## Account report

01 Sep. 2022 - 30 Sep. 2022

## Follower overview

### 313.1K

Followers
( 0 Follower growth

(0) Top countries
e selected period does not apply to this chart.

| Country | $\vee$ Number | Percentage |
| :--- | :--- | :--- |
| United Kingdom | 223,705 | $77.4 \%$ |
| France | 7,733 | $2.68 \%$ |
| United States | 6,583 | $2.28 \%$ |
| Ireland | 5,924 | $2.05 \%$ |
| Spain | 5,897 | $2.04 \%$ |
| Italy | 5,484 | $1.9 \%$ |

## Your followers top cities

| City | $\vee$ Number |
| :--- | :--- | :--- |
| London, England | 26,177 |
| Birmingham, England | 2,602 |
| Liverpool, England | $34.29 \%$ |
| Glasgow, Scotland | 2,601 |
| Manchester, England | 2,574 |
| Dublin, Dublin | 2,569 |

## Post overview

© 0.04\% © 0\%

л $+5.98 \%$

$\bigcirc 221 \div 1$ 0.07\%

$>61.7 \mathrm{~K} \bigcirc 201 \times 3$ - $\bigcirc 0.09 \%$

$\bigcirc 186 ; 3$ 0.07\%

$\bigcirc 125$ - 3 - $0.05 \%$

$\bigcirc 108 \div 13$ - 0.05\%

$\bigcirc 101$ © 11 0.04\%

$\bigcirc 109$ - 8 0.04\%

$12.9 \mathrm{~K} \bigcirc 82 \div 6$ 0.03\%

-61.7K ○ 201 (\% 3 0.09\%

$\bigcirc 186$ ○ 3 0.07\%

$\bigcirc 221 \times 1$ - 0.07\%

$\bigcirc 125$ © 3 - 0.05\%

## Likes history


( ( Likes history
©


## Comments history


(0) Comments history [3)


## Reach \& Impressions history

Reach \& Impressions history

homedesignUK

61.7 K ○ 201 : 3 () 60.8 K

$\bigcirc 186$ :- 3 (s) 18.5 K


○ 125 - 3 (ㅇ) 15.1 K


○ 221 ..) 1 (ㅇ) 14.8 K

## Stories overview



© $6.7 \mathrm{~K} \odot 6.4 \mathrm{~K}$

© $6.6 \mathrm{~K} \oplus 6.3 \mathrm{~K}$

© $6 \mathrm{~K} \odot 5.7 \mathrm{~K}$

© $5.3 \mathrm{~K} \bigcirc 5 \mathrm{~K}$

## Stories reach and impressions

| ( <br> 81.3K <br> Stories impressions ע-42.95\% | 4.3K <br> Average impressions per Story v -24.94\% | 4.2K <br> Average reach per Story ע -20.86\% | 1.35\% <br> Average reach rate per Story ע-20.79\% |
| :---: | :---: | :---: | :---: |

( ${ }^{\circ}$ Impressions \& reach history

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## Stories


(0) Completion rate by Story type


0\%
for Video stories.

