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S. No.	Headline	Publication	Type of Coverage	Reach/ Circulation
1	First cohort of administrative fellowship graduates announced	<u>The Times of India</u>	Print	500,000
2	First 10 admin fellow graduates	<u>Deccan Herald</u>	Print	300,000
3	Executives who worked alongside IAS offices feted	<u>The Hindu</u>	Print	250,000
4	Governor felicitated IAF candidates	<u>Dakshin Bharat</u>	Print	80,000
5	<u>K'taka govt, non-profit felicitate first cohort of administrative fellowship graduates</u>	<u>PTI</u>	Online	374,670
6	<u>Indian administrative fellowship: First batch of Indian Administrative Fellowship passes out after working in Karnataka</u>	<u>The Economic Times</u>	Online	52,719,780
7	<u>K'taka govt, non-profit felicitate first cohort of administrative fellowship graduates</u>	<u>The Print</u>	Online	1,624,470
8	<u>Inaugural cohort of Indian Administrative Fellowship graduates in Karnataka</u>	<u>The News Minute</u>	Online	511,230
9	<u>K'taka govt non-profit felicitate first cohort of administrative fellowship graduates</u>	<u>The Week</u>	Online	301,110
10	<u>K'taka govt, non-profit felicitate first cohort of administrative fellowship graduates</u>	<u>News Drum</u>	Online	176,160
11	<u>Govt. of Karnataka and The/Nudge Institute Announce the Graduation of the inaugural cohort of Indian Administrative Fellowship</u>	<u>Passionate in Marketing</u>	Online	91,320
12	<u>Govt. of Karnataka and The/Nudge Institute Announce the Graduation of the inaugural cohort of Indian Administrative Fellowship</u>	<u>Mix Point</u>	Online	28,440

**COVERAGE:**

Date	13 December 2022	Publication	The Times of India
Edition	Bangalore	Page	500,000

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## **First cohort of administrative fellowship graduates announced**

**T**he state government, together with a non-profit organisation on Monday announced the graduation of the inaugural cohort of 'Indian Administrative Fellowship', under which 10 senior corporate executives supported senior bureaucrats in state departments to address "critical developmental challenges". The inaugural cohort, which completed their 18-month term, was felicitated by governor Thaawar Chand Gehlot at Raj Bhavan. In July 2021, the government had welcomed 10 top corporate executives from the private sector to work alongside high-ranking bureaucrats through the fellowship, a first-of-its-kind programme by the 'Nudge Institute'.

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Date	13 December 2022	Publication	Deccan Herald
Edition	Bangalore	Page	300,000

### First 10 admin fellows graduate

► BENGALURU, DHNS: The inaugural batch of the government's Indian Administrative Fellowship (IAF) graduated on Monday after their 18-month stint in policy making. In July last year, 10 corporate executives were picked to work with top bureaucrats under the IAF, which was anchored by Bengaluru-headquartered non-profit The/Nudge Foundation. Upon their graduation, the fellows were felicitated by Governor Thawar Chand Gehlot. The 10 graduating fellows are: Aruna Sampige, Balasubramanya R. Gayathri Swahar, Giri Balasubramaniam, Ramachandran Narayanaswamy, Ravi Trivedi, Rohit Malhotra, Shobha Ananda Reddy, Sunil Kumar Vaya and Sreenivasa Madenhally. Their work contributed towards creation of technology frameworks in Women & Child Development, go-to-market strategies and brand creation for FPO produce, agritech innovations for farmers among others, according to a release. Chief secretary Vandita Sharma and additional chief secretary (planning) Shalini Rajneesh were present.

