**

20% commission on each transaction from the sellers



MARKET SIZE



CORE TEAM



Sehrish Raza

Founder / CEO

6 years as lead digital marketing strategist
Branding and marketing strategist for 3
Startups



Sumbal Malik

Tech Guru/ CTO

6 years of experience as
Senior developer
Product lead for 2
startups



Muhammad Asad

Lead Operations

3 years of logistics
experience with
TCS.



M. Waseem Khan

Tech partner/Execution Partner

Co-Founder of Codistan a
leading software company

OUR USP:

1. **8 years** working together in 2 startups
2. **7+ years** of experience in:
 - a. **Product development**
 - b. **Performance marketing**
 - c. **Business development**
 - d. **Logistics**

INVESTMENT

RAISING
\$350,000

Digitizing 200,000 household wardrobes holding the largest variety of fashion apparel on a single marketplace!

50% Marketing

- Influencer marketing
- Social media
- Referral

30% HR

- Operations managers across three (3) cities

20% Tech

- Custom solution on react technology



55%

ROUND CLOSED

**Join in on the movement to make
fashion sustainable again!**



Contact us:

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