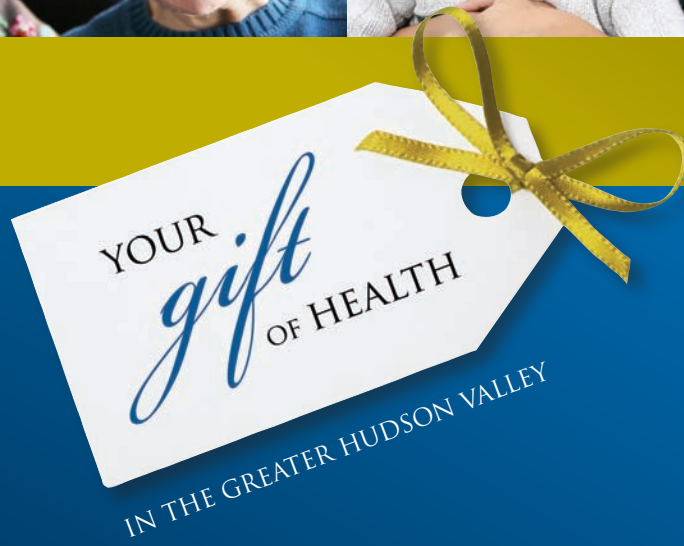


THE GREATER HUDSON VALLEY FAMILY HEALTH CENTER

The nation is facing  
a health care crisis.



We can all take part in a  
solution right here, right  
now, in Orange County.



## Take Part in a Solution to the Health Care Crisis

It is universally agreed that there is a crisis in our health care system in this country. Every study and poll demonstrates it is a key concern of Americans—and New Yorkers. The Greater Hudson Valley Family Health Center has undertaken a capital project, ***Your Gift of Health***, to build a state-of-the-art health center on Lake Street in Newburgh. The new facility offers a solution to the health care crisis here in Orange County by doubling the number of people who will have access to quality primary and preventive health care. By expanding the ability of the health center to serve more people, we provide a viable solution that improves the health—and secures the future—of our community.

“The Greater Hudson Valley Family Health Center (GHVFHC) will break ground this summer on a patient-centered building, which will transform our capacity to serve uninsured and underinsured people, and expand our ability to offer high-quality primary and specialty care services,” says Linda S. Muller, GHVFHC President and CEO. “For 41 years we have been the family doctor for Orange County families. For the first time, we are asking individuals and businesses for significant philanthropic support and to become part of the local solution to the health care crisis.”



*Reverend Nelson McAllister*

“Health care—like food and shelter—is critical for every person, every family. It is not a luxury and it is not something any of us should take for granted.

In my life I wear many ‘hats’. I am Executive Director of the Boys and Girls Clubs, a pastor of a local church, a member of the Family Health Center Board of Directors, and a grateful patient of the Health Center. I am convinced one answer to the health care crisis is expanding the Health Center and getting more people to know that they have the right to quality health care.

As a patient of the Health Center, I am taking better care of myself, and in turn I want everyone to have the same opportunity. I urge you to make the Health Center’s effort to expand services a philanthropic priority. With your help, we can expand our reach to make health care friendly and color blind, regardless of income with access for all!”

Reverend Nelson McAllister,  
Former Health Center board chair and a current Health Center patient

*The Greater Hudson Valley Family Health Center is a 501 (c) 3 nonprofit corporation.*





# Answering Your Questions about the Greater Hudson Valley Family Health Center

## What is the mission of the Health Center?

For more than 30 years, the Greater Hudson Valley Family Health Center (GHVFHC) has been a community anchor in Eastern Orange County, providing primary and preventive health care to individuals and families that other health care practices do not serve. We are dedicated to providing a leadership role in the development, delivery, accessibility and advocacy of primary health care to improve the health and well-being of the individuals and families in the communities we serve.

## Who does the Family Health Center serve and how are services funded?

Designed for 8,000 patients, our current facility is serving more than 17,000 patients annually. Our Health Center is the largest provider of primary health care services in Orange County and we receive less than 12 percent of our funds from state or federal government grants. Most of the services provided at the Health Center are paid for through commercial insurance, Medicare and Medicaid.

