

Melissa Gallagher

Senior UX/UI Designer

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Milford, CT, USA

SKILLS

Design

UX/UI Design

Wireframing

Prototyping

Design Systems

Usability Testing

Journey Mapping

User Research

Accessibility Audits

User Experience Audits

Leadership

Project Management

Process Documentation

Mentorship

Creative Direction

TOOLS

Design

Adobe Creative Suite

Figma

Webflow

HTML, CSS

Collaboration

FigJam

Miro

Asana

Notion

Communication

Loom

Zoom

Slack

Microsoft Teams

EDUCATION

Central Connecticut

State University

B.A. Graphic /

Information Design

WORK EXPERIENCE

Senior Product Designer

Jan 2022 - Present

Headway / Greenbay, WI (Remote)

Headway is a customer-led digital product agency helping startups and enterprise clients get their products to market.

- Conceptualize, wireframe, and prototype visual designs for digital products with a high degree of precision.
- Conduct in-depth UX/UI audits of existing products and compile findings into a comprehensive report with well-defined recommendations.
- Execute and synthesize proprietary research through user interviews, unmoderated and moderated usability tests.
- Moderate and document virtual project kick-offs, workshops, and brainstorming sessions.
- Collaborate closely with engineering and product strategy departments to ensure timely delivery of final products.

Web Designer

Jan 2019 - Jan 2022

Dynata / Shelton, CT

Dynata is a global research company that collects first-party data through market research and provides insights on market trends to its customers.

- Designed and launched Dynata's e-Rewards Opinion Panel app for iOS and Android. The platform has a reach of over 400,000 monthly active users.
- Rebranded, redesigned and launched Dynata's Opinion Outpost and OpinionWorld panel websites in over 20 countries.
- Supported cross-functional teams recruitment effort of Dynata's loyal partner websites by leading design for digital marketing campaigns. Partners include Macy's, FabKids, and Honda.
- Created style guides and reusable components to ensure brand consistency across a global design team.

Digital Designer

July 2018 - Dec 2019

Edible Arrangements / Wallingford, CT

Edible Arrangements is a franchising business that specializes in fresh fruit arrangements, combining the concept of a fruit basket with designs inspired by flower arrangement.

- Design digital marketing material for over 1,300 local stores including digital menu boards, online display banners, sell-sheets, and more.
- Layout and code responsive emails with a reach of over 4 million subscribers.
- Create promotional and everyday creative assets for Edible Arrangements eCommerce website.