

Land Betterment Exchange

TICKER: LBX

LBX Carbon Offsets



Carbon offsets are expected to surpass \$200 billion by 2030

- ✓ Carbon offsets are fraught with legalese and often underperform their stated goals.
- ✓ Most carbon offset projects are located in remote areas of the world often with minimal if any social benefit.
- ✓ Carbon offset projects seldom involve environmental improvement versus environmental neutrality.

The LBX Opportunity



Land Betterment Exchange (“LBX”) combines blockchain technology with the physical remediation of impacted lands from fossil fuel activities to positively motivate participants with the issuance of LBX Tokens and LBX Carbon Offsets.



LBX uses its technical understanding of the industry to verifiably quantify the value of the environmentally impacted acreage, the repopulation of forest lands and the equivalent carbon offset from the remediated land.



LBX is managed by Land Betterment Corporation, an Indiana benefit corporation and pending B-corp alongside a Decentralized Bench (state and federal regulatory agencies), to ensure projects achieve their stated results.

Founders have 18 years of experience in fossil fuel communities efficiently remediating thousands of acres and million of dollars of left behind environmental liabilities.

LBX Carbon Offsets – How it Works

The Land Betterment Exchange (“LBX”) has developed a decentralized blockchain product with an audited and agreed to process to match corporate sponsors with environmental specialists to reclaim impacted land and provided an LBX Certified Carbon Offset to the sponsors looking to step up and support the revitalization of these lands and communities.



1.

Environmental specialist submits a project to be evaluated for approval by Land Betterment Corporation, a certified B Corporation.

3.

Land Betterment will monitor the work completed by the environmental specialists, complete site visits and ensure that the environmental improvement is being completed.

2.

Land Betterment Corporation, post review of the due diligence and application, will approve projects that meet the specifications of the program.

4.

Post completion and final approval from all independent parties of the Decentralized Bench, the applicant and sponsor will receive the LBX Tokens and the LBX Carbon Offset Certifications.

LBX Carbon Offset – Total Addressable Market



\$15 billion of environmental liability has been left over from the fossil fuel industry and that figure is growing rapidly.



It is further estimate that this amount will grow to over \$100 billion over the next twenty years as the market moves away from fossil fuels and companies fall into insolvency.



There is currently no positively economic way to address this issue to date.

LBX Carbon Offset program offers a true mechanism to fund rehabilitation and provide family supporting wages without taxpayer funds

Sponsoring Environmental Work and Creating Jobs

Sponsors do not have to be environmental specialists to earn tokens and carbon offsets

Land Betterment matches sponsors with pre-approved projects submitted by environmental specialists that hire locally and looking to partner with corporate sponsors.

The sponsor and the environmental specialists will mutually agree on economics and split of the tokens and carbon offset value from approved projects.



Example:

- A project is preapproved for \$5.0 million in bonds, representing 3,000 acres.
- Sponsors and the controlling party of a project are matched based on size and interest.
- Sponsor funds environmental work to complete the release of \$5.0 million of environmental surety bonds.
- Land Betterment Corporation and Decentralized Bench sign off on token and carbon offset issuance process.
- The sponsor and environmental specialist divide up the tokens and carbon offsets based on their predetermined agreement.

Verification / Audit - Decentralized Issuance Process

Our decentralized verification process is designed to utilize an independent check and balance system that involves nonaffiliated groups and procedures ensuring adequate compliance with the rules and regulations.

- The Statutory Parties:
 - State based agencies
 - Federal based agencies
 - Insurance companies and insurance brokers
- Land Betterment Corporation, a pending Certified B Corporation



Compliance matters;
LBX Carbon Offsets and Tokens will never be issued unless 100% of the parameters are met.



Community Benefit

Fossil fuel communities are the hardest hit across the county with some having as low as a 28% unemployment rate.

Fossil fuel jobs paid family supportable wages and without these jobs families are forced to leave the area or live 100's of miles from their homes to obtain employment.

The LBX program is designed to provide a transitionary economy by retraining fossil fuel workers to become environmental specialists.

At the \$15+ billion of impacted lands this industry, alongside the LBX Sponsorship program, could provide over 20 years of employment for the area while helping them lead their communities forward socially and environmentally.

LBX Showcases Corporate Good, Let's Showcase Your Brand

LBX is flipping the narrative on environment solutions.

LBX provides a positive socioeconomic incentive to clean up the environment and remediate impacted lands.

The verification process and checks and balances ensures that the LBX Carbon Offsets have met their stated parameters.

If your sponsorship hits certain levels LBX will co sponsor PR, commercials and marketing campaigns to showcase the results and your brand.

We operate in communities with consumers that want to see your brands achieving social and environmental greatness in their community.

Your Organizational Policies Don't Allow You To Receive Benefit Alongside Your Carbon Offset?

We have you covered!

If your sponsorship is structured to receive LBX Tokens as part of your carbon offsets you can opt to contribute your token consideration to the Land Betterment Charity Pool.

In the charity pool you can either select the charity that will receive the ultimate benefit, or you can leave it to Land Betterment to select one, or all, of the five supported charities.





“Land Betterment, an Indiana Benefit Corporation, is committed to efficiently restore and remediate former coal mining and industrial sites and upcycle the land into areas that the local communities can be proud of, while generating employment and reinvigorating the region.”

Fostering positive social and environmental impact by up-cycling former fossil fuel sites to create sustainable community development and job creation. In the impacted communities we are witnessing a moment of change as our society transitions away from fossil fuels and are looking for opportunities to stay local and transition forward.



LBX ESG Benefits



ENVIRONMENTAL

Provides a market-based system to value the environmental cleanup of the fossil fuel industry, while also creating a program for the reforestation of impacted lands.



SOCIAL

The job creation resulting from a positive incentive-based system will result in companies rapidly expanding their environmental workforce to complete land remediation by providing a positive socioeconomic result to do such work.



GOVERNANCE

The token issuance process has been established under strict governance protocols to only reward actual environmental cleanup through our token issuance partner Land Betterment Corporation and the Decentralized Token Issuance Bench.

The Math is Simple.

The Higher the Value of the Currency, the
Higher the Return of Cleaning up the Land, The
More Carbon Offsets that Become Available.