## Here are the facts:

- One in five patients at the Health Center have health insurance and choose the Center for their primary and preventive care.
- About half our patients are eligible for coverage through the federal and state Medicaid program, through a Medicaid managed care provider, or through state-funded programs such as Family Health Plus and Child Health Plus.
- The balance of our patients pay for services on a sliding fee scale based on income.

## Why is it urgent that we support the campaign to build a new community health center now?

When the lease expires on our rented space at 3 Washington Center in June 2009, our building will become part of the Newburgh campus of SUNY Orange. After exhaustive analysis and review, we know that building a new facility is the best way to provide the highest quality comprehensive primary and preventive care, specialty and subspecialty care, laboratory, and imaging services in a community-based setting for the medically underserved and the uninsured.

For more than 30 years, the Health Center has been a community anchor in the City of Newburgh, the Town of New Windsor and Eastern Orange County, serving a population that other health care practices do not serve. We must take the steps now to fund this capital project, continue serving our current patients and double the number of people we are able to serve once we open the doors of our new facility.

*Continued on next page*



“The new Health Center has been well planned and will be the culmination of years of careful efforts by everyone closely associated with The Greater Hudson Valley Family Health Center —people who care about their fellow human beings and put that concern into practice every day. This project will be a tremendous asset for the City of Newburgh and the greater mid-Hudson Valley both in the health-care network and as a big economic boost. The Health Center and its supporters are joining together in common purpose and are filling a tremendous need for the people who rely on us.”

Congressman Maurice Hinchey,  
22nd Congressional District



YOUR  
*gift*  
OF HEALTH

“This capital project allows us to act on our unwavering commitment to the uninsured and underinsured. The Health Center serves persons with a range of health needs and financial resources. This includes individuals who benefit greatly from having their primary and medical specialty care available and coordinated at one site, and employees who may not get health insurance from their employers or may not have access to primary care for themselves or their families.”

Jim Taylor,  
President, Taylor Recycling  
Member, *Your Gift of Health* Project  
Leadership Team

## Answering Your Questions

*Continued from previous page*

### **How much money will the new health center cost?**

The total project cost for the new center is \$14 million. We are securing half of the cost with affordable financing from a consortium of banks and funding sources. With your help, we are in the process of raising \$7 million through a capital campaign. To date we have raised close to \$3 million and we are asking that everyone participate in helping us reach our fundraising goal.

### **Where will the new facility be?**

The new Health Center will be a centerpiece of the revitalization of the city. Sited on 6.2 acres, it will be located at 147- 201 Lake Street (Route 32) in Newburgh.

### **What expanded services will the new health center offer?**

We will greatly improve the quality of care we offer and expand the services we are able to provide in our new state-of-the-art medical facility. Our new building offers comprehensive, coordinated “all-in-one-place” care including in-demand medical specialties such as cardiology, endocrinology, podiatry and key additional specialties. Screening and diagnostic facilities, a pharmacy, and a well-equipped lab will bring our operations and medical technology fully into the 21st century.







# Why Should the Family Health Center Matter to You?



Many people do not know exactly what the Health Center does and rightfully ask, "Why should it matter to me?" As the new Board Chair of the Health Center, I ask you to consider the following five reasons that the Health Center should matter to you:

## **A healthy community thrives, while a sick community cannot thrive.**

This is not just a wise adage, it is an economic reality. Sadly, one in three Orange County residents do not have adequate access to primary health care and that fact threatens the quality of life for all of us. When this many people do not have access to health care for themselves and their families, it means too many people are getting gravely ill from sicknesses that early detection and medicines may have prevented.

