

37th Annual **National General Meeting**



LAND

Acknowledgement

We would like to begin by acknowledging that this meeting is taking place on the unceded and unsurrendered Algonquin territories. We acknowledge the land both as an explicit reminder of the ongoing colonialism taking place here in Canada and as a reminder of the work that is yet to be done towards reconciliation between the Indigenous peoples of this land, settlers and the people who have been historically and violently displaced from their home territories to be placed here. It is not enough to just read these words at events, it is important to understand them, their historical context and their connection to promoting real reconciliation based dialogue and action.

ABOUT

the Canadian Federation of Students

Established in 1981, the Canadian Federation of Students is the largest student organization in Canada, uniting more than 500,000 college, undergraduate and graduate students from coast to coast. Our ultimate goal is to achieve a universal system of high-quality, public, post-secondary education in Canada that is tuition-free for domestic and international students.



MESSAGE

From the At-Large Representatives

Hello, She:kon, Ahniin, Kwe, Tansi, Bonjour,

We're extremely grateful for the opportunity to serve as your at-large national executive team for the 2018-2019 term. It has been a strenuous time for progressive organizing over the past year, and in times like these, the existence of a national movement as united as ours means there will always be a voice for students in our society.

Like previous terms, we have had some challenges, but much bigger than those challenges have been the collective achievements of our movement which we are very proud of.

In Ontario, solidarity partners successfully lobbied the government to make changes to the wage and rights of minimum wage workers. These groups continue to push the government to preserve these changes as a new government threatens to roll them back. In Alberta, a tuition-freeze is set to be enacted as a result of the ceaseless efforts of student groups. All across the country, student groups and student unions continue to work.

As a democratic, student-run organization, we are continuing to put measures in place to ensure that every member of the Federation has a say in the decision-making that occurs here; be it through the Constituency Group Commission or through the National Executive. The National Executive aims to communicate better with students across the country in order to create a more united and productive organization that you can feel comfortable putting your trust and membership into.

Building off recent reforms, we have continued to usher in greater organizational accountability and transparency, through the introduction of clearer spending controls, staff and executive training in anti-oppression, sexual violence prevention and support, including bystander intervention, as well as the early public release of our audit for the 2018 fiscal year.

We have been all across the country, building relationships with member locals and organising with them in their communities. We saw successful launches of the ReconciliAction campaign in Manitoba, Ontario and Nova Scotia, and look forward to taking our fight for Indigenous language programs and courses to institutions and provincial governments. We are also creating resources in high demand: an anti-racism tool-kit for launch in spring of 2019, and an anti-sexual violence tool-kit for production this winter. After some work, the Federation's Constituency Group Commission is in full working order and will be strategizing on the issues facing student communities outside of general meeting spaces.

Finally, we are building on the wins we achieved in 2017, including unprecedented funding for basic, investigator-led research and funding for Métis learners, and we are excited to gather students across the country this winter to lobby our federal government in the lead-up to the 2019 federal election, where students will be heading to the polls and making the issue of tuition-free education an election priority.

The Canadian Federation of Students is an organization that has been built up through decades of learning and hard work. We do not win unless we are united in the fight for free education and on issues affecting students in our institutions. It is critical to remember that we need your involvement to continue to achieve change and victory. You, your student association and your members form an integral part of *our Federation*.

We are humbled to have been chosen to lead this organization and look forward to educating, agitating and organizing for the essential rights that students in Canada deserve.

The students united, will never be defeated.

