



/// what3words

An aerial photograph of a dense urban area, likely New York City, showing a grid of streets and numerous high-rise buildings. A teal rectangular box is overlaid in the center, containing white text. The text reads: "Existing addressing systems just aren't good enough".

Existing addressing systems
just aren't good enough

Many of the best
places don't have an
address







COFFEE

Espresso	\$1.75	Hot	\$1.75
Americano	\$2.00	Hot	\$2.00
Espresso Mac	\$2.00	Hot	\$2.00
Cappuccino	\$2.25	Hot	\$2.25
Latte	\$2.25	Hot	\$2.25
Flat White	\$2.25	Hot	\$2.25
Latte	\$2.25	Cold	\$2.25
Macchiato	\$2.25	Cold	\$2.25
Tea	\$1.75	Hot	\$1.75
Tea Latte	\$2.25	Hot	\$2.25
Hot Chocolate	\$2.25	Hot	\$2.25
Truffle Hot	\$2.25	Hot	\$2.25
Truffle Mac	\$2.25	Hot	\$2.25
Cold Brew	\$2.25	Cold	\$2.25
Cold Brew Mac	\$2.25	Cold	\$2.25

JACKED
UP
COFFEE

1470
1470

TORONTO
LICENCE NO.

2452836
ONTARIO INC.





PARK ROAD

FORMERLY
BRANDY LANE

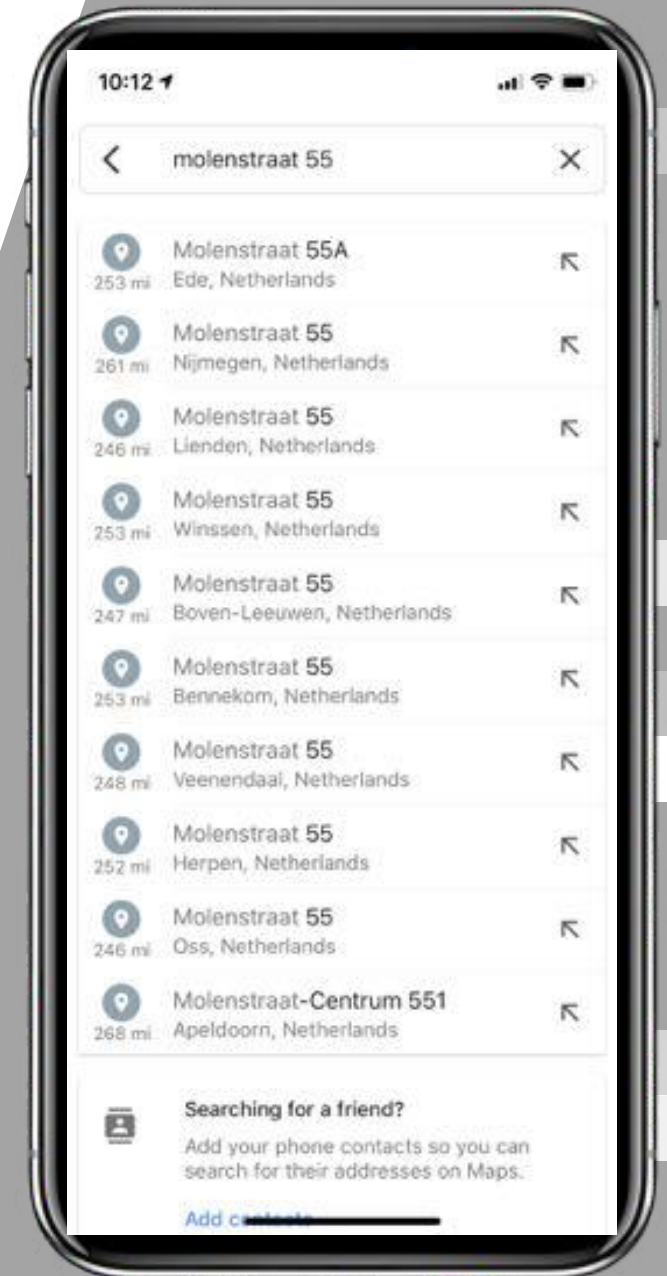
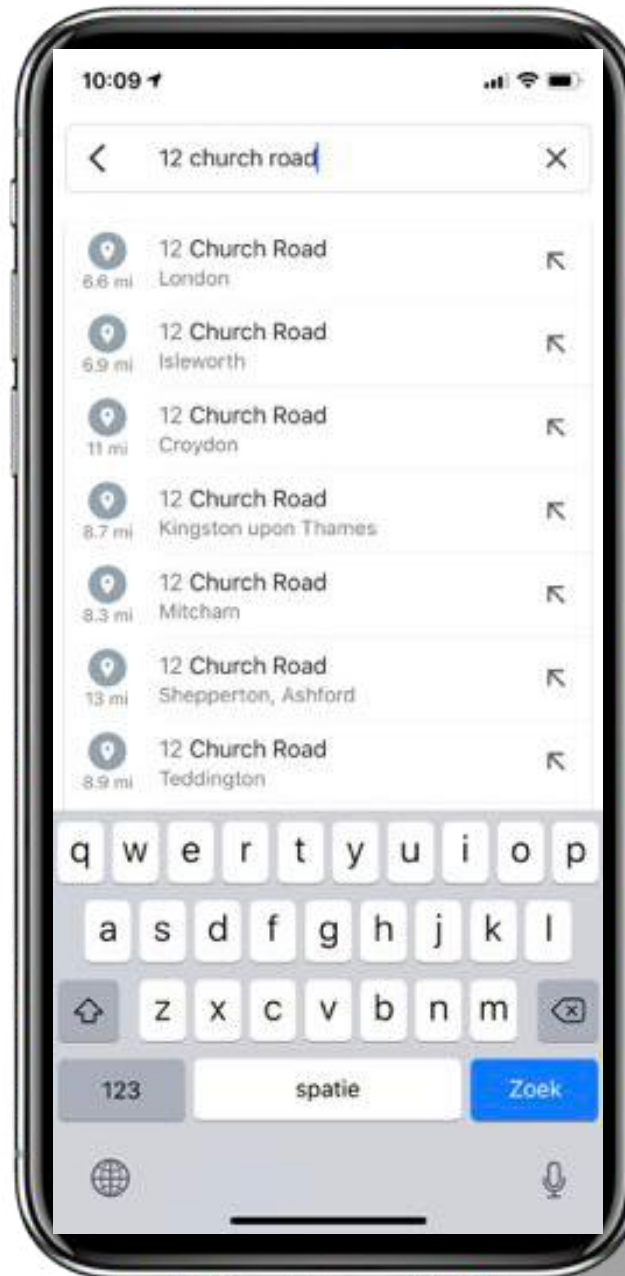