## **Each of us pays more for our own health care when we do not make provisions for uninsured or underinsured people.**

Why? The fabric of our health care system is dependent on all its component parts, including the availability of internists/general practice physicians, nurses, specialty care physicians, hospitals, pharmacies and community health centers. Today one does not have to be poor not to have access to basic health care. An increasingly large number of our friends and neighbors do not have access to health care including retail and restaurant employees, construction trade contractors and small business



*Paul Broadie, II,  
Chairman,  
Board of Directors*

owners and their employees. The effect? One major illness can cause the family to lose everything and cause the head of household to be unable to work, care for his or her family and cease being a functioning member of our community.

## **Hospital emergency rooms are supposed to be for emergencies.**

Emergency rooms are not a logical way to maintain good health or treat chronic illness. However, since so many people do not have access to basic health care services, emergency rooms are often the first stop for care. This practice has stressed our health care system. Rather than force thousands of people to improperly use emergency rooms, the Health Center offers high quality primary and specialty care for uninsured or underinsured people.

## **Of the 150,000 people who live in the region the Health Center serves, over 30 percent of our neighbors do not have adequate access to primary health care.**

Right now, the Health Center is serving 17,000 patients every year—just a small portion of those we could serve—if we had more examination rooms and the space to offer the high quality of care for which we are well known.

## **Taking care of each other is just the right thing to do.**

A rising tide lifts all boats. As our community undergoes its renaissance we must be sure that all of its residents rise with this tide. You may be surprised to learn that the Health Center is the largest provider of primary health care in Orange County—right now! We are a key component of the fabric of care for our community together with other local health care providers like our partner St Luke's Cornwall Hospital. Every day, the Health Center's dedicated staff provides primary care, in-demand specialty care and preventive care so more of us can fully share in the joy of living in the beautiful mid-Hudson Valley.

We know when you consider these reasons you will agree that the Health Center matters to each of us and needs each of us to make its mission possible. Your support of our new facility will have significant impact on the quality of life in this region.

Yours in good health,

Paul Broadie, II

*Vice President for Student Services, SUNY Orange*

*Chairman, Board of Directors, Greater Hudson Valley Family Health Center*



YOUR  
*gift*  
OF HEALTH

## Seeking Your Investment In Our Region's Health

"Newburgh and the region are on the cusp of a renaissance including major initiatives for Orange County Community College and the waterfront. The new facility for the Greater Hudson Valley Family Health Center is identified as a 'gateway project' integral to these plans. We are excited about the role it will play in the revitalization of Newburgh."

Dr. John A. D'Ambrosio  
President,  
Orange County Chamber of Commerce

"For as long as I can recall, the Health Center has met fundamental needs in our community. It is an essential part of the health care network that serves our local residents and a key component in the broader vision we have for the City of Newburgh and its surrounding area. With continued support from the public, the medical community, the state, and county, GHVFHC will continue to be a model of quality care not only in the Hudson Valley, but for the State of New York."

NY State Senator Bill Larkin,  
39th Senate District



Mr. James A. Moss,  
Capital Project Chair

All of us understand that health care is a fundamental need. We are fortunate in this community to have excellent hospitals and a superb community health center established in 1967 by visionaries who understood its importance in the region's health-care system.

"I am enthusiastic about chairing the Health Center's capital project to transform the access to health care in our community," says James A. Moss, **Your Gift of Health** Capital Project Chair, and Publisher Emeritus of the *Times Herald Record*.

"The Health Center has a four-decade track record of service and the new facility will be a leading player in our community's economic revitalization efforts. Newburgh and our entire region are on the cusp of a renaissance resulting from multi-year planning for critical economic development projects. Our new Health Center is a 'gateway project' integral to these plans. We have a terrific start with a generous anchor grant of \$2.5 million from the Kaplan Family Foundations, and broad and deep interest from all sectors committed to complete the funding package needed to open the doors of the new facility," Moss adds.

"Right now we are reaching out to the community in a bold, new effort to raise capital funds for a modern, well-equipped community health center," says Dreena Pross, Greater Hudson Valley Family Health Center Board member. "The truth of the saying, 'health is wealth,' is evident. The phrase is just as true when the words are turned around: 'wealth is health,' for it will take financial contributions from all segments of the community to assure that quality medical and dental services are available in a new community Health Center. Your gift is essential to our success," Pross adds.