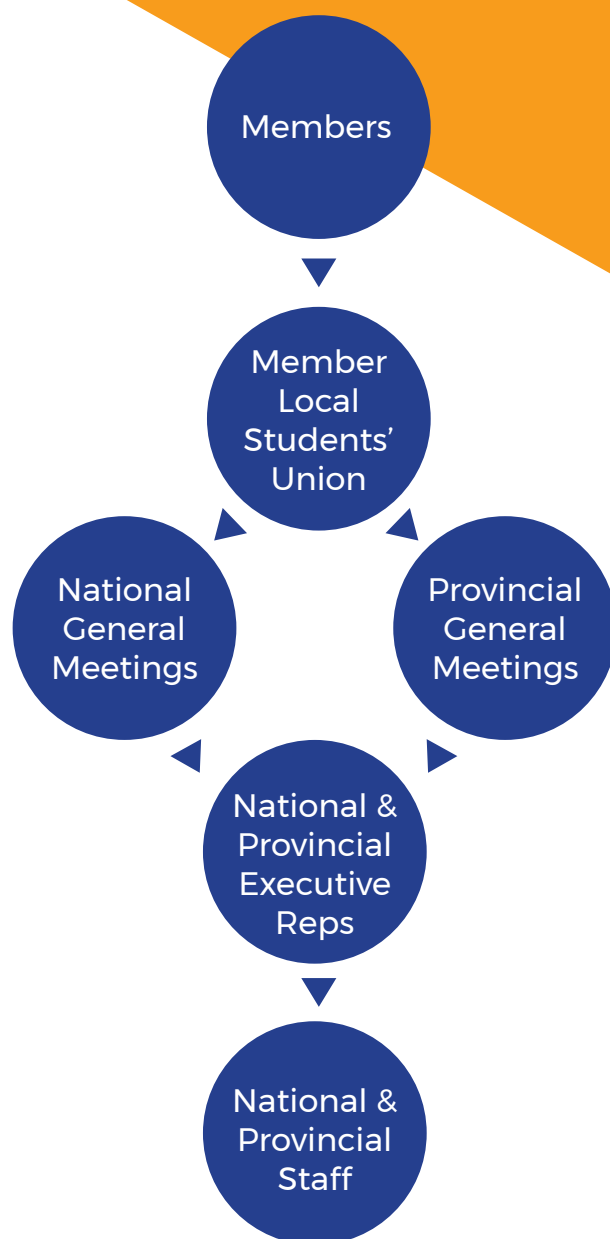


STRUCTURE

Member local students' unions set the priorities and direction of the Canadian Federation of Students.

Each year, the Federation holds national general meetings where delegates vote on motions brought forward by member local students' unions and determine campaigns priorities for the period that follows. During the meetings, sub-committees, constituency groups, caucuses and provincial components discuss these motions and offer amendments before all member local students' unions vote on them. With the principle of "one member, one vote," each member local students' union has an equal say in all major decisions.

The National Executive Committee is comprised of representatives elected by member local students' unions. This body implements decisions in between meetings with the support of Federation staff.



CAMPAIGNS





FIGHT THE FEES:

Free Education Now

Free Education Now: Fight the Fees is the Federation's campaign calling for the elimination of tuition fees and student debt, and demanding increases to institutional funding.

The Federation will be running a robust Federal election campaign encouraging students to vote and to make post-secondary education funding and student debt a key election issue for all parties. A timeline for the campaign roll-out as well as high-level branding proposals will be considered by the campaigns forum at this meeting.

To date, nearly 10,000 signatures have been collected on a petition demanding the federal government eliminate the interest rate on Canada Student Loans. The Canadian Federation of Students intends to present this petition to the federal government sometime next year.

ReconciliACTION

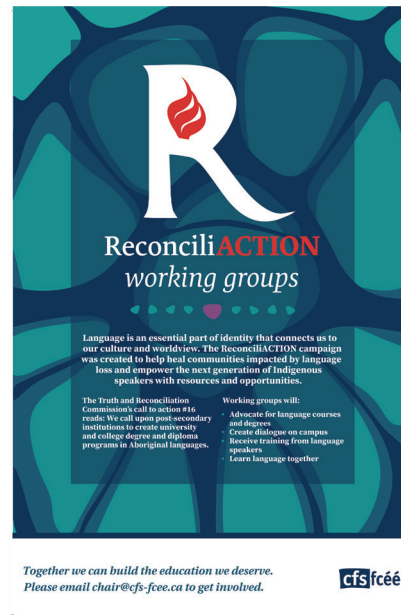


ReconciliAction is a new, major campaign created by the Circle of First Nations, Metis and Inuit Students.

The campaign advocates for the introduction of Indigenous language programs at post-secondary institutions across the country and seeks to establish working groups on campuses that are focused on creating dialogue among students and community, to learn together and advocate for Indigenous language promotion. The campaign also aims to advocate for the hiring of First Nations, Métis and Inuit language teachers in colleges and universities and will create toolkits to promote post-secondary language programs and degrees.

Materials for the campaign were designed and distributed to member locals with launches occurring at Local 103 (the University of Manitoba), Local 1 (Carleton University), and a recent Nova Scotia launch in October with Chairperson Zachariah, Women's Representative Jamieson, and Circle Representative Paupanakis in attendance.

As part of ReconciliAction, all Circle campaigns are being translated into seven Indigenous languages.



Translation of ReconciliAction material text into Ojibway, Mohawk, Mi'kmaq, Inuit and Cree languages have been completed; translation into Salish and Michif is ongoing.

NOT YOUR STEREOTYPE

The Not Your Stereotype campaign challenges cultural stereotyping, which is the act of identifying a culture or community by harmful characteristics that are often used to oppress them. The hashtag #notyourstereotype was created to encourage Indigenous people to challenge these prejudiced labels by taking agency over their identity. This year, the Federation featured Indigenous members across Canada in a series of photos on social media with an accompanying description of why they chose to participate in the campaign launch.

Indigenous non-CFS members also had the opportunity to participate in the conversation by using the #notyourstereotype filter on social media. This resulted in an influx of responses as many Indigenous people discussed their experiences of being stereotyped in different settings.

The Federation is currently exploring plans to expand this campaign to combat stereotypes against non-Indigenous groups as well.

END THE BAN



The Federation's End the Ban campaign seeks to remove blood donation deferral policies of any length for men who have sex with men, as well as those who have sex with them, and trans women. The Federation has long advocated for an end to the blood ban. In May 2013, CBS changed their lifetime ban to a five year deferral if, during those five years, men do not have sex with men. In the spring of 2016, CBS changed the deferral to one year and adopted a transphobic policy that establishes arbitrary blood donation bans based on one's genitalia.