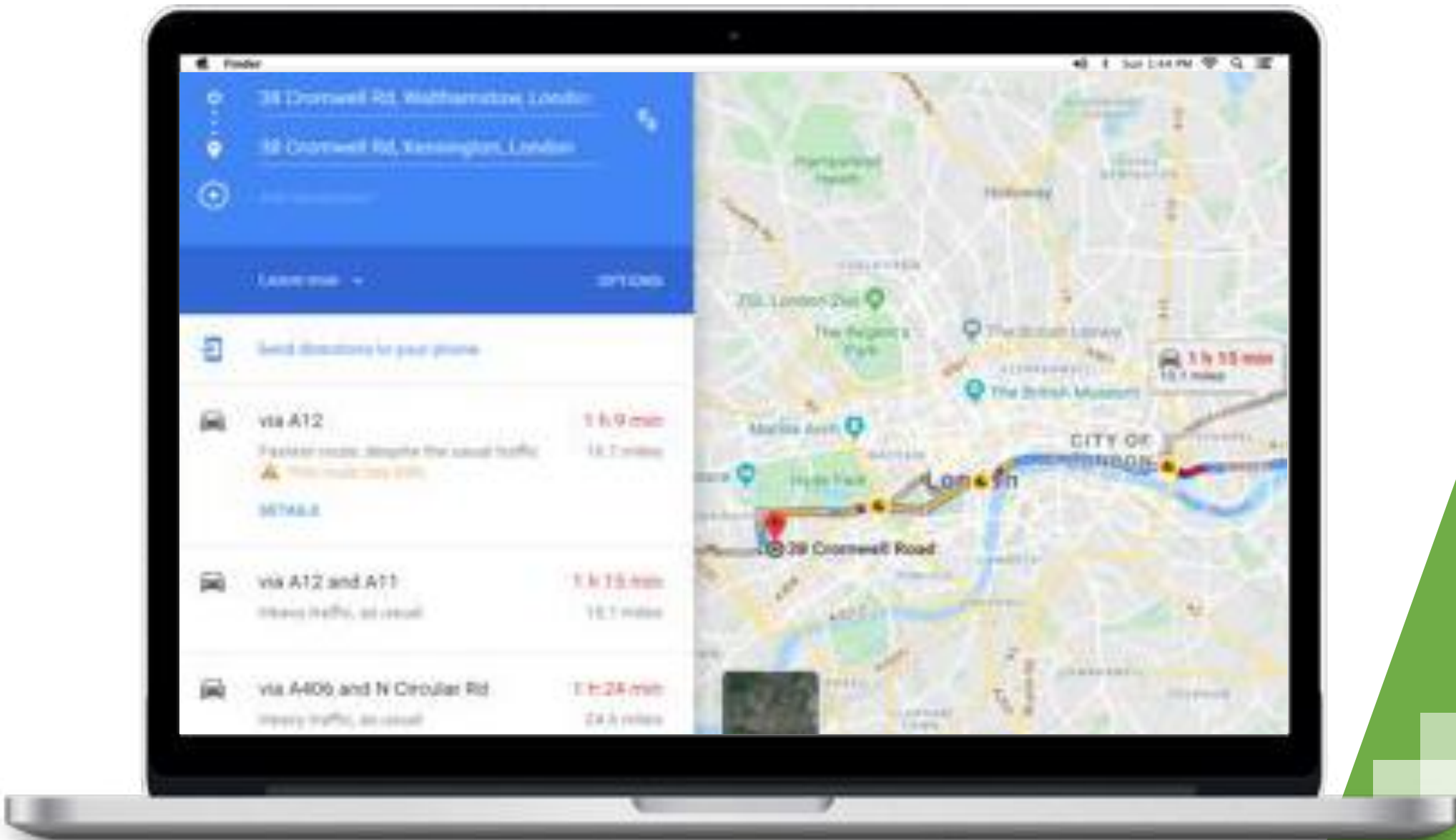
**WARRINGTON
GARDENS W9**

← NO. 7 IS IN WARWICK AVENUE
NO. 8 & 10 ARE IN FORMOSA STREET
NO. 9 IS IN CASTELLAIN ROAD →

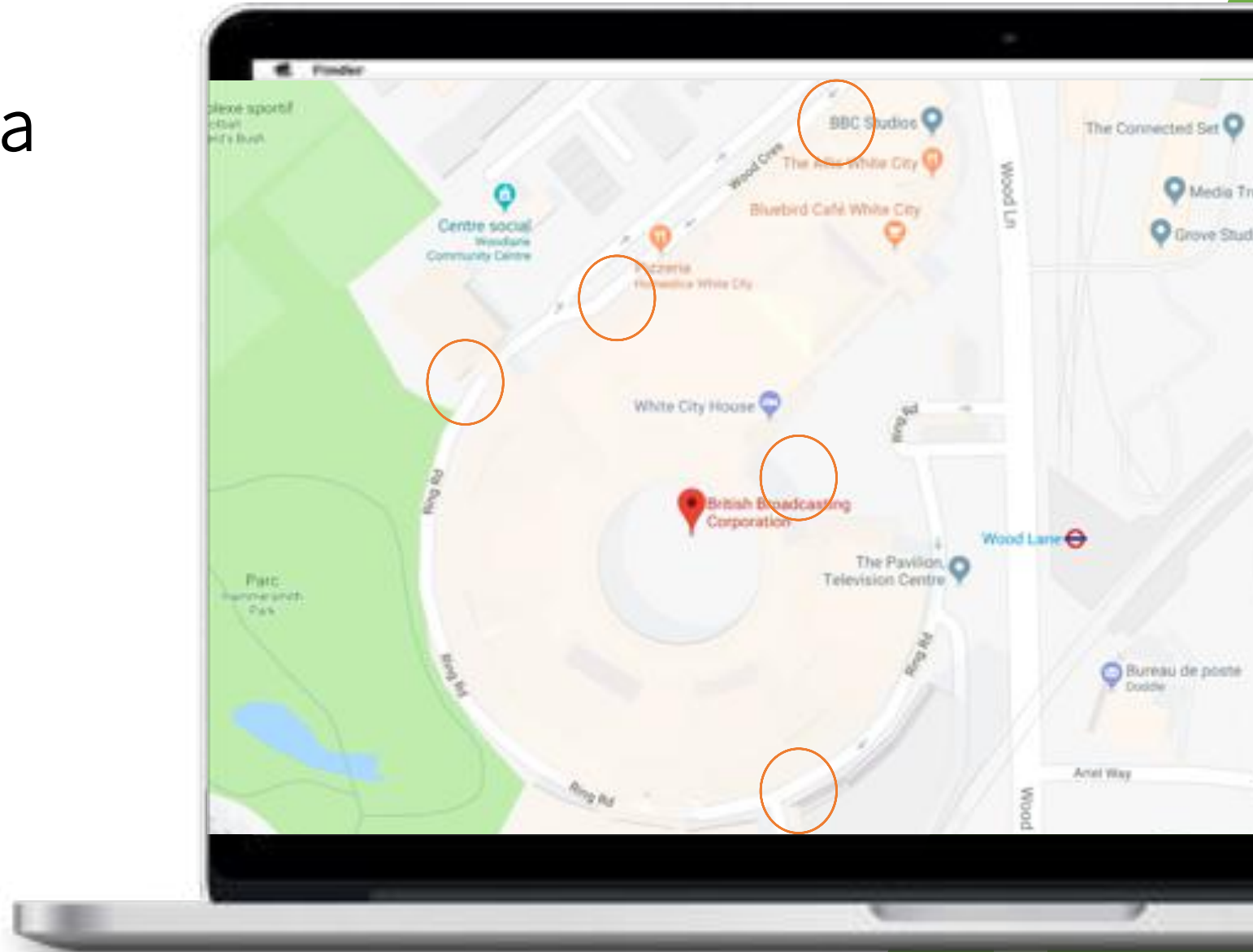
CITY OF WESTMINSTER

Addresses aren't
unique





A pin in the middle of a building doesn't help you find an entrance



Addresses in foreign languages make navigating the world a huge challenge



CWMYSTWYTH

← Σάπες 8
Κομοτηνή 36
Αλεξανδρούπολη 29 →

площа
СОФІЙСЬКА

вулиця
ЗОЛОТОВОРИТСЬКА
«ЦЕНТРАЛЬНА»

Gasselterboer-
veenschemond



62%

of travellers
would mention
getting lost in
their review

Hard to find

Review of Hotel Otopeni

●●●●○ Reviewed 8 August 2014

I'm writing this review to help some travelers out. I became really frustrated when it came to finding the hotel as it is not on the main street as advertised (str. Bucurestilor, or the main highway). It's OFF the main highway, but there is NO sign to point you to the right direction. Thus, you have to follow the RIM hotel sign as it is across the parking lot from this big hotel. The hotel itself was well priced and clean. I've



GPS coordinates are a precise solution

25° 9' 40.918" S 18° 59' 2.824" E

A black and white photograph of a man in a dark suit, white shirt, and dark tie. He has short dark hair, a beard, and is wearing glasses. He is looking down at a smartphone held in both hands. To his left, a blue speech bubble contains text. The background is a blurred outdoor setting with a railing and trees.

Meet you at

64° 05' 25.86"N

-21° 55' 22.74"W

 what3words





passions.himself.runners

Bruges, Belgium



An aerial night view of a city, likely Bangalore, showing a dense urban landscape with numerous buildings and streetlights. The sky is a deep blue. A white callout box is positioned in the upper right quadrant, containing the text '///handy.tribe.waged' and 'BANGALORE, KARNATAKA'. A white line points from the bottom right corner of the callout box to a specific location in the city.

///handy.tribe.waged
BANGALORE, KARNATAKA


/// coffee fever cans

California, USA



An aerial photograph of a crowded beach, likely Bondi Beach in Sydney, Australia. The beach is filled with people, many sitting on towels or blankets. A white grid is overlaid on the sand, and a white text box is positioned in the upper center. The ocean is visible on the right side, with waves breaking. The sky is clear and blue.