Date	13 December 2022	Publication	The Hindu
Edition	Bangalore	Page	2,50,000



## Executives who worked alongside IAS officers feted

As many as 10 'C' Suite executives from the private sector, who worked alongside high-ranking bureaucrats through the Indian Administrative Fellowship, a first-of-its-kind programme organised by The/Nudge Institute completed their 18-month term with the government. A valedictory ceremony was organised on Monday at Raj Bhavan. According to a release, the Fellows have worked on key departmental priorities and projects infusing into their work, ideas, innovation, and technology. Their contributions have resulted in creation of technology frameworks in Women and Child Development, go-to market strategies and brand creation for FPO produce and Agritech innovations for farmer beneficiaries. They were felicitated by Governor Thaaawarchand Gehlot and Chief Secretary Vandita Sharma.

Date	13 December 2022	Publication	Dakshin Bharat
Edition	Bangalore	Page	80,000


**दक्षिण भारत राष्ट्रमत**  
 epaper.dakshinbharat.com  
 13 Dec 2022 - Page 3



## आईएफ पेशेवरों का राज्यपाल ने किया सम्मान

बेंगलूरु/दक्षिण भारत। सोमवार को बेंगलूरु में राजभवन में भारतीय प्रशासनिक फैलोशिप (आईएफ) पेशेवरों को राज्यपाल थावरचन्द गहलोत ने सम्मानित किया। आईएफ द्वारा कर्नाटक की क्षमता बढ़ाने और प्रभावी शासन देने के लिए मजबूत सार्वजनिक-निजी सहयोग बनाने में अग्रणी रहा है। जुलाई 2021 में, कर्नाटक सरकार ने निजी क्षेत्र से 10 सी-सूट के अधिकारियों का स्वागत किया था, जो भारतीय प्रशासनिक फैलोशिप (आईएफ) के माध्यम से उच्च रैंकिंग वाले नौकरशाहों के साथ काम करने के लिए पहला

कार्यक्रम था। उद्घाटन समूह ने आज अत्यधिक सफल परिणामों के साथ सरकार के साथ अपना 18 महीने का कार्यकाल पूरा किया, और राजभवन में राज्यपाल थावर चंद गहलोत द्वारा सम्मानित किया गया।

राज्यपाल ने अपने भाषण में अध्येताओं के योगदान पर विचार किया और कहा, इस जुड़ाव के माध्यम से, विभाग कार्यक्रमों के डिजाइन और वितरण पर एक नया दृष्टिकोण प्राप्त करने में सक्षम थे, नवीन प्रथाओं को अपनाने और तकनीकी नयाचारों को पेश करने में सक्षम थे जो पहले अज्ञात थे।



Date	12 December 2022	Publication	<a href="#">PTI</a>
Edition	Online	Reach	374,670

## **PRESS TRUST OF INDIA**

### **K'taka govt, non-profit felicitate first cohort of administrative fellowship graduates**

Updated: Dec 12 2022 6:04PM

Bengaluru, Dec 12 (PTI) The Karnataka government and a non-profit organisation on Monday announced the graduation of the inaugural cohort of 'Indian Administrative Fellowship', as part of which 10 senior corporate executives supported senior bureaucrats in state departments to address "critical developmental challenges".

Aimed at building robust public-private collaborations to augment capacity and deliver effective governance, the state government in July 2021 had welcomed 10 top corporate executives from the private sector to work alongside high-ranking bureaucrats through the fellowship, a first-of-its-kind programme by The/Nudge Institute.

The inaugural cohort today completed their 18-month term with the government by creating "highly successful" outcomes, and were felicitated by Karnataka Governor Thaawarchand Gehlot at Raj Bhavan here, The/Nudge Institute said in a release.

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Date	08 December 2022	Publication	<a href="#">The Economic Times</a>
Edition	Online	Reach	52,719,780

## THE ECONOMIC TIMES | News

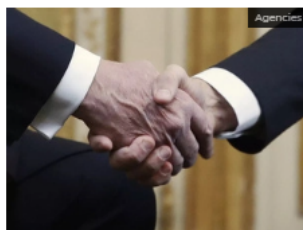
### First batch of Indian Administrative Fellowship passes out after working in Karnataka

ET Bureau • Last Updated: Dec 12, 2022, 11:03 PM IST

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#### Synopsis

The/Nudge's IAF programme aims to strengthen the reach and efficiency of large-scale government programmes and priorities and is designed to enable visionary civil servants to draw inspiration from the expertise and leadership of the private sector and apply it to effectively bring about strategic shifts in delivery of the state's programs.