You can do your part to open the doors of the new health center; \$4 million more is needed from individuals, families, businesses, and firms to help us achieve a comprehensive financing package for the total capital project cost of \$14 million.

The Health Center is seeking philanthropic support from individuals, businesses and foundations that recognize the urgent need for a new health center and feel compelled as I do to take a leadership role in seeing that the funding is in place for this critical community project," Moss concludes.





## Take Advantage of Naming Opportunities in the New Health Center!

"We need everyone who wants to play a leading role in building our region's economic health and well-being to become an investor in a solution to our health care crisis, according to Linda Muller, GHVHC President and CEO. The Health Center is offering various options for support from naming gifts to in-kind gift naming opportunities. Donors can make an outright gift or spread payments over time. Please review our Naming Opportunities and Gift Commitment form.

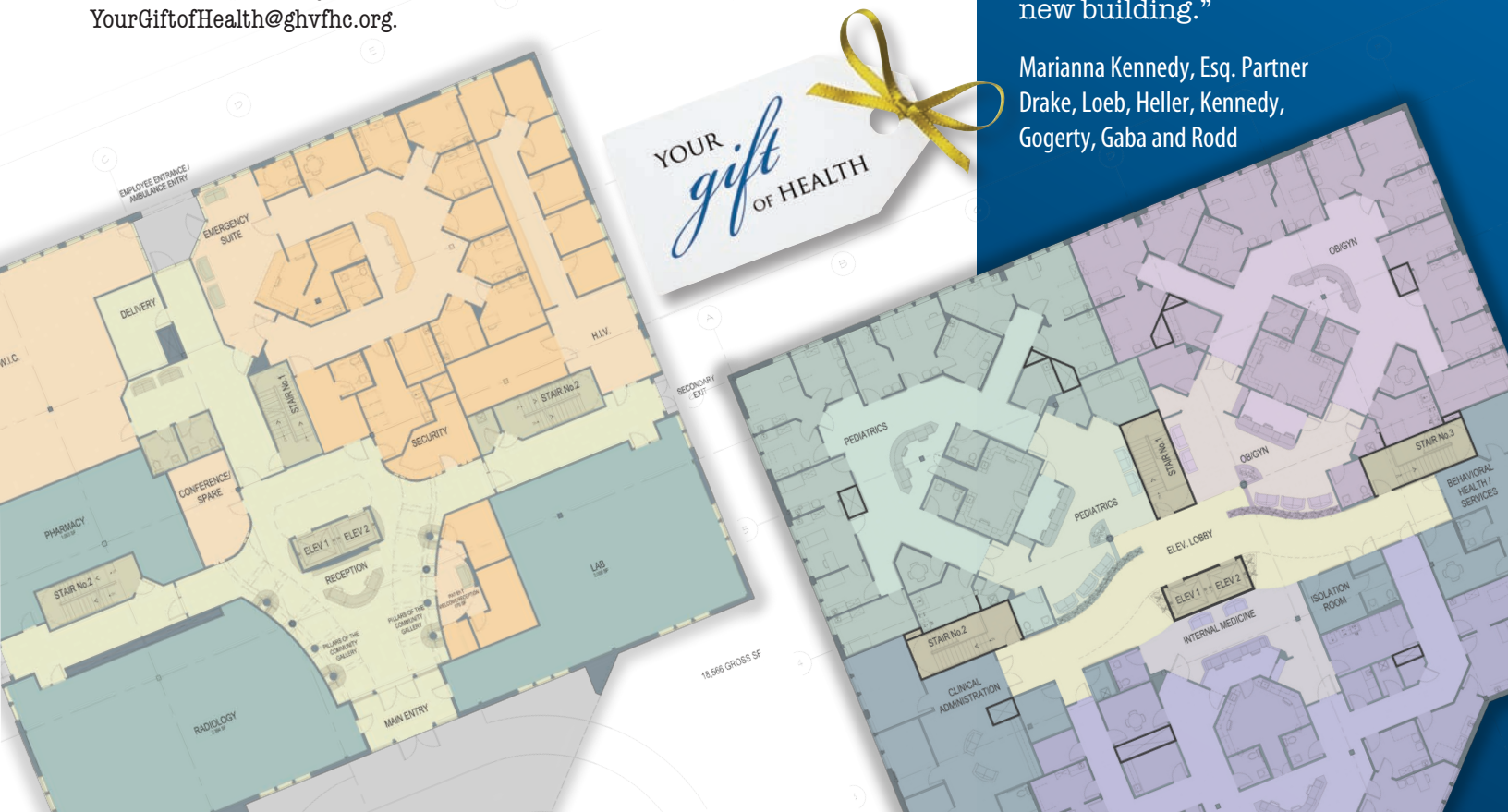


*Linda S. Muller,  
President and CEO*

The new center offers a meaningful and lasting way to recognize donors. Named gifts and in-kind gifts that offer goods and services specified in our architectural plans can pay tribute to or memorialize a family, a mentor, friend or business. They tighten the bonds of the community and transform a material building into a place of personal significance. Please contact Ken Mackintosh, the Health Center's Director of External Affairs, 845.220.3150, or **Your Gift of Health** Capital Project Chair, Jim Moss, 845.283.5000. Or, email us at [YourGiftOfHealth@ghvhc.org](mailto:YourGiftOfHealth@ghvhc.org).