///jams.give.sound
BONDI BEACH, SYDNEY

A yellow dome tent is pitched on a wooden platform in a forest. The tent has a rounded, dome-like shape. A white rope is attached to the top of the tent and extends upwards. The background shows a dense forest of green trees and a body of water to the left. The scene is captured in a cinematic style with soft lighting.

surges.opposing.rounded

Lake Argyle, Australia



bunk globe fast

Club entrance



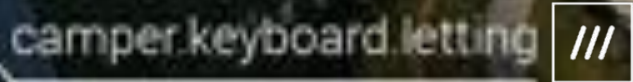
youth result sheet

Visitor entrance 3



chains.sheep.press

Public car park entrance



reach keys.bills

Goods entrance



camper.keyboard.letting

Visitor entrance 1



gold drives fine

Emergency access

shine.payer.local

Visitor entrance 2



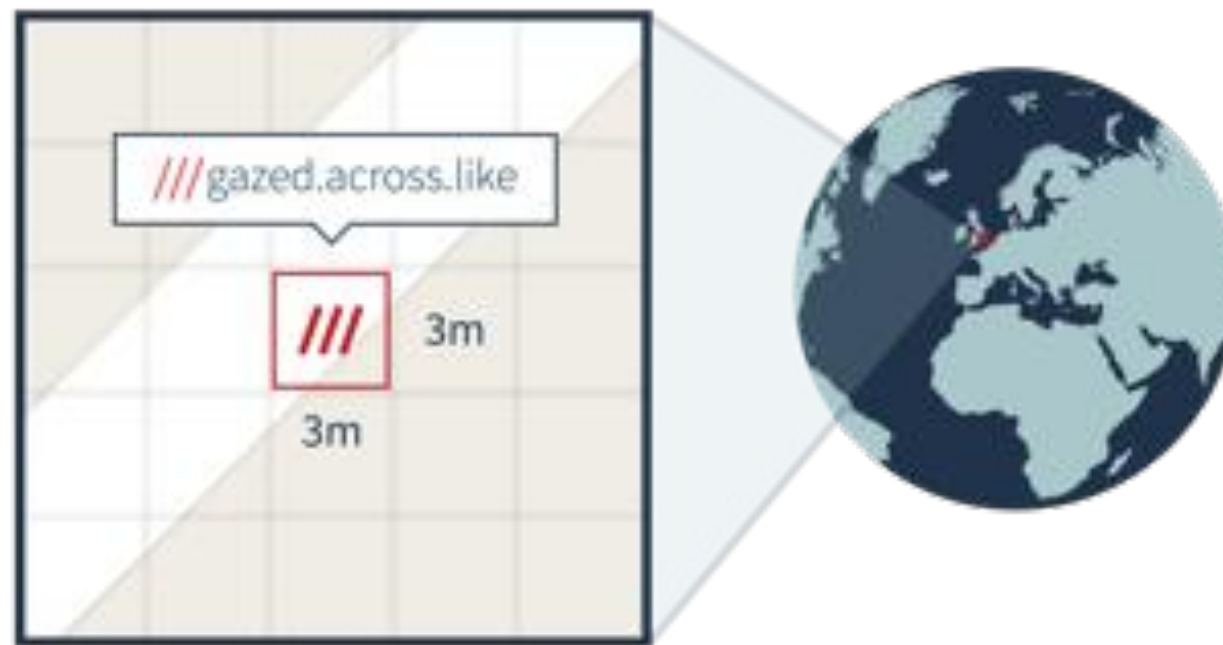
Free what3words app

- Discover
- Search
- Share/Navigate/Save
- Works offline



what3words is the easiest way to talk about location

25° 9' 40.918" S
18° 59' 2.824" E



///skillerdook,vestoflys,anikerper	///estava,teóricos,jarabe	///CSE,NGO,MANCUL,PCSA,	///evangel,corp,com,com,kin,er,er	///suf,com,com,com,com,com,com
///مدقن,عبار,استراتيجية	///vilpastanul,almipakija,lijarocce	///ਦੇਵੀਦੀਦੇ,ਦੇਵਦੇ,ਦੇਵੀਦ	///oçuden,bet,yre,dekompresjon	///ಪುನರ್ಜನ್ಮ,ಪುನರ್ಜನ್ಮ,ಪುನರ್ಜನ್ಮ
///kewerit,dukkamipma,ingepocam	///glierions,emission,fringante	///어질성,악해졌다,올모른다	///oçwarty,kanimaty,belatyna	///mrs,si,roo,sw,ln,si,wi,ri,ryun
///वदकच,मूलकच,वदकच,मानकच	///ᄀᄀᄀᄀᄀ,ᄀᄀᄀ,ᄀᄀᄀ	///kewerit,dukkamipma,ingepocam	///vtrajante,autorzada,deutacoda	///sAlayorhacm,otweden,gidecrt
///zdvo,giosovat,vykrajovátka	///भयानपूर्वक,प्रतिनिधुक्ति,साद	///emfiyy,ingepocam,ingepocam	///ad,ustick,inzestrarea,hepotivite	///برو,مستقبل,ال,مستقبل
///allat,kyrsamlingstunet,gruppstilde	///mCalk,ssak,grud,li,roo,de,tam,subben	///कटनिधुक्ति,साधनेशी,अव्यांक	///vargpaga,sem,paumit,ezep,paumit	///sizingela,zyaqhoba,çhamesa
///kurier,scheinbar,weststadt	///diatomit,tepepet,berdandan	///bernakkari,syorkan,sebalai	///sirap,virka,symptomatskt	///阿然,系列化,尔等
///npooumkb,ridotoùx,ov,BCD	///vletr,anag,wf,he,if,sa,sa,ci,um,sa,sa	///retraced,spatules,acres	///rakuni,tukaamini,akochani	///uzq,ph,vd,sa,si,z,bek,sh,sh,tho,de,de