While Canadian Blood Services continues to run ad campaigns that stress the increasing need for blood donations, a discriminatory ban continues to block donations from a significant portion of the population. The Federation opposes all discriminatory blood donation bans of any duration.

The Federation recently re-initiated the Stakeholder Relations group through the Canadian Blood Service to consult on recent and future policy changes. Deputy Chairperson Peek sits as the Federation's current representative on this body



SUPPORT DON'T PUNISH

The Support Don't Punish campaign focuses on the harm reduction paradigm which advocates treating drug use as a public health issue requiring treatment, not incarceration. The campaign was launched in the summer of 2018 with materials designed to target common myths and stereotypes about drug use and users to reduce stigma and increase accessibility to health-based intervention programs.

A draft policy on drug decriminalization is presently being investigated and drafted by National Graduate Caucus Chairperson Kitchings.

NO-ISLAMOPHOBIA

The objective of the campaign is to acknowledge students' experiences of Islamophobia, to help them identify Islamophobia, and to empower them to seek the various options available to them in instances where they are faced with Islamophobia. The Federation hopes this collaborative project will make campus communities safer and more cohesive.

This year, the Federation collaborated with the National Council of Canadian Muslims to develop a rights guide for Muslim post-secondary students across Canada. This guide gives students a comprehensive understanding of:

- How to define Islamophobia;
- What the law and campus policies say regarding Islamophobia;
- How to obtain accommodations; and
- What to do in scenarios where you are faced with Islamophobia.

The guide also addresses issues like Islamophobia online and in the classroom and racial profiling on campus.

Materials for the Know Your Rights campaign have been designed and are undergoing final edits before distribution. In addition to the guidebook, the campaign will include a series of workshop templates and slide decks for use at post-secondary institutions across the country. An official launch is set to occur later in the academic year.

ANTI-RACISM

High tuition fees impact racialized students disproportionately due to the marginalization of these communities. Access to equal education is already challenging in primary and secondary schools and more difficult within the post-secondary education system.

The anti-racism campaign underwent a revision this year with the creation of an anti-racism toolkit set to be launched in the spring of 2019. The toolkit contains resources for direct organizing, creating racialized student spaces on campus, an anti-oppression glossary, and identification of the need for race-based data and research which will be released at the beginning of 2019.

Protect Your COPYRIGHTS

In 2012, many campuses saw a dramatic increase in the cost to give students access to copyrighted material, with many administrations passing that cost onto students directly. Since that time, various court rulings have resulted in an expanded definition of Fair Dealing, which covers materials used for educational purposes. This expansion has had positive impacts for many students, faculty and staff, and reflects the notion that education should be for the public good. As of the fall of 2017, the Copyright Modernization Act is under review, and could negatively impact the positive strides that have been made in copyright law.

The Federation continues to work with coalition partners on monitoring the review of the Copyright Modernization Act, in addition to speaking at relevant government committees. In addition to advocacy around maintaining the fair dealing provisions in the Act, the Federation is working with Indigenous graduate students to improve the copyright of Indigenous histories and languages. The copyright campaigns work continues to be carried out in conjunction with the Canadian Association of University Teachers (CAUT).

GOVERNMENT RELATIONS





INDIGENOUS YOUTH VOICES

Indigenous Youth Voices is an initiative “led by Indigenous youth for Indigenous youth” and provides direction to the Minister of Indigenous-Crown Relations and Northern Affairs on the Truth and Reconciliation Commission’s Call to Action 66 around multi-year funding for community-based youth organizations. The network’s membership will include “First Nations, Métis and Inuit youth aged 30 and under.”

In July 2018, Chairperson Zachariah was invited to a meeting with Indigenous Youth Voices. They discussed the initiative and debated the continued existence of the advocacy network. The Federation will continue to meet with the Indigenous Youth Voice in the coming months.

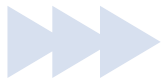
CANADIAN BLOOD SERVICES

The CFS is a stakeholder with the Canadian Blood Services, with Deputy Chairperson Peek appointed as an official representative. The Federation intends to use its position to further push for the abolition of the blood ban which has unfairly targeted gay men and trans women for decades.

LOBBY WEEK

The Federation's National Lobby Week will be hosted in Ottawa in February, 2019. Students from across the country will have the opportunity to meet with MPs and Senators and present our case for fully-funded, tuition-free post-secondary education, an elimination of interest rates on Canada Student Loans, a fully-funded Post-Secondary Student Support Program in perpetuity and funding for Indigenous language revitalization, among others. Fully-costed recommendations from last year's lobby document included:

