

7 DAY PRICING CHALLENGE

DAY #4: PRODUCT PACKAGES

Being clear and explicit about your products, features and benefits is vital to give your clients clarity on what you're offering.

Step #1: Do you offer a consultation or strategy session? Yes / No

Step #2: Are you always busy writing proposals? Yes / No

Step #3: What features could you offer if you had a Bronze, Silver and Gold packages?

A	B	C
_____	_____	_____
_____	_____	_____
	_____	_____

Step #4: How much would you charge for each level of product?

A: £ _____ B: £ _____ C: £ _____

Step #5: What's your follow up or support package and how much would you charge for it?