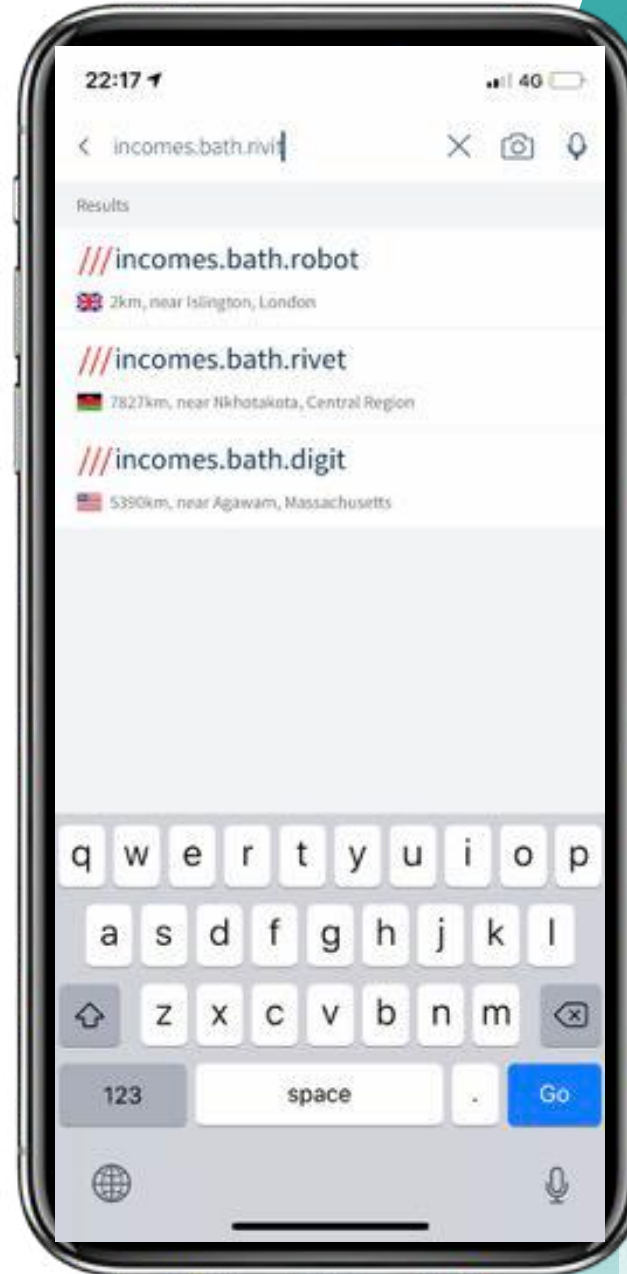
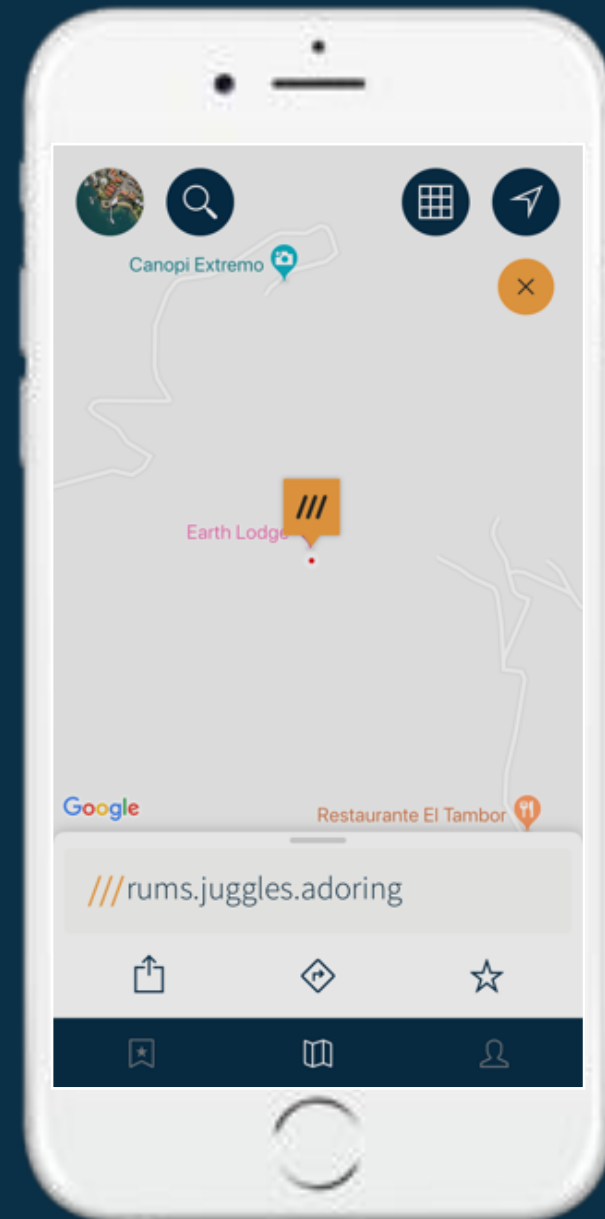
 table.chair.lamps

 table.chair.lamp

Autosuggest
technology provides
error correction





what3words is used by 1000s businesses and organisations worldwide

Sharing what3words addresses...



Accepting what3words addresses...



