

	6-7 OCTOBER 2022			
15:00 - 18:30	Impérial Palace Conference Centre	WEDNESDAY 5TH OCTOBER		
07:00 -07:45		THURSDAY 6TH OCTOBER		
08:00 - 09:00 09:00 - 09:05	Impérial Palace Conference Centre Courtesy of Kendal Mountain Festival	Only Weather		
09:05 -09:10	European Outdoor Group	667	Mark Held, President European Outdoor Group	
09:10 - 09:15 09:15 - 09:20	Outdoor Sports Valley City of Annecy		Cedric Georges, President - OSV Benjamin Marias, 1st Deputy Mayor -	
09:15 - 09:20	City of Annecy	Traditional economics defines success in terms of growth, but ever-increasing demand and	The City of Annecy	
09:20 - 09:45	Degrowth - Challenging a Fundamental Paradigm	production are fundamentally at odds with our climate and environmental efforts. Professor. Jason Hickel, economic anthropologist, opens the EOS with the difficult yet essential discussion around degrowth. What it is, why it is necessary if we are to stop a full	Professor Jason Hickel	
		scale climate/ecological breakdown, and how we can approach it as a sector. The European Union is currently embarking on ambitious climate and circularity initiatives		
		which will substantially impact the way in which we will do business responsibly in the future with sustainability initiatives becoming a vital business need to remain compliant.		
09:45 - 10:05	Policy as a driver for Change	This presentation will introduce new policy and legislative initiatives and discuss how they will directly impact business; how the future of business will change, how organizations must either adapt or face the consequences, and how businesses can respond to actively	Jerome Pero - FESI	
		shape their future. 1% for the Planet is a non profit organization, co-founded 20 years ago by Yvon Choulnard,		
		owner and founder of Patagonia, with the goal of raising the total amount that is dedicated to environmental organizations, by convincing companies to commit 1% of their net sales to pre-selected non profits. 20 years later, 1% for the Planet gathers more than 6000		
		companies worldwide, and still grows drastically. While it's commonly understood that businesses feed philanthropy, it's less known that the contrary is true: building	Dr Katy Stevens - European Outdoor Group	
10:05 - 10:30	How Business and Philanthropy Can Feed Each Other	partnerships with non profits is a cost, but has many advantages. We'll see how 1% model is simple, efficient and how business and philanthropy can feed each other. The Decarbonisation Acceleration Fund is a collaborative fund and philanthropic opportunity	Christian Schneidermeier - Ortovox Isabelle Susini - 1% For the Planet	
		dedicated to supporting decarbonisation projects and climate mitigation actions within supply chains related to the outdoor industry. It is a great opportunity for the industry to		
		approach decarbonisation differently, to engage the collaborative spirit, and resilience for which the industry is well known, as well as leveraging opportunities such as overlaps in supply chains that our industry provides us.		
10:30 -11:30		Refreshments & Networking		
		Over the last decade, the digital transformation of the apparel industry has been largely focused on digitization, with no real urgency to change the business model. In the past two		
		years, however, companies have had digitalization thrust upon them, forcing them to remodel their internal and external processes and embrace entirely new concepts of selling such as non-fungible tokens (NFTs). The traditional business model of fashion is a negative		
11:35 - 12:00	The Push and Pull of Re-imagining the Apparel Industry	working capital model; money is invested in producing stock inventory which is then pushed into the market. On the other hand, Digital Product Creation and digital selling can ensure that earments only require manufacturing once they are sold, so the money comes up-	Leslie Holden - The Digital Fashion Group	
	мррагет mudsery	front. This means the traditional 'push system' is transformed into a 'pull system' of just-in- time, on-demand, made-to-order manufacturing ensuring a sustainable approach and a		
		positive working capital process. Leslie will discuss a reassessment of the traditional fashion system to realize a sustainable future and in what ways virtual clothing and an on-		
<u> </u>		demand production system can be part of the solution. While understanding the lack of diversity in the outdoors requires deep insight into various	Lars Foell - Gregory Packs	
	Diversity in the Outdoors: Opportunities Within Grasp	societal dynamics, opportunities to increase diversity are actually very much within grasp. This panel discussion brings together several key outdoor diversity changemakers. Together, we talk about what drives them, how their projects came about and explore	Phil Young - Outsiders Project Juliette Qualizza- En Passant par la Montagne	
		what it takes to increase diversity in the outdoors successfully. This workshop follows on from the presentation of Jerome on how EU policy is changing	Moderator: Keme Nzerem	
	The FII Green Deal - So What 2211	and how industry will need to step up in response to the climate and biodiversity crises. The workshop will focus on how collaborative and partnership working could support genuine and concrete actions. The European Network of Outdoor Sports will outline its		