"As a new board member of the Family Health Center, I have come to realize just how significant a part of the 'safety net' the Health Center is in our community. The Health Center provides quality medical and dental care to more than 17,000 individuals every year. If they had to go to another facility for primary care or treatment, it would be too big a burden on our community's entire health care system. When we strengthen the ability of the Health Center to provide care to those most in need, we strengthen all of the health care institutions in our region. I will be there to help the Family Health Center achieve its goal of a new building."

Marianna Kennedy, Esq. Partner  
Drake, Loeb, Heller, Kennedy,  
Gogerty, Gaba and Rodd



“The Family Health Center is invaluable to our region. We have so much and so many people have nothing. This is an opportunity to truly make a significant difference.”

Charlie Milich,  
President RAL Supply Group  
Board member, Greater Hudson Valley Family Health Center

“As the largest primary care provider in the region, this new facility will enable the health center to continue offering outstanding medical and dental care, delivered with dignity and respect, transcending barriers of cost, access and language.”

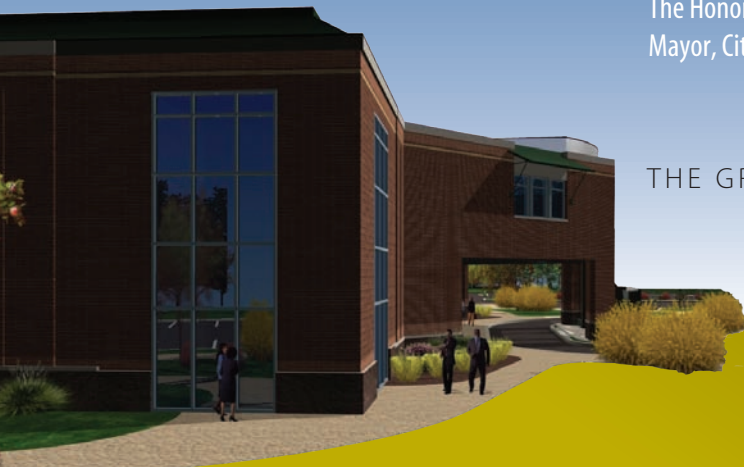
Pat Ernenwein,  
Member, *Your Gift of Health* Project Leadership Team

“The Greater Hudson Valley Family Health Center is a bedrock organization in our city. Not only will the new facility be able to double the number of patients served, which is critical, it will be a lynchpin for economic development in the City of Newburgh.”

The Honorable Nicholas Valentine  
Mayor, City of Newburgh

THE GREATER HUDSON VALLEY FAMILY HEALTH CENTER

— a 501 (c) 3 nonprofit corporation



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Family Health Center**

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