Mercedes-Benz



TATA MOTORS



H A V N



RUSTY PARROT LODGE AND SPA

175 North Jackson Street
PO Box 1657
Jackson, Wyoming 83001

Check in:
Check out:

HOTEL HIGHLIGHTS

- Historic luxury spring lodge with Western lodge charm in Jackson, Wyoming
- 100% sustainably sourced wood and stone used in the lodge
- Mountain spa with a state-of-the-art mineral hot spring and natural hot water

LOCATION



HOTEL ADDRESS

Rusty Parrot Lodge and Spa
175 North Jackson Street
PO Box 1657
Jackson
WY 83001
Wyoming
United States

what3words address:
 [likchypubscally](https://www.what3words.com/likchypubscally)

SMALL
LUXURY
HOTELS
OF THE WORLD

Kempinski

HOTELIERS SINCE 1897





First: Thank You Minox. Your booking has been confirmed

From: Premier Inn
Date: Thu, 14 Oct 2016 at 10:26
Subject: Thank You Minox. Your booking has been confirmed



Booking confirmed

Booking reference: 000007154

Make sure you check in for your booking on the day of arrival. Please let us know if you have any questions.



Portsmouth North Harbour
Check in: Sun - Mon 10 Sep 2016

Portsmouth North Harbour
1400 High Street, Portsmouth, Hampshire, PO1 2DA
It's worth a visit to see the city's history.
Getting to the hotel is easy.





...the money...
...serve the money...
...at around 10am...
...Hotel Ma...
...northwest of...
...www.mandalhoteldundubum...
...expanding defensively...
...T150,000...
...T85,000...
...T150,000...

LOCATION



Directions

 [See location on Google maps](#)

Map reference: TF 791287 Lat: 52.82605 Long: 0.65682

What3words: [///attention.official.exams](#)

By Road: Sat Nav postcode PE31 6TY


Houghton Hall is situated 13 miles East of King's Lynn/10 miles west of Fakenham - just off the A148 at New Houghton. Signed by brown signs off the A148. Follow signs through park gates to car park. A special area is designated for disabled parking near the house.

By Public Transport:

Nearest train station is King's Lynn.

Parking: **free**

Contact Us

 Tel: 01270 686029

 [Email Us](#)





