

Markopolo

Ad Agency Replacement SaaS for B2C/D2C Businesses



Some Key Points

- ✅ Cashflow Positive since Day 1
- ✅ Almost Doubled our Customer Numbers in last 30 days.



167.1%

Last 30 days Customer Growth



93.10%

Quarterly Retention Rate



Problem



80% of micro-businesses waste **half** of their Ad-budgets.

Mindy - An Ecommerce Founder

< 20 Employees

< USD 20,000 in Monthly Ad Spending



**Wrong Execution
Costs \$\$\$**



**100's of Hours
Learning**



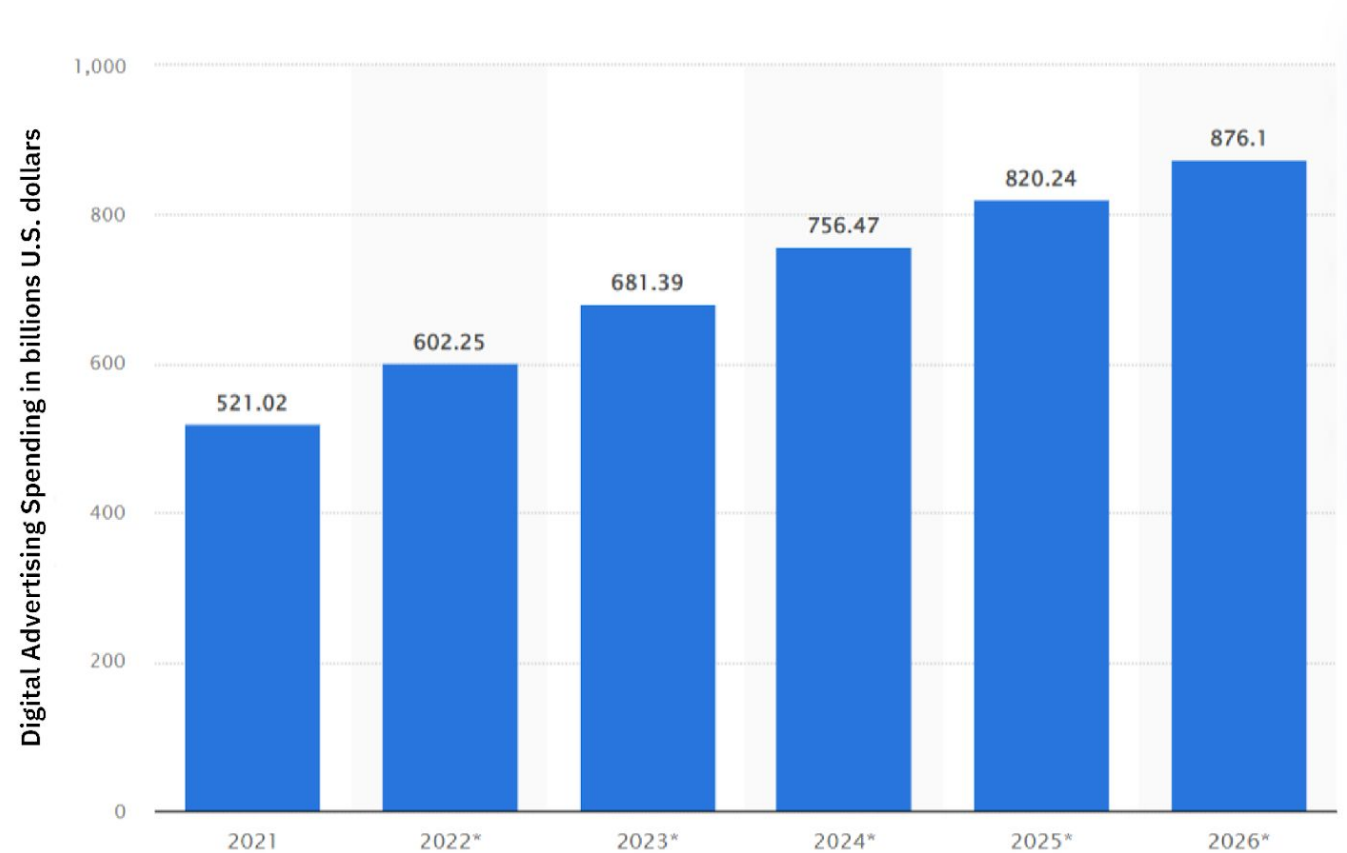
Market Size (Total Addressable Market)

