

7 DAY POWER 100 CHALLENGE

DAY #7: "I SAW THIS AND THOUGHT OF YOU!"

Step #1: Make a list of possible gifts you could give to your prospects and their costs. (Hint: have some low cost and expensive gifts). In the book, *Giftology*, John Ruhlin remarks, "What's the most I can do?" when it comes to gifting. Gifts, where possible, should be personalised. So, what's the most you can do?

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Step #2: When you're ready, send out that gift with a nice handwritten note.

Step #3: Let the Fearless Crew know when it works and what response you got.

