## Youth Sports Holiday Fundraising Program





High Trek Adventures & Game On NW are teaming up with local sports leagues to fundraise with a common goal to keep our youth active. Our current Fund Raising campaign will allow your organization to promote the purchase of gift ticket vouchers during the upcoming holiday season. Our ticket voucher options provide a variety of Outdoor and Indoor Experiences including climbing on a 50' tall ropes course, ziplining, playing tactical laser tag, axe throwing, mini-golf, virtual reality, and Summer Camps. One benefit of our offering that can be promoted is that the purchasers would be giving the gift of a memorable experience while promoting an active and healthy lifestyle, rather than contributing to the accumulation of more "Stuff". During the next couple of months, you will be able to offer your league participants a variety of activity vouchers at a special seasonally discounted rate and your organization will benefit by *receiving 10% of the revenue*.

Our goal is to make this the simplest fundraiser you've ever done. Simply sign up your organization by filling out the <u>Fundraiser Registration Form</u> and then we will provide you with templates and all the assets you need to copy and paste into your email, facebook and your website. You just promote the sale and ask that the members of your organization designate your organization when they purchase. The digital assets we provide will include images and text that can be used in Facebook Posts, inserted in emails, or posted on your website. We will provide media for both our indoor and outdoor locations. During the fundraising campaign we will provide you with a weekly update on the revenue you have generated for your league so you can be encouraged to get the word out.

## **Program Details**

- 1. Authorized League Representative will complete the <u>Fundraiser Registration Form</u>. (all participating organizations must have a 501c3 in good status).
- 2. Representative will be provided with templates and digital assets for distribution the first week of November or shortly after registration.
- 3. Representative would be responsible for distributing email and posting on social media as well as any other communication platforms (such as Team Snap) that may assist in delivering the message.
- 4. Watch for funds to grow with weekly email updates on the progress of your campaign.
- 5. The holiday fundraising campaign will end January 10th and checks will be sent within 30 days of the completion of the campaign to all organizations which raise \$20 or more.

## **Assets**

- 1. Template Letter to parents with your organization's custom link.
- 2. Campaign images promoting High Trek Adventures.
- 3. Campaign images promoting Game On NW.
- 4. Link to custom shopping cart that defaults to your Organization.

## About the businesses:

<u>High Trek Adventures</u> is located in South Everett near Paine Field (<u>map</u>). Our family friendly outdoor venue offers a High Ropes Course with Ziplines, Tactical Laser Tag, 18-holes of Mini-Golf, Climbing Walls, Axe Throwing, Birthday Parties, Team Building Events, and youth adventure camps. High Trek Adventures is has

<u>Game On NW</u> is located across the street from the Everett Mall (<u>map</u>). This new indoor social competition venue offers Axe Throwing, Laser Tag Arena, 6-Player Virtual Reality Arena, 10-Hole Sling Putt, and sports lanes. This venue is a great venue for hosting parties, End of Season Sports Celebrations, and holiday parties. This venue is best for ages 10+.