\$129 Billion

Total Advertising Spend and
Customer Lifetime Value of
these Users

>77 M Users

B2C/D2C Businesses like
Mindy Globally



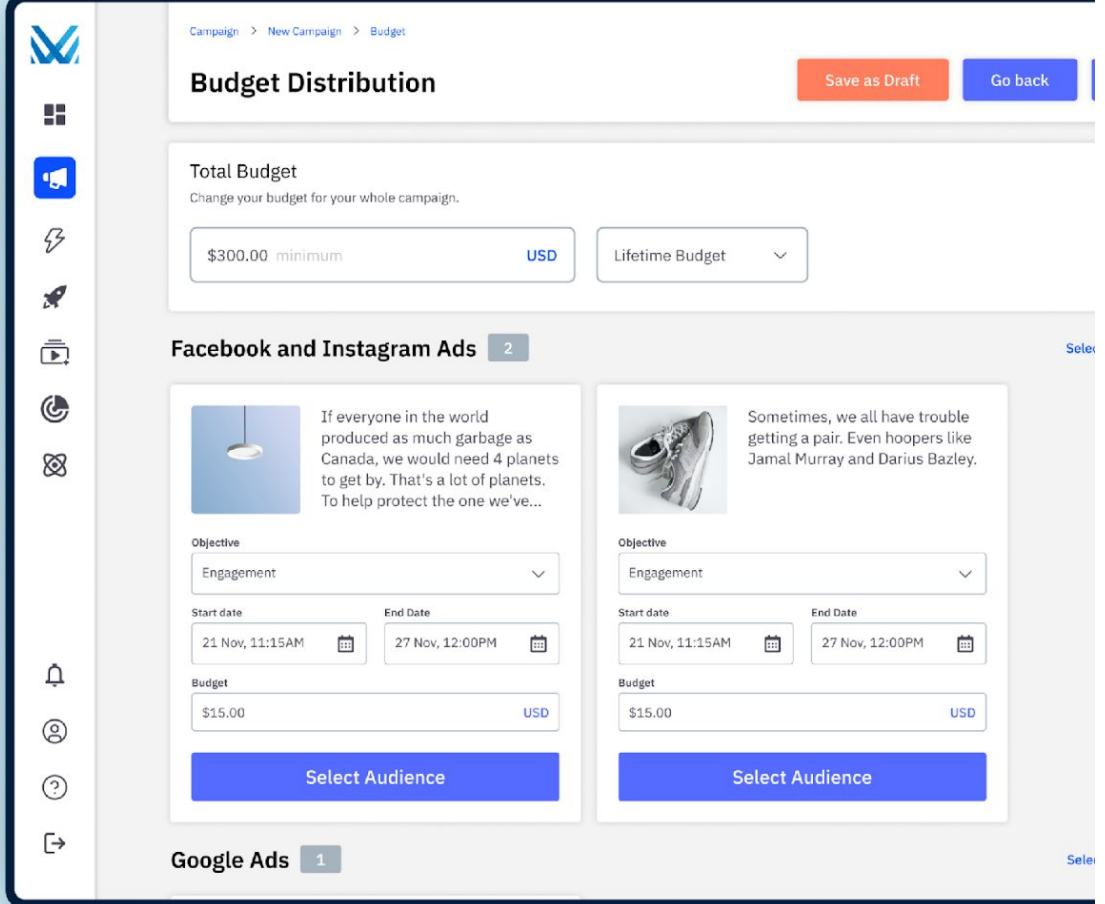
*Statista



What's Markopolo?

Markopolo is a complete paid marketing suite that helps you launch targeted ads **like a Pro-marketer in seconds.**

Automate ads in    



Campaign > New Campaign > Budget


Budget Distribution

Save as Draft Go back

Total Budget
Change your budget for your whole campaign.

\$300.00 minimum USD Lifetime Budget

Facebook and Instagram Ads 2




If everyone in the world produced as much garbage as Canada, we would need 4 planets to get by. That's a lot of planets. To help protect the one we've...