- ▶ Restoring federal transfers to provinces and territories for post-secondary education to 1996 levels to address a \$2.29 billion cut in 1996, and enrolment/inflation growth since.
- ▶ Establishing an ongoing transfer to the provinces and territories to eliminate tuition fees.
- ▶ Eliminating interest rates on direct loans through the CSLP.
- ▶ Investing in skilled trades, apprenticeship training, adult basic education and English language learning programs.
- ▶ Introducing a federal Post-Secondary Education Act, which will be modeled on the Canada Health Act.
- ▶ Lifting the current two percent funding cap in perpetuity on the Post-Secondary Student Support Program and addressing the existing backlog of Indigenous learners.
- ▶ Working in consultation with Indigenous peoples in order to create a fund dedicated to preserving, promoting and honouring Indigenous languages and cultures and to encourage and support these undertakings at the post-secondary education level.
- ▶ Dedicate \$10 million from the funding allocated to the Aboriginal Languages Initiative to support the development of learning materials and language courses at the post-secondary level.
- ▶ Funding an additional 1,250 graduate students through the Canada Graduate Scholarships.
- ▶ Increasing the Canada Student Grants Program and expanding the eligibility to include graduate students.
- ▶ Increasing funding for basic, investigator-led research from \$3.5 billion to \$4.8 billion by 2022, in accordance with the recommendation of the federal government's Advisory Panel for the Review of Federal Support for Fundamental Science (April 2017).
- ▶ Maintaining the current fair dealing regime in the Copyright Act and continuing to improve copyright policy generally by ensuring that it favours the public interest and innovation over restrictive commercial interests.



MEETING WITH Peter Schiefke

On October 4th, 2018, Chairperson Zachariah met with the Youth Parliamentary Secretary and Minister of Border Security and Organized Crime Reduction, Peter Schiefke in his office in Ottawa. They discussed the Federal government's position on climate issues and environmental responsibilities. Chairperson Zachariah affirmed the Federation's position on the Trans Mountain pipeline and implored Schiefke and the Federal government to consult with Indigenous nations on the issue.



SYMPOSIUM on Cannabis Public Education

In October 2018, the Canadian Federation of Students was invited to participate in Health Canada's Partnership Symposium on Cannabis Public Education and Awareness. The Federation was represented by National Treasurer James, who participated in discussions aimed at shaping a coordinated approach to cannabis public education and awareness. It also enabled the Federation and other participating organizations to identify areas for further action and new opportunities for cannabis education.



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STATUS OF WOMEN CANADA

In July 2018, Deputy Chairperson Peek participated in a roundtable organized by the Status of Women Canada with the aim of discussing how to engage men and boys to advance gender equality.

PRE-BUDGET SUBMISSION

In August, the Federation made its annual pre-budget submission to the federal government. This year's submission presented the following recommendations:

Recommendation #1: Universally Accessible System of Post-Secondary Education

- ▶ Restore federal transfers to provinces and territories for post-secondary education to 1996 levels in order to restore funding lost after the \$2.29 billion cut in 1996, and account for enrollment growth and inflation since then. **Cost: \$5.76 billion per year.**
- ▶ Establish an ongoing transfer to the provinces and territories in order to eliminate tuition fees. Tuition fees would be priced at 1995-1996 levels, the year preceding the massive \$2.29 billion cut in 1996. **Cost: \$3.77 billion per year.**
- ▶ Eliminate interest on direct loans through the Canada Student Loans Program (CSLP) and provide Stage 2 assistance for all CSLP borrowers five years after graduation in order to reduce the principal of borrowers' loans. Part-time students, like full-time students, should not be required to pay until six months after graduation. **Cost: \$1.18 billion per year.**

Recommendation #2: Decolonize Learning

- ▶ Invest \$424.8 million over three years to address the backlog in applicants to the Post-Secondary Student Support Program (PSSSP) **Cost: \$141.6 million per year for three years.**
- ▶ Dedicate funding to support the development of Indigenous learning materials and language courses at the post-secondary level. **Cost: \$10 million per year.**

Recommendation #3: Graduate Students and Research

- ▶ Extend eligibility for Canada Student Grants to graduate students. **Cost: \$25 million per year.**
- ▶ Explore the creation of dedicated research fellowships for Indigenous and international students.

Recommendation #4: Improvements to Healthcare and Mental Health Supports

- ▶ Allocate \$300 million over two years to a fund dedicated to improving on-campus mental health services. The fund, modelled after the Post-Secondary Institutions Strategic Investment Fund, would allow post-secondary institutions to apply for federal grants to improve on-campus mental health services. **Cost: \$300 million per year over two years.**
- ▶ Create a dedicated mental health stream to ensure ongoing mental health promotion and prompt treatment of mental illnesses through a nationwide program in accordance with the principles and criteria of the Canada Health Act. **Cost: \$350 million over three years.**
- ▶ Create a single-payer national pharmacare plan to improve knowledge of drug safety, lower costs for Canadians and governments, and improve health outcomes. **Cost: \$11.5 billion per year.**

Recommendation #5: Fairness for International Students

- ▶ Extend eligibility for the Canada Summer Jobs program to international students.
- ▶ As part of its duties under the Canada Health Act, the federal government should require provinces and territories to offer the same public health care to international students that is provided to domestic residents.

Recommendation #6: Support for Parents and Children

- ▶ Implement a nationwide universal child care program. **Cost: \$1 billion in first year, then growing by \$1 billion per year until reaching 1% of GDP.**

NATIONAL STANDARD FOR MENTAL HEALTH AND SAFETY

At the request of the Mental Health Commission of Canada, the Federation submitted its “We Need A Campus That Cares” mental health campaign policy document as well as its pre-budget submission, for reference in the creation of the “National Standard for Mental Health and Safety of Post-Secondary Students”. Both of these documents detailed demands around dedicated funding for campus mental health services as well as expansion of the Canada Health Act to encompass psychological care.