12:05 - 12:45	Paradigm shifts in policy and opportunities for collaborative working	policy position on the European Green Deal and focus in on key actions and recommendations that could be adopted and supported by the Outdoor Industry	Jerome Pero - FESI Mike McClure - ENOS	
	opportunities for compositive working	The aim of the workshop is to share ideas and inspire creative thinking for a genuinely joined up and interdependent approach to helping to implement the EU Green Deal and to		
		support changes that challenge the norms. This breakout session is designed to share, inspire and motivate through listening to three 10 minute 'Lightning Talks'. We will hear from three different companies, each willing to	Christian Schneidermeier - Ortovox	
	Inspiration Session	10 minute 'ugnthing failss'. We will hear from three different companies, each willing to reveal a key strategic story of change that has been made within their organisation.	Sean Tindale - Polygiene Chris Mooney - ACS Clothing	
12:45 - 14:10 14:10 - 14:15		Lunch & Networking Muslim Hiler Inaugural Trek		
14.10 - 14.15		As we started to emerge from the global coronavirus crisis that exposed the cracks in our		
		chains, we then leapt straight into the war in the Ukraine blowing up commodity markets, while the impacts of climate change continually tighten the screws on the way in which we		
14:15 - 14:40	Adapting Supply Chains to Risks in a Volatile Global Economy	conduct business. The relative speed at which unprecedented events such as these are becoming "the norm" are challenging and inspiring companies to consider bold moves in rebuilding their supply chains for the future. For decades the aspirational business models	Antje Fehling -Bluesign	
	,	that people have been striving towards in the name of progress and growth have, in a short time, been shown to be unpredictable, unreliable, and increasingly many would say, unfit	Jurrie-Jan Tap - Bleckmann Mafalda Pinto - SCOOP Portugal Vuslat Soykok - ZXY International	
		for purpose. This panel will discuss what these signposts are telling us and what questions are they asking: Are we on the road to deglobalization? / Are we doing enough to adapt and adjust how traditional supply chains work? / How can, and should we adapt to risks in	Moderator: Andrew Martin - Sustainable Apparel Coalition	
	Supply Chain - Continue the discussion	the global economy? / What supply chain risk prevention measures can be considered to reduce impacts on your business? / How can we reset supply chains for the new		
		norm?/Who has responsibility for what in this new norm? A lot has happened over the last decade, but there is still a long way to a truly sustainable		
		outdoor industry and most retailers have just started the journey. There is no turning back, those not adopting sustainable business practices will struggle for survival in a very near		
14:45 -15:15	Retail sustainability – a missing link?	future. In this session we will dive into how retailers can go from a follow to lead position in sustainability, how to harness the power of responsible brands and what the circular economy really means for a future retail landscape. By integrating sustainability in core	Joel Svedlund, Peak 63 - Outdoor Lab	
		business, outdoor retail can both attract new customers and contribute to a better future.		
	Inspiration Session	This is a repeat of the previous 'Lightning Talks' breakout session	Christian Schneidermeier - Ortovox Sean Tindale - Polygiene	
15:15 -16:00			Chris Mooney - ACS Clothing	
		Refreshments & Networking Social, cultural and environmental pressures are shifting investor and consumer priorities	Chris Mooney - ACS Clothing	
		Social, cultural and environmental pressures are shifting investor and consumer priorities at breath-taking speed. Business as usual is losing its fit to the future. Regenerative or positive impact business is fast becoming a north star for companies who want to play a major role in shaping a sustainable future. This is a leadership moment 5o what does it		
	This is a Leadership Moment - What does	Social, cultural and environmental pressures are shifting investor and consumer priorities at breath-taking speed. Business as usual is losing its fit for the future. Regenerative or positive impact business is fast becoming a north star for companies who want to play a major red in shaping a sustainable future. This is a leadership moment 50 what does it take to lead in this new landscape? This panel brings together leaders who have challenged themselves and their organization to move beyond traditional business models, taking a	Jacques Rene - Gore Eva Karison - Houdini Benjamin Chaminade - Leadership & HR	
	This is a Leadership Moment - What does it take to lead regeneratively?	Social, cultural and environmental pressures are shifting meeter and consumer priorities at breath belong special Business as usual is longit life to the facture. Regenerable or positive impact business in fast becoming a north star for companies who want to play a major role in shaping a sustainable frum. This is a leadership memoral to what does it take to lead in this new landscape? This panel brings trapeter leaders who have challenged the second of the contraction of the second of t	Jacques Rene - Gore Eva Kartsson - Houdini	
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