Objective: Engagement

Start date: 21 Nov, 11:15AM End Date: 27 Nov, 12:00PM

Budget: \$15.00 USD

Select Audience



Sometimes, we all have trouble getting a pair. Even hoopers like Jamal Murray and Darius Bazley.

Objective: Engagement

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Google Ads 1

Business Model

Based on Usage and User Count

Monthly

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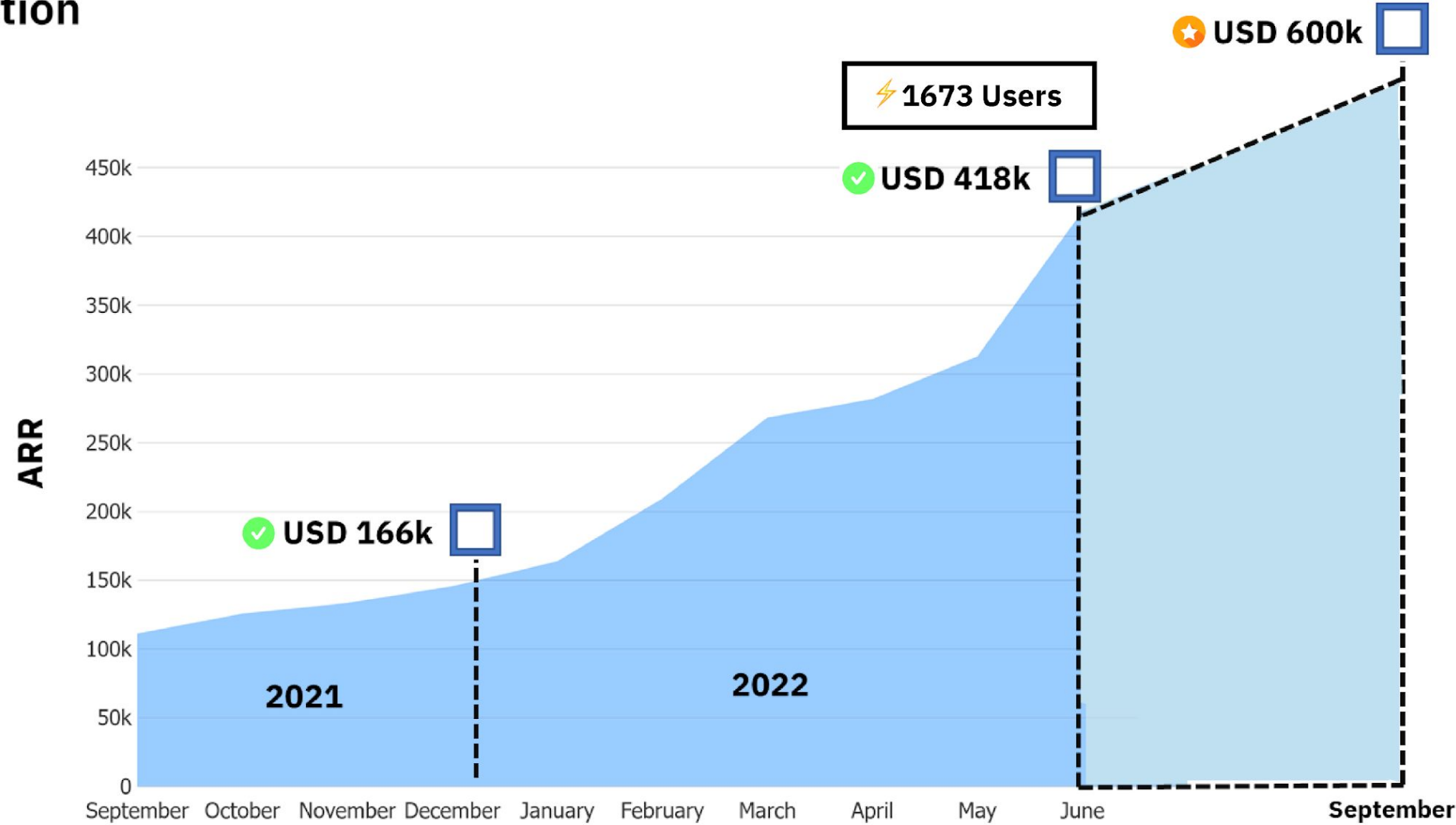
Annual