SOLIDARITY



350.org



“350 is an international grassroots campaign that aims to mobilize a global climate movement.”

With the organization’s help, the Canadian Federation of Students sent a letter to Prime Minister Justin Trudeau expressing our members’ opposition to the creation of the Kinder Morgan pipeline. The Federation also assisted in raising awareness for the Rise for Climate Change march which occurred in September.

Canadian Centre for Policy Alternatives



CCPA

CANADIAN CENTRE
for POLICY ALTERNATIVES
CENTRE CANADIEN
de POLITIQUES ALTERNATIVES

“The Canadian Centre for Policy Alternatives (CCPA) is an independent, non-partisan research institute concerned with issues of social, economic and environmental justice and is a long-time coalition partner of the Federation.”

Once again this year, the Federation contributed the post-secondary education (PSE) chapter to the 2019 Alternative Federal Budget produced annually by the Centre. Among other proposals, the chapter recommends restoration of federal funding that was cut from PSE in the mid-1990s, the elimination of all tuition fees in Canada, the elimination of interest on Canada Student Loans, and providing more Canada Graduate Scholarships.

15 & Fairness



The fight for 15 & Fairness organizes for a \$15 minimum wage, paid sick days, rules that protect everyone, decent hours, the right to organize and unionize, and respect at work. Last year, the movement won Bill 148: Fair Workplaces, Better Jobs Act in Ontario which mandated paid sick days and a \$14 minimum wage increasing to \$15 on January 1, 2018, among other key reforms.

In solidarity with workers and recognizing that many Federation members work minimum wage jobs, the Federation has been working with 15 & Fairness and other labour

organizations to oppose the Ford government's Bill 47 which aims to repeal the hard-fought victories won by workers. The Federation participated in emergency actions and on November 2, Federation representatives attended a rally outside Minister of Training, Colleges and Universities, Merrilee Fullerton's office to implore her to protect campus workers' rights and oppose Bill 47. The rally was attended by members of 15 & Fairness, the Ontario Confederation of University Faculty Associations (OCUFA), the Association of Professors of the University of Ottawa (APUO), OPSEU Local 415 (representing professors at Algonquin College), the Federation, and other labour and student organizations.

Canadian Association of University Teachers



"Founded in 1951, the Canadian Association of University Teachers (CAUT) is the national voice for academic staff. Today, representing 68,000 teachers, librarians, researchers, general staff and other academic professionals, CAUT is an outspoken defender of academic freedom and works actively in the public interest to improve

the quality and accessibility of post-secondary education in Canada."

The Federation works with the CAUT on an on-going basis on the issues of funding for post-secondary education, copyright, anti-corporatization, and student worker solidarity.

National Council of Canadian Muslims



**NATIONAL
COUNCIL
OF CANADIAN
MUSLIMS**

Your Voice. Your Future.

"The National Council of Canadian Muslims (NCCM) is an independent, non-partisan and non-profit organization that protects Canadian human rights and civil liberties, challenges discrimination and Islamophobia, builds mutual understanding, and advocates for the public concerns of Canadian Muslims."

The Council is collaborating with the Federation on the *Know Your Rights* handbook, a project that is part of the Anti-Islamophobia campaign.



Assembly of First Nations



ASSEMBLY OF
FIRST NATIONS

"The Assembly of First Nations (AFN) is a national advocacy organization representing First Nation citizens in Canada, which includes more than 900,000 people living in 634 First Nation communities and in cities and towns across the country."

In September 2018, Chairperson Zachariah was invited to participate in the National Forum of the Assembly of First Nations. The forum's focus was on affirming First Nations rights, titles and jurisdictions. During the forum, Zachariah had the opportunity to talk about CFS campaigns and how the Federation and the Assembly can work together to achieve shared objectives

Canadian Union of Public Employees (CUPE)

CUPE·SCFP

Canadian Union of Public Employees
Syndicat canadien de la fonction publique

"The Canadian Union of Public Employees is Canada's largest union, with over 665,000 members across the country. CUPE represents workers in health care, emergency services, education, early learning and child care, municipalities, social services, libraries, utilities, transportation, airlines and more. We have more than 70 offices across the country, in every province."

The Federation works closely with the CUPE researcher for the post-secondary sector on shared advocacy around a fully-funded, public system of post-secondary education.

Child Care Now



Child Care Now
Un Enfant Une Place

"Child Care Now is dedicated to advocating for a publicly funded, inclusive, quality, non-profit child care system. Our organization is non-profit, membership-based and regionally representative."

The Federation supports Child Care Now's ask for a public, universal system of child care.

Public Service Alliance of Canada



Public Service Alliance of Canada
Alliance de la Fonction publique du Canada

"The Public Service Alliance of Canada represents more than 180,000 workers in every province and territory in Canada and in locations around the world."