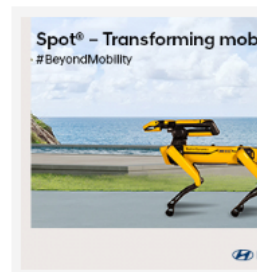


The state government had welcomed 10 C-Suite executives from the private sector to work alongside high-ranking bureaucrats through the Indian Administrative Fellowship (IAF) in July 2021.

The first batch of the [Indian Administrative Fellowship](#), an initiative of The/ Nudge to augment the capacity of government institutions with senior executives from the corporate sector, (Fellows) completed their 18 month term with the Karnataka government on Monday.

Governor [Thawar Chand Gehlot](#) honoured them at the Raj Bhavan.

The/Nudge's [IAF](#) programme aims to strengthen the reach and efficiency of large-scale government programmes and priorities and is designed to enable visionary civil servants to draw inspiration from the expertise and leadership of the private sector and apply it to effectively bring about strategic shifts in delivery of the state's programs.



#### Popular in India

1. GST evasion of Rs 23,000 cr by gaming companies in April 2019-Nov 2022 period being investigated
2. Rs 1.25 lakh cr of black money confiscated by Modi govt: Ashwini Vaishnaw
3. India far ahead of China in IT but Chinese firms catching up on IT tech: Chinese IT expert

Date	08 December 2022	Publication	<a href="#">The Print</a>
Edition	Online	Reach	164,270

# ThePrint

## K'taka govt, non-profit felicitate first cohort of administrative fellowship graduates

PTI 12 December, 2022 06:02 pm IST



Text Size: [A-](#) [A+](#)

Bengaluru, Dec 12 (PTI) The Karnataka government and a non-profit organisation on Monday announced the graduation of the inaugural cohort of 'Indian Administrative Fellowship', as part of which 10 senior corporate executives supported senior bureaucrats in state departments to address "critical developmental challenges".

Aimed at building robust public-private collaborations to augment capacity and deliver effective governance, the state government in July 2021 had welcomed 10 top corporate executives from the private sector to work alongside high-ranking bureaucrats through the fellowship, a first-of-its-kind programme by The/Nudge Institute.

The inaugural cohort today completed their 18-month term with the government by creating "highly successful" outcomes, and were felicitated by Karnataka Governor Thaawarchand Gehlot at Raj Bhavan here, The/Nudge Institute said in a release.



Date	12 December 2022	Publication	<a href="#">The News Minute</a>
Edition	Online	Reach	511,230



## Inaugural cohort of Indian Administrative Fellowship graduates in Karnataka

The inaugural cohort, on Monday, completed their 18-month term with the government successfully and were felicitated by Governor Thawar Chand Gehlot at the Raj Bhavan.



**NEWS** PROGRAM | MONDAY, DECEMBER 12, 2022 - 18:29



TNM Staff [Follow @thenewsminute](#)

In July 2021, the Government of Karnataka had welcomed 10 C-Suite executives from the private sector to work alongside high-ranking bureaucrats through the Indian Administrative Fellowship (IAF), a first of its kind program by The/Nudge Institute. The inaugural cohort on Monday, December 12, completed their 18-month term with the government successfully and were felicitated by Governor Thawar Chand Gehlot at the Raj Bhavan.