2-Months Free

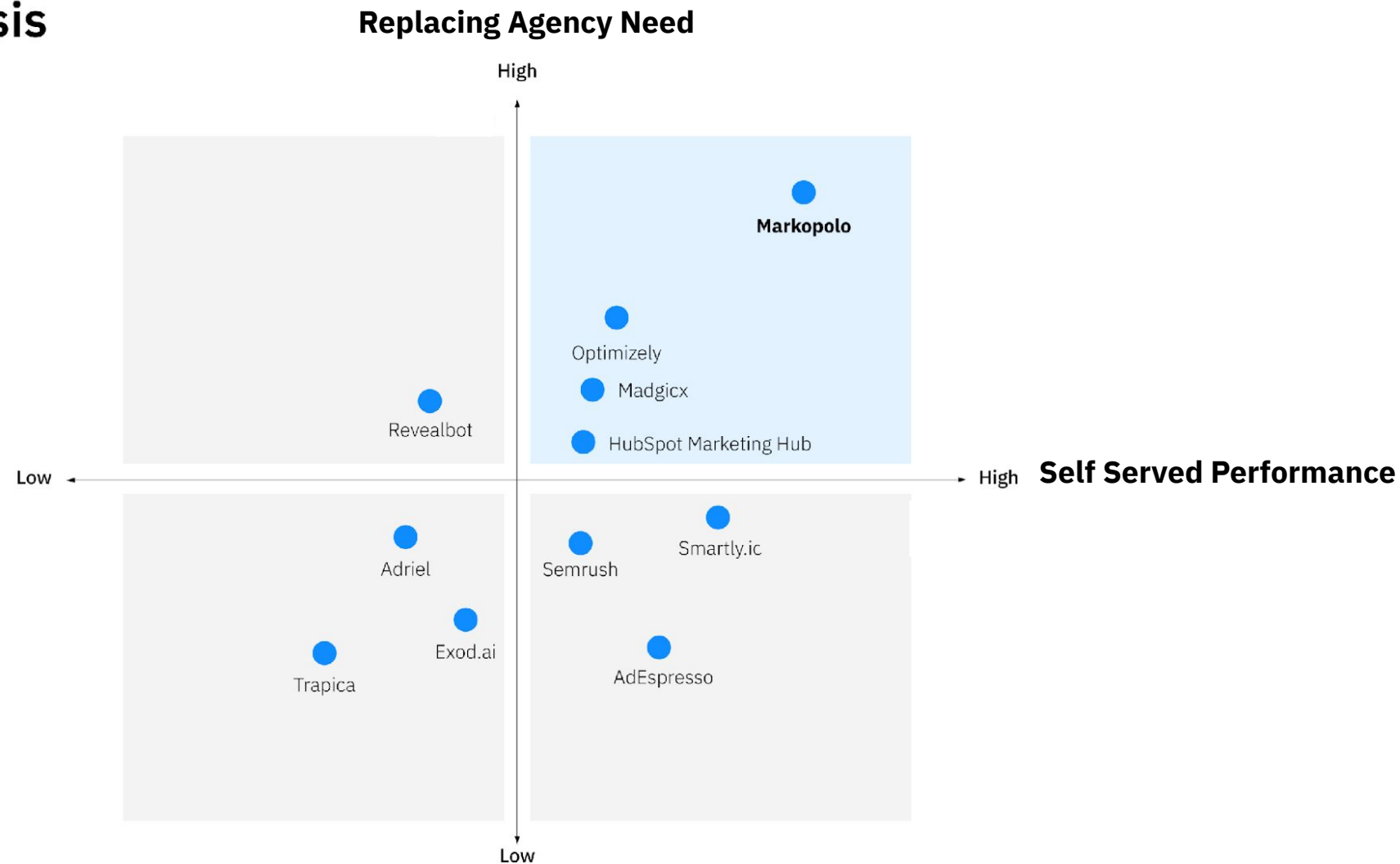
<div>Professional</div> <div>For solo entrepreneurs and businesses who are just getting started</div> <div>\$23_{/mo}</div> <div>Has every features that you need for your paid marketing Billed at \$23 \$19/mo annually</div> <div>Try free for 15 days</div>	<div>Team</div> <div>For startups and sme's who need to step up their game in paid marketing</div> <div>\$99_{/mo}</div> <div>Has every features and more that you need at this stage Billed at \$99 \$83/mo annually</div> <div>Try free for 15 days</div>	<div>Business</div> <div>For agency/freelancers who want to serve multiple fold of clients</div> <div>\$199_{/mo}</div> <div>Each of your