SERVICES





The Federation has a dual mandate to advocate on behalf of students and provide them with cost-saving services. Over the years, the Federation has made changes to services in response to the needs and direction of our membership. The Federation's bulk purchasing programs allow students' unions from across the country to pool their resources together to negotiate low costs and high quality from suppliers. The collective buying power of the Federation allows students' unions to demand sustainable and sweatshop-free products, which forces leaders in the industry to adopt ethical standards of production. The Federation also provides discount programs for the benefit of every single one of its members. By participating, students can immediately offset the high cost of education through savings on day-to-day purchases.





NATIONAL STUDENT HEALTH NETWORK

The National Student Health Network is a consortium for health and dental insurance that uses the combined purchasing power of Federation members to secure lower rates and better coverage. Working with Canada's only nonprofit insurance provider, Green Shield Canada, means the Network can provide students with the best value, health outcomes and work collectively to move the industry in a positive direction. The Network also emphasizes annual rather than predatory multi-year contracts, and more inclusive and holistic coverage options.

The Federation assists any member local with reviewing their plan renewal each year. The goal of this collaboration is to ensure that member locals receive the best possible services and rates for their members.

In addition to servicing health and dental plans, the Network advocates for students' health by collaborating with solidarity partners and lobbying provincial and federal governments. The Network continues to gather information on the topic of mental health and its intersections with the Federation's work as students have been consistently asking for more in this area. Currently, our plans pay out refunds for drugs relating to mental health more than any other prescription medication category.

A comprehensive rebrand of the National Student Health Network is also being rolled out and is currently in the early conceptual stages.

HANDBOOK & Day Planner Service

The members' Handbook and Dayplanner Service was initiated to reduce the time and cost of producing handbooks and as a means of improving the overall quality of student union-produced day planners. Each day planner includes a calendar, a local campus section and a Federation section.

This year, 85,635 handbooks were ordered by member local student associations. Participating member locals include: 07, 08, 25, 35, 36, 37, 38, 46, 48, 49, 67, 68, 69, 71, 78, 82, 84, 85, 88, 92, 94, 99, 100, 101, 102, 104, 105, 106, 109, 110, 112, 114, MAPUS, CFS-ON, CFS-National.

The program was launched earlier than previous years to allow member locals to complete their content with more time.

The Federation hopes to continue its partnership with a Toronto-based unionized printing company. Like previous years, the program continues to produce the handbooks with post-consumer recycled paper and with vegetable ink. The Federation is currently undertaking the development for the 2019-2020 handbook program.

Planned enhancements for the program include a refined instruction package, easier to complete contracts, clearer pricing, and additional enhancements to the handbooks.

INTERNATIONAL STUDENT IDENTITY CARD



The International Student Identity Card provides over 150,000 discounts worldwide including over 1,000 across Canada. The card allows members to save on everyday purchases, travel, events, and attractions. The card is free as a benefit of membership for all members of the Canadian Federation of Students.

Virtual Card

The Federation and ISIC global have committed to a more environmentally friendly issuing process, promoting the virtual ISIC over physical cards. The virtual card allows members to have access to their ISIC at any time by using the mobile app available on all smartphones or computer. This ensures members always have access to their card and ability to obtain discounts.

With the virtual ISIC, member locals are able to issue cards more efficiently, without the need for a card printer or specific computer. Virtual cards can be issued the exact same way member locals issued physical cards, but now can be completed on a windows computer, mac, tablet, or smartphone. Once a virtual card has been issued, students receive an email with all the details about ISIC and how to access the virtual card.

By promoting the virtual ISIC, the Federation is able to provide the card to more members! It reduces the need for more physical card printers, ink, and plastic cards.



Online Promotion

ISIC social media channels continue to drive traffic to engage with the brand. The Federation has been actively tracking engagement and how it leads to website visits,

card orders, and benefit redemption.

Monthly email newsletters have been consistently sent to cardholders to increase awareness of new and current benefits added to the portfolio. Reporting on these newsletters see students engaging in benefit redemption and new card orders.

With the assistance of advertising networks, the Federation has been able to display ISIC adverts to students using specific keywords during their online search.

ISIC has also partnered with a marketing company called Student Life Network (SLN) to promote the program and boost issuing. The SLN is working to make the ISIC card more relevant in the Canadian student market as it is in other countries.

They are doing this through promotion on their social media platforms and marketing campaign called "Canada's Luckiest Student". The SLN estimates that they will be able to issue 60,000 cards over an 8-month period. Cards are issued to members for free as a benefit of membership in the Canadian Federation Students and offered for a fee to non-members.

DISCOUNTS

Federation staff are continuously engaging with a variety of partners to grow the benefit portfolio to include larger and more well-known brands. Within the last year, a few brands that have joined the ISIC discount portfolio include:

Reebok	Up to 30% off purchase
Adidas	Up to 30% off purchase
Reitmans	25% off online purchase
Addition Elle	15% off online purchase
Garage	15% off first regular priced purchase
Dynamite	15% off first regular priced purchase
Kobo	8 CAD off first eBook
Bentley	15% off online purchase
Dell	Up to 25% off plus additional 5% off
Trip.com	5% off online bookings
Hotels.com	10% off online bookings

These brands join other anchor discounts available for ISIC holders, including Greyhound, Via Rail, Bearskin Airlines, Pacific Coastal Airlines, Maritimes Bus, hundreds of hotels, museums, and more!