Date	12 December 2022	Publication	<a href="#">The Week</a>
Edition	Online	Reach	301,110



## K'taka govt non-profit felicitate first cohort of administrative fellowship graduates

PTI | Updated: December 12, 2022 18:00 IST

Bengaluru, Dec 12 (PTI) The Karnataka government and a non-profit organisation on Monday announced the graduation of the inaugural cohort of 'Indian Administrative Fellowship', as part of which 10 senior corporate executives supported senior bureaucrats in state departments to address "critical developmental challenges".  
Aimed at building robust public-private collaborations to augment capacity and deliver effective governance, the state government in July 2021 had welcomed 10 top corporate executives from the private sector to work alongside high-ranking bureaucrats through the fellowship, a first-of-its-kind programme by The/Nudge Institute.  
The inaugural cohort today completed their 18-month term with the government by creating "highly successful" outcomes, and were felicitated by Karnataka Governor Thaawarchand Gehlot at Raj Bhavan here, The/Nudge Institute said in a release.  
It said, the fellows, each with stellar careers of 20-plus years, have worked on key departmental priorities and projects infusing into the work, ideas, innovation, efficiency and technology.  
Their contributions have resulted in creation of technology frameworks in Women and Child Development, go to market strategies and brand creation for FPO produce and agritech innovations for farmer beneficiaries among others, it added.  
The Indian Administrative Fellowship is an initiative of The/Nudge to augment the capacity of government institutions with senior executives from the corporate sector (fellows).  
Each fellow brings strategic acumen, entrepreneurial drive as well as execution capability to steer large-scale multi-stakeholder programs/initiatives, it said. PTI KSU RS HDA

Date	12 December 2022	Publication	<a href="#">News Drum</a>
Edition	Online	Reach	176,160



#National

## K'taka govt, non-profit felicitate first cohort of administrative fellowship graduates

NewsDrum Desk  
12 Dec 2022



Bengaluru, Dec 12 (PTI) The Karnataka government and a non-profit organisation on Monday announced the graduation of the inaugural cohort of 'Indian Administrative Fellowship', as part of which 10 senior corporate executives supported senior bureaucrats in state departments to address "critical developmental challenges".

Aimed at building robust public-private collaborations to augment capacity and deliver effective governance, the state government in July 2021 had welcomed 10 top corporate executives from the private sector to work alongside high-ranking bureaucrats through the fellowship, a first-of-its-kind programme by The/Nudge Institute.

Date	12 December 2022	Publication	<a href="#">Passionate in Marketing</a>
Edition	Online	Reach	91,320



## Govt. of Karnataka and The/Nudge Institute Announce the Graduation of the inaugural cohort of Indian Administrative Fellowship

By [Passionate in Marketing](#) · December 12, 2022

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Govt. of Karnataka and The/Nudge Institute Announce the Graduation of the inaugural cohort of Indian Administrative Fellowship

~ Hon'ble Governor Shri. Thawar Chand Gehlot along with Smt. Vandita Sharma, Chief Secretary, Government of Karnataka felicitated the Fellows at Raj Bhavan

~ The IAF program, launched in Karnataka in July 2021, has been a pioneering new model for Public-Private Partnerships. 10 senior corporate executives have supported senior bureaucrats in State departments to address critical developmental challenges

Date	12 December 2022	Publication	<a href="#">Mix Point</a>
Edition	Online	Reach	28,440



## Govt. of Karnataka and The/Nudge Institute Announce the Graduation of the inaugural cohort of Indian Administrative Fellowship

By Mixpoint PR - December 12, 2022

Like 1



~ Hon'ble Governor Shri. Thawar Chand Gehlot along with Smt. Vandita Sharma, Chief Secretary, Government of Karnataka felicitated the Fellows at Raj Bhavan

~ The IAF program, launched in Karnataka in July 2021, has been a pioneering new model for Public-Private Partnerships. 10 senior corporate executives have supported senior bureaucrats in State departments to address critical developmental challenges of the State

**Dec 12, Bangalore:** Karnataka has been a pioneer in building robust public-private collaborations to augment capacity and deliver effective governance. In July 2021, the Government of Karnataka had welcomed 10 C-Suite executives from the private sector to work alongside high-ranking bureaucrats through the Indian Administrative Fellowship (IAF), a first of its kind program by The/Nudge Institute. The inaugural cohort today completed their 18 month term with the government, with highly successful outcomes, and were felicitated by the Hon'ble governor Thawar Chand Gehlot at the Raj Bhavan.

**END**