account managers now can serve 10X clients at the same time Billed at \$199 \$166/mo annually</div> <div>Request a Demo</div>	<div>Enterprise</div> <div>Get world class minds work on your brands, Let's break limits!</div> <div>RFQ</div> <div>Time to be the rocket-ship with this tailored solution Billed at Monthly/Yearly Retainer</div> <div>Set a Meeting</div>
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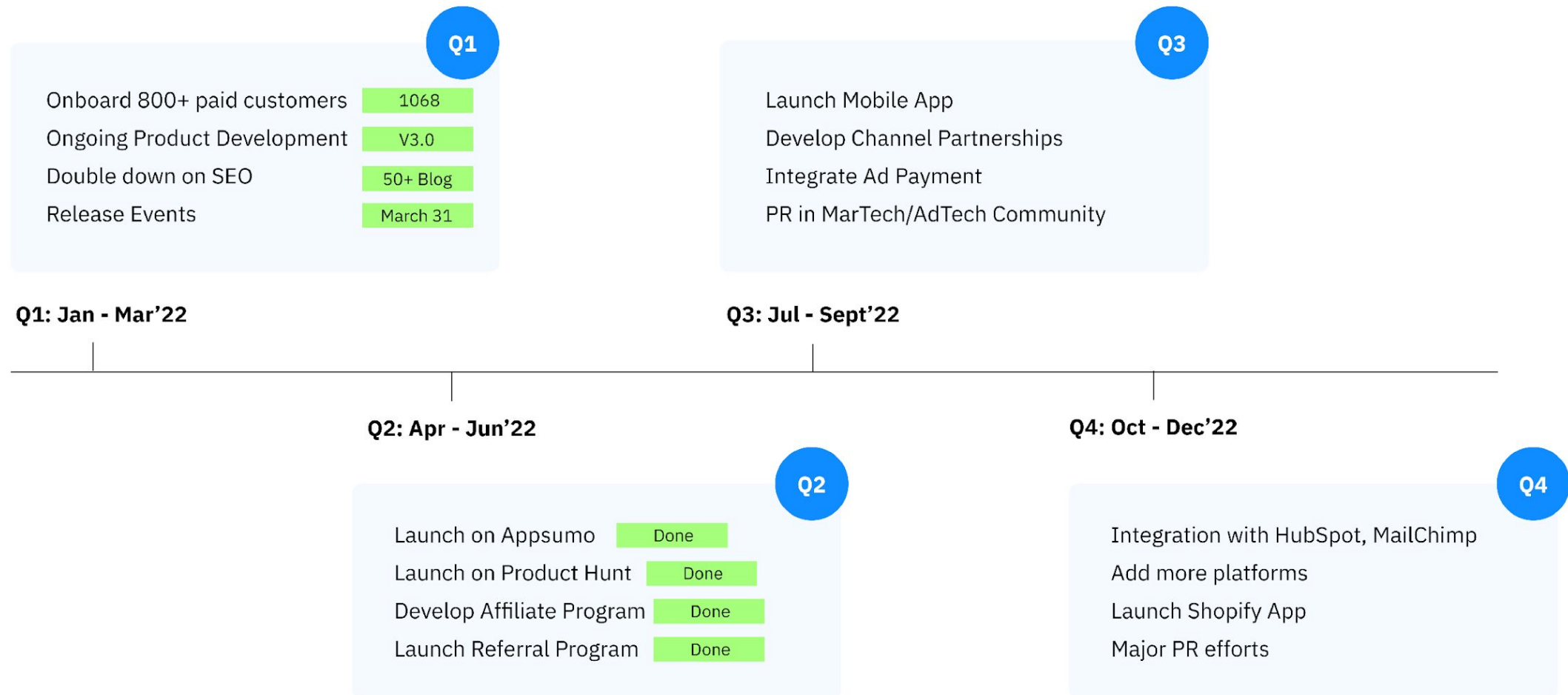
Traction



Competition Analysis



Go to Market Strategy



Team Markopolo ai



Tasbin

Co-founder & CEO | Sales & Marketing Specialist

Earlier Led the Business Development of a Visual AI startup Gaze, was one of the early employees there.