COBRANDING

The ISIC program welcomes cobranding opportunities for students' unions to bring the ISIC to more of their members. ISIC is able to cobrand with transit passes, health plan cards, institution ID cards, and so on. Card technology is also possible, with the ability to integrate controlled access functionality and tap technology.

ETHICAL PURCHASING NETWORK

Since 2006, the Federation has coordinated the purchase of ethically produced and sustainably sourced materials for campuses across Canada. Most of the products available through the Ethical Purchasing Network are union-made, from recycled materials, cooperatively produced and environmentally conscious.

SINGLE MOTHER'S COOPERATIVE OF EL SALVADOR

Over the ten years of working with the Single Mothers' Cooperative of El Salvador, sourcing materials from the country has become increasingly difficult due to escalating conflict in the region and diminishing order quantities by the Federation. As a result, the Cooperative has expressed that they have drastically reduced its operating capacity and is considering a permanent end to operations. The Federation will support the Cooperative in its decision and has been searching for another partner to promote sweatshop free manufactured textiles.

ORIENTATION ORDERING

The 2018 orientation ordering period has ended. The product catalogue was launched earlier this year, which allowed members to organize orders well in advance. The Federation is proud to announce that all orders arrived on time to member locals and that specific delivery date requests were met.

For the 2018 orientation ordering period, the following member locals and provincial components participated: 07, 08, 11, 19, 35, 36, 37, 38, 41, 47, 54, 67, 71, 78, 84, 88, 92, 94, 97, 99, 100, 102, 105, 106, 109, 110, 114, CFS-NL, CFS-ON, CFS-MB. The total value of materials ordered with the Federation subsidy applied is \$239,431.36. The Federation subsidizes the shipping for all orders, including any import brokerage fees.

YEAR ROUND ORDERING

Member locals, campus groups, and solidarity partners are able to place orders through the Ethical Purchasing Network by using the year-round product catalogue available on the Federation's website or ethicalpurchasing.ca.

PRODUCTS

Many of the products available through the Ethical Purchasing Network have been available for many years. The Federation is reviewing all products and hopes to introduce newer products in 2019 that align closer to the Ethical Purchasing Network's product principles.

DIGITAL SERVICES

The Federation provides websites and email services for member local student unions. This allows students' unions to have an online presence that otherwise may not have the resources to do so. The Federation has been working with locals currently using the website service to refresh their local websites.

Email

The Federation has successfully transitioned to a Google-hosted email service. This transition grants us access to the powerful web features that the Google suite offers. It also saves the Federation a considerable amount as Google email is free for not-for-profit organizations. The national office and all provincial component offices have transitioned to this service and the Federation is partnering with locals currently using the Rackspace-hosted email service to develop a transition plan to the Google suite. Any local that is interested in learning more on how to use Google suite can reach out to the Federation.

Mobile App

At the June 2018 National General Meeting, delegates reduced the Oohlala Mobile app subsidy with the intent of discontinuing the mobile app service. All participating member locals at the time were contacted to determine options to move forward. Of the 15 member locals participating in the service, two member locals decided to continue with the service.

The Federation continues to source alternative app options that will be circulated to member locals in early 2019.



SWAP

Working Holidays

SWAP Working Holidays is Canada's largest international work exchange and travel program for students and youth. A new website has been launched to replace the current SWAP website. The new website features more detailed program information and resources for those interested in travelling.

To increase awareness about the program, SWAP Working Holidays participated in many of the travel and study abroad fairs that took place this fall. Staff were able to connect with thousands of students and youth to promote the working holiday program. An informational brochure has also been provided in the campaigns mailout to locals. This should provide member locals with the resources to become familiar with the SWAP Working Holidays program and share it with members.

The Federation has successfully began the re-negotiation of its agreement with Merit Travel concerning the operation of the SWAP program and ISIC issuing at Merit Travel offices. The first phase of re-negotiation will see substantial cost savings for the Federation.

INTERNAL



REFERENDUM

on Continued Membership at Local 1

Between October 8-19, 2018, a referendum on continued membership in the Canadian Federation of Students was held at Local 1, the Carleton University Students' Association. Voting days were October 17, 18, 19 and students had access to five polling stations in various locations.

Steven Gaon, B.A., J.D. (LL.B), C.Med, a trained and certified lawyer, mediator and arbitrator with Alternative Dispute Resolutions (ADR) continues to serve as the Federation's Chief Returning Officer.

Students were asked the following question: "Are you in favour of continued membership in the Canadian Federation of Students?"

Following a scrutinized count by both the Yes and No campaigns, the unofficial results were as follows:

Yes: **2,447**

No: 2,172

Spoiled: 18

The Federation is eager to continue to work with student members at Local 1 to fight for universal post-secondary education and social justice more broadly.