#working

SMILE
COMI
APPI TE
SPECIAL

www.ve.com



/// the terrace terrace



/// the red dog



/// the green wall



/// the red dog



/// the red dog



/// the red dog



/// the red dog



/// the red dog



/// the red dog



/// the red dog



/// the red dog



/// the red dog



/// the red dog



/// the red dog



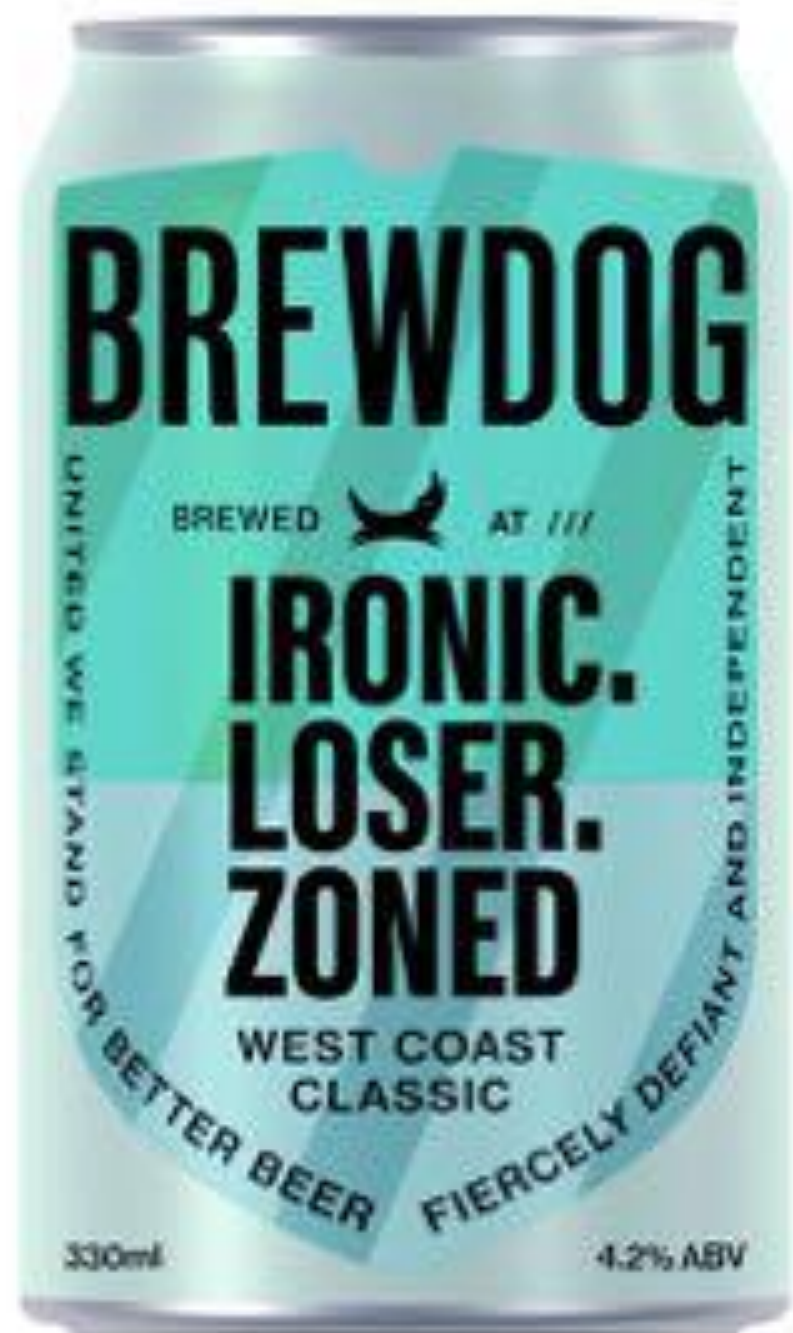
/// the red dog




/// the red dog







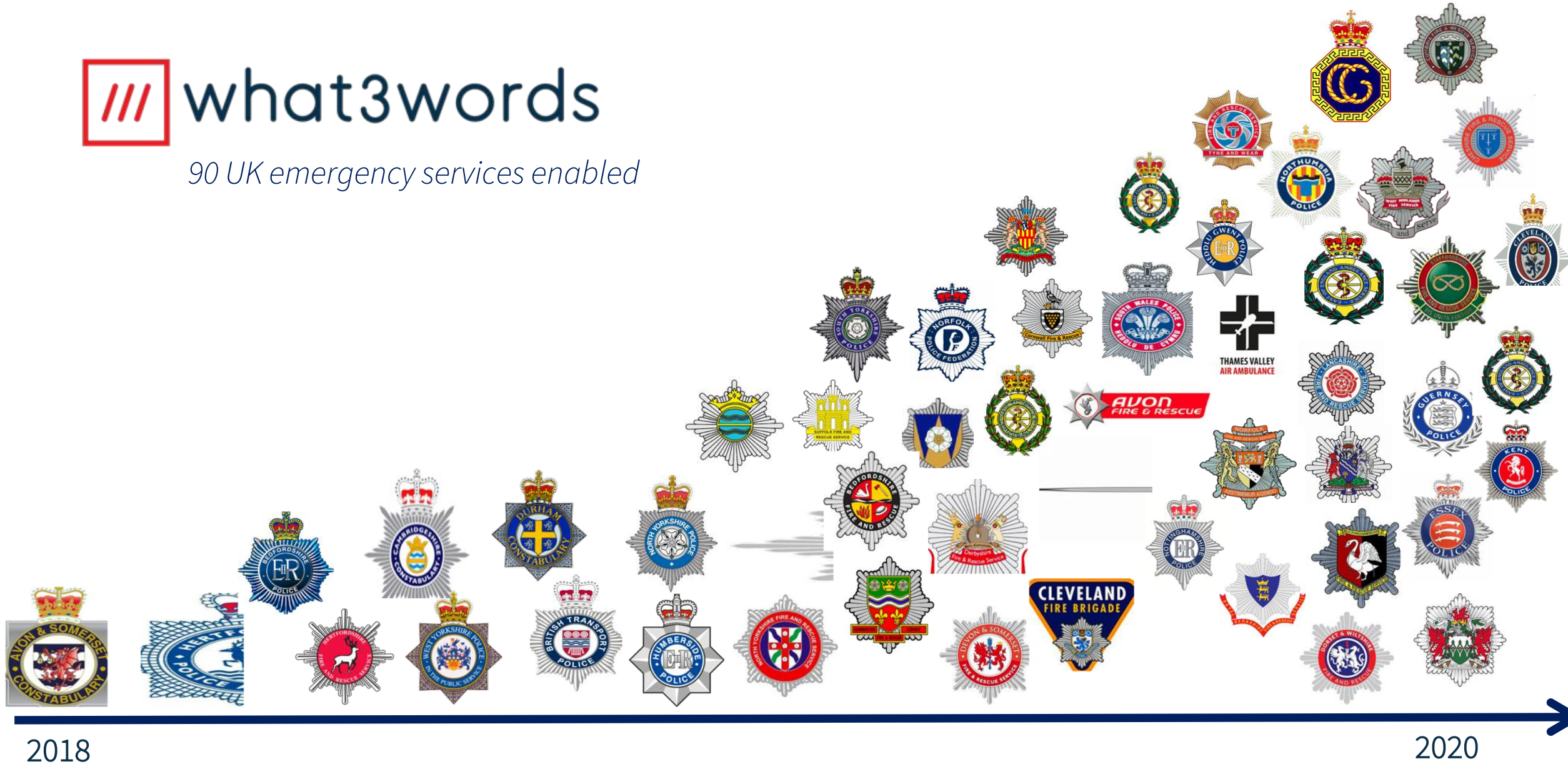
A firefighter in a dark uniform and helmet stands in a field of tall grass. A large fire is burning in the background, with thick white steam rising from it. The sky is a mix of orange and blue, suggesting a sunset or sunrise. A white line graphic starts from the text and points to the fire. Another white line graphic is on the ground near the firefighter.

///pool.sunset.dockers

Buxton, Derbyshire

what3words

90 UK emergency services enabled



2018

2020

Mother and her daughter, four, are rescued from car crash after police use app that can find people anywhere in the world with just three words

A mother and daughter were rescued from the wreckage of a car crash after police used an app that can find people anywhere in the world using just three words.

Valerie Hawkett, 33, was left disoriented after losing control of her Ford driving round a sharp bend in Somerset last October.

Ms Hawkett's vehicle went flying over a hedge and landed on its side in a ditch.

Her four-year-old daughter Tegan was in the back and the worried mother called police to come to her aid - but was so shocked by the accident she did not know where she was.



Locator app pinpoints 999 callers who don't know where they are

///steam.paper.toggle

Croyde, Braunton



Call handlers can use the app to pinpoint a person's whereabouts

Police and emergency services are introducing technology to help identify their exact location, even when it is dark or they are in remote countryside.

