

## COOKIE POLICY

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We respect your privacy and strive to ensure that you are properly informed about how you may manage your Cookies.

This VVMD Cookie Policy (hereinafter “Cookie Policy”) describes our policy regarding the use of Cookies and web analytics.

References to the words "we," "our," or "us" (or similar words in meaning) mean the VVMD.

References to the words “you”, “you” or “your” (or similar words within the meaning) mean our Client. That is, an individual, the Personal Data that we collect, use and process.

VVMD, in its activities in the collection, processing, storage of Personal Data, makes every effort to adhere to the rules and requirements that are provided for by the General Data Protection Regulation (Regulation (EU) 2016/679 of April 27, 2016), known as “GDPR ”.

### 1. DEFINITIONS

- 1.1. **Client** - an individual or legal entity that interacts with the Company to receive the Services.
- 1.2. **Cookies** - are a piece of information in the form of text or binary data is transmitted to the browser from the site.
- 1.3. **Personal Data** - means any information that directly or indirectly allows identifying the Client. For example, name, surname, phone number, IP address.
- 1.4. **VVMD Site (hereinafter “Site”)** - means a web page or group of web pages on the Internet, which are located at: <https://vvm.team/>
- 1.5. **VVMD (hereinafter referred to as the "Company" or "VVMD")** - is a service that allows the Client to receive Services in the field of web development and web design.

### 2. COOKIES

- 2.1. Cookie is a small file that is placed on your computer, mobile device or tablet and contains an identification code that allows us to recognize your computer, mobile device or tablet and provide you with the best possible experience on our Site. For example, it allows the Site to remember your actions and preferences (such as login information, language, font size and other display settings) for a certain period of time, so you do not need to re-enter them or re-adjust your preferences every time you return. to the Site or go from one page to another. The use of Cookies is a popular practice for websites and most web browsers allow Cookies by default.
- 2.2. The pages of the Site may contain electronic images known as Web-beacons (sometimes also called transparent gifs or pixel tags). Web-beacons are usually small images located on a web page or in emails that you view. The request that your internet-connected device makes to download such an

image from a server/computer is recorded and it provides us with information such as the IP address of the computer that downloads the image, the time the image was viewed and the type of browser used for this is used.

### 3. TYPES OF COOKIE

#### 3.1. When providing the Services, we may use the following types of Cookies:

- 3.1.1. **Session Cookies**, also known as transient Cookies, exist only in temporary memory while the Client is on a Site page. Browsers usually remove the session Cookie after the Client closes the browser window.
- 3.1.2. **Persistent Cookies** are deleted on a certain date or after a certain period. This means that information about the Cookie will be transmitted to the server every time the Client visits the Site to which these Cookies belong.
- 3.1.3. **Third-party Cookies** are a type of files that appears when web pages contain content from external websites, such as links to other websites. For example, they may be used to track the history of Client visits to other websites.
- 3.1.4. **Web analytics Cookies** are used to analyze User behavior when browsing various pages of the Site. The use of the above Cookies is based on [Article 6 “Lawfulness of processing”GDPR](#).

### 4. WEB-ANALYTICS COOKIE

#### 4.1. The Company uses the following types of web analytics Cookies when analyzing Client behavior:

- 4.1.1. **Google Analytics** is a convenient and versatile service from Google for analyzing Internet sites and mobile applications. Allows webmasters to check the status of indexing, create detailed statistics of the site's audience and optimize the visibility of their web pages.
- 4.1.2. **Facebook Ads**, an online advertising service of Facebook, Inc., which allows the promotion of a brand, product or service through a multi-million dollar social network using advanced technologies.

### 5. COOKIE SAFETY

- 5.1. Cookies do not transmit viruses and/or malicious software to your computer, as the data in the Cookie does not change when moved and does not affect the operation of your computer in any way. Instead, they act more like logs (that is, they record user activity and remember state information) and are updated every time you visit Site.

### 6. USE OF COOKIES

- 6.1. When you visit Site for the first time, you will see a Cookie notification banner asking for your Consent to the Site's use of Cookies as required by law. You may confirm the use of Cookies using the graphic element checkbox. With this banner, you may change the categories of Cookies that you allow (excluding the necessary Cookies, which are necessary for the Site to function properly), or accept all categories of Cookies
- 6.2. You may revoke your Consent to the use of Cookies at any time and/or change the categories of Cookies you allow. You may also disable Cookies by changing the settings of your web browser. The information that Cookies collect is in an anonymous form.
- 6.3. Some Cookies are necessary for the Site to function properly and some are not necessary, but they help us improve the Site. Please note that you automatically accept the necessary Cookies from our Site for its proper functioning when you visit it (unless you have disabled all Cookies in your browser settings).
- 6.4. We may also use Cookies stored in emails to help us confirm that you have received and responded to such emails.
- 6.5. Please note that if you disable the use of Cookies in your browser, many functions of the Site will not be available to you. Cookies allow us to track the use of the Site by the Client, measure data and analyze user experience.
- 6.6. The Cookies used on our Site are divided into two groups: our Cookies and third party Cookies. Due to the technical nature of Cookies, we may not access Cookies that are used by Third parties, and third parties may not access our Cookies.

## **7. CONTROL**

- 7.1. Most internet browsers are initially set to automatically accept Cookies. You may change your settings to block Cookies or alert you when Cookies are sent to your device. There are several ways to manage Cookies. Please refer to your browser help for more information on how to customize or change its settings.
- 7.2. To find out how to turn off Cookies in your browser see the developer's instructions:
  - 7.2.1. Microsoft Internet Explorer;
  - 7.2.2. Microsoft EDGE;
  - 7.2.3. Mozilla Firefox;
  - 7.2.4. Google Chrome;
  - 7.2.5. Opera;
  - 7.2.6. Apple Safari.
- 7.3. If you are using another browser, click "Help" in your browser to get instructions.
- 7.4. If you use different devices to view and access the Site (for example, your computer, smartphone, tablet, etc.), you need to make sure that each browser on each of your devices is configured in accordance with your preferences regarding Cookies.

## 8. LEGISLATION

- 8.1. If you have any further questions about how we process your Personal Data or if you would like to exercise any of your rights under UK [Data Protection Act 2018 \(DPA\)](#), [General Data Protection Regulation](#) please contact us at: [vvmd.team@gmail.com](mailto:vvmd.team@gmail.com)