Rubaiyat

Co-founder & COO | Product Manager & Designer

SaaS Product Builder
Took an exit from his first one, TiGrow(Now OneThread), a project management tool



Kabir

VP of Technology

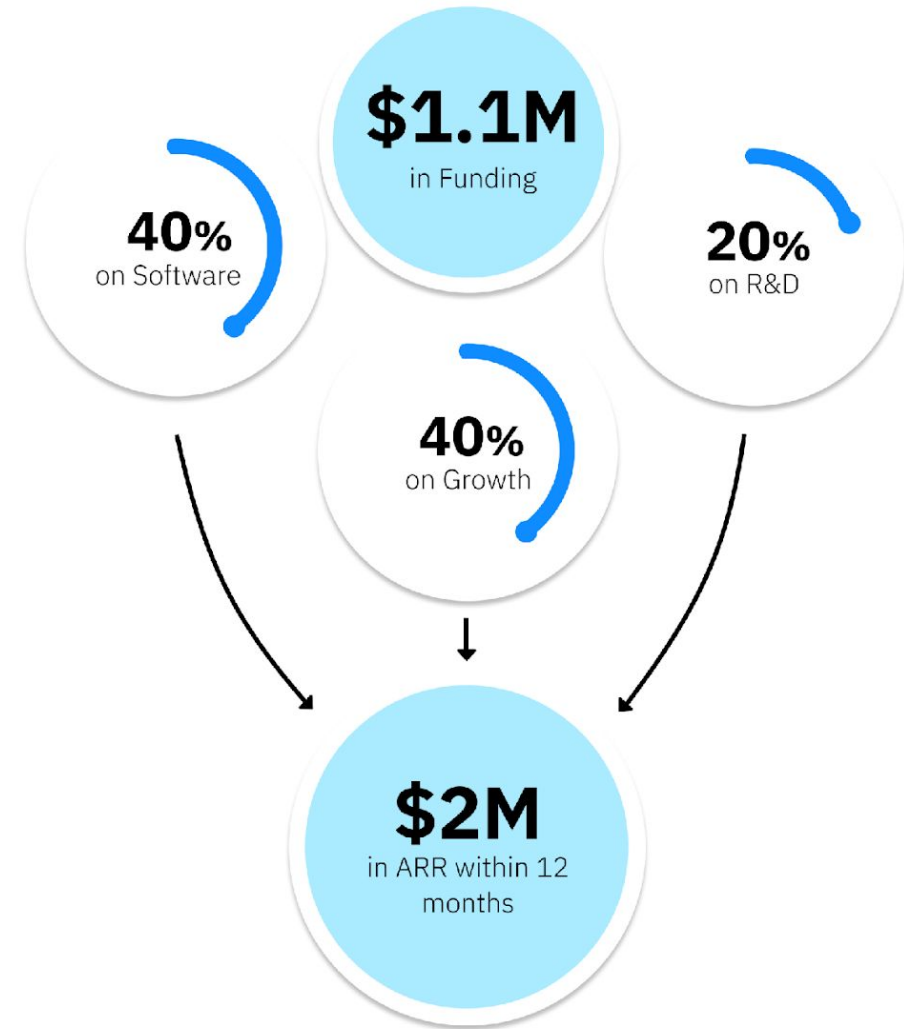
Rockstar Engineer with specialisation in NLP and DevOps.
5+ Years Experience



The Ask

We're looking for **\$1.1M** in funding. This will allow us to reach **\$2M ARR** in the next 12 months. We're raising in Two rounds.

Leading this round,



Let's Simplify Marketing for Mindy!

Markopolo.ai

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