The what3words system enables callers with a mobile phone to access a unique three-word address that can bring police or rescuers to the

What3words: The app that can save your life

By Duncan Leatherdale
BBC News

15 August 2019

f t e Share



What3Words divides the world into 57 trillion squares, each with a unique three-word address

Police have urged everyone to download a smartphone app they say has already saved several lives. What is it and how does it work?

County Durham & Darlington Fire & Rescue Service @CDDFRS

This week we are launching a campaign to raise awareness of the what3words app and are encouraging everyone to install the app on their phones. Watch this short video for an understanding of What3Words app is #Help999FindYou #What3Words

"I'm in a clearing in the forest"

"I don't recognise anything"



0:26 11.7K views

12:57

Apps

MUST-HAVE APP

what3words
Share your precise location


HELP US LOCATE YOU IN AN EMERGENCY WITH JUST 3 WORDS

TVAIRAMBULANCE.ORG.UK/WHAT3WORDS

what3words THAMES VALLEY AIR AMBULANCE

Apps All Apps

Top Charts

Free Apps Paid Apps

- 1 what3words**
Navigation **OPEN**
- 2 WhatsApp Messenger**
Simple. Reliable. Secure. **OPEN**
- 3 Instagram**
Photo & Video **OPEN**
- 4 YouTube: Watch, Listen, Stream**
Videos, Music and Live Streams **OPEN**
- 5 Google Maps - Transit & Food**
GPS, City Navigation & Traffic **OPEN**

what3words

Liked by what3words and 18 others

what3words 121 Sunrise over beautiful lighthouse on Grand Manan Island, New Brunswick, Canada. #what3words #what3words #what3words

View all 2 comments

what3words What, how and where it is used to our best advantage yet!

what3words

what3words

Liked by what3words and 2 others

what3words The beauty series, with some beautiful flowers.

what3words

what3words

Liked by what3words and 48 others

what3words Trying the new what3words app and the app you photo with the exact spot you're standing on. Check it out @what3words. The app is called what3words.

what3words

what3words

Liked by what3words and 16 others

what3words #what3words #NewZealand #Maori #Wharenui #MaoriEarth #DFW #Wharenui #what3words #what3words #what3words

View all 2 comments

what3words

Liked by what3words and 27 others

what3words Found a coffee & tea afternoon tea set @thebarnsinn.

what3words

what3words

Liked by what3words and 8 others

what3words "This does not simply end the world" - Bruce

"Not 'The ring must be destroyed' - Alfred

M. Magnificent and so. Don't. It's part of the 10-Week Tolkien: Home Crossing

Crossing completed and can no longer feel the heat. Great peace and the great people!

what3words

WHAT3WORDS

what3words

Liked by what3words and 16 others

what3words #what3words #NewZealand #Maori

what3words

what3words

Liked by what3words and 18 others

what3words #what3words #NewZealand #Maori

what3words

what3words

Liked by what3words and 18 others

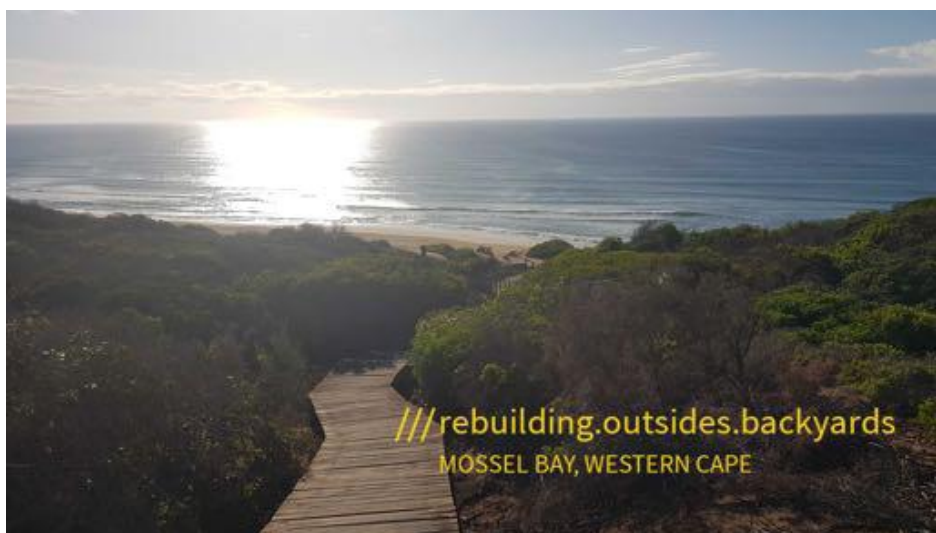
what3words #what3words #NewZealand #Maori

what3words

what3words

what3words

what3words



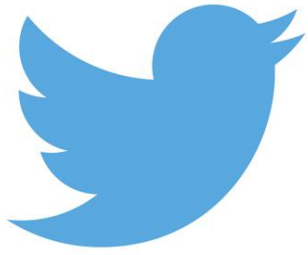
///rebuilding.outsides.backyards
MOSSEL BAY, WESTERN CAPE



///posts.unspeakable.volunteer
SANDGERDI, SOUTHERN PENINSULA

///comings.doctor.melds
ARAMBOL, GOA





Peter Boxer
@Peter_Boxer

@what3words @YHAOfficial and @waze is a winning combination. Not sure we would have found our way to the amazing #Minehead hostel without it. scorecard.tickling.skies



12:38 PM - 30 Aug 2018

“@what3words @YHAOfficial and @waze is a winning combination. Not sure we would have found our way to the amazing #Minehead hostel without it. scorecard.tickling.skies”

Lizzie Russell
elizabeth@what3words.com

Download the free what3words app today!



w3w.co/Android





WHAT3WORDS