MEMBERSHIP FEES

When the Federation was founded in 1981, the national membership fee was set at \$2.00 per student per semester. In 1992, member locals voted to increase the fee from \$2.00 to \$3.00. At the same time, a Bylaw was adopted stipulating that, starting in 1996, the fee would be adjusted each academic year by the rate of change in the Canadian Consumer Price Index (CPI) during the previous calendar year. The Federation's national membership fee for the current academic year is \$4.57 per student per semester.

AUDIT: FISCAL YEAR 2018

The Federation is pleased to present its audited financial statements for fiscal year 2018 early (audits have generally been presented at the June meeting). Parker Prins Lebano conducted the CFS and CFS-Services audits for the second year.

National EXECUTIVE TEAM

Between national general meetings, the National Executive, along with the staff of the organization, manages the federation's projects and implements the vision outlined by members.

National Chairperson: Coty Zachariah
National Deputy Chairperson: Jade Byard Peek
National Treasurer: Trina James
British Columbia Representative: Caitlin McCutchen
Alberta Representative: Vacant
Saskatchewan Representative: Heather O'Watch
Manitoba Representative: Dele Ojewole
Ontario Representative: Sami Pritchard
Quebec Representative: Vacant
New Brunswick Representative: Khaleel Arfeen
Nova Scotia Representative: Aidan McNally

Prince Edward Island Representative: Ashley McKibbon
Newfoundland and Labrador Representative: Sofia Descalzi
Circle of First Nations, Metis & Inuit Students Representative: Chance Paupanakis
College & Institutes Representative: Arnel Fleurant
Francophone Students' Representative: Rizki Rachiq
Racialized Students' Representative: Leila Moumouni-Tchouassi
Student Disability Justice Commissioner: Megan Linton
Women's Representative: Nikki Jamieson
Graduate Students' Representative: Shannon Kitchings
International Students' Representative: Diana Ombe Bissila Chriselle

National STAFF TEAM

The following individuals comprise the staff of the national Federation:

Executive Director: Justine De Jaegher
Director of Services: Corey Grist
Campaigns Coordinator: Vacant
Communications Coordinator: Elfreda Tetteh
Translator: Geneviève Charest
Finance Coordinator: Lesley Griffiths
Internal Coordinator: Laura Rashotte
ISIC Administration and Operations Coordinator: Vacant

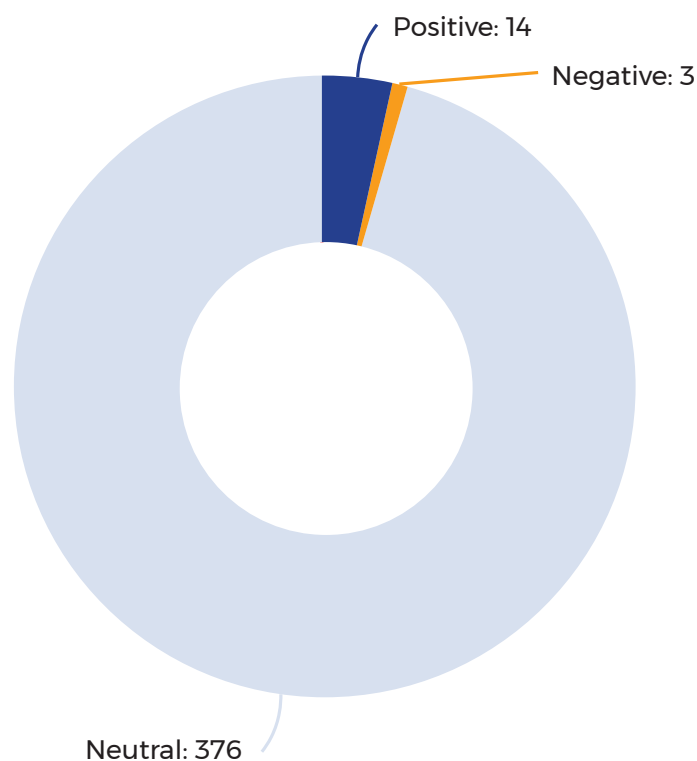
ISIC Benefits and Communications Coordinator: Raven Davidson
ISIC Sales Agent: Shamini Ruthirananthan
National Student Health Network Coordinator: Vincent St-Martin
Services Coordinator (Bulk Purchasing): Benjamin Segobaetso
Researcher: Vacant
Manitoba Organizer: Elizabeth Shearer
Maritimes Organizer: Sarah Trower
Maritimes Organizer: Grant MacNeil
Newfoundland & Labrador Organizer: Alyse Stuart

MEDIA & COMMUNICATIONS



The Federation is increasingly being relied upon to provide students' perspective on a wide range of issues. As a result of this, sentiment data for traditional media has been almost completely neutral, as the organization is mostly seen as a knowledgeable source for students' opinions.

The creation of a Huffington Post account has also enabled us to take control of our media narrative and publicly discuss issues that we believe deserves a national audience.



Cutting international students' health coverage inhumane policy

TOPICS: [International Students](#) [Manitoba Politics](#) [U Of M](#)



Graphic by Ernest Zarzuela.

BY [DELE OJEWOLE](#)

IMAGE BY [ERNEST ZARZUELA](#) MARCH 28, 2018

Manitoba Representative Ojewole drafted an op-ed in response to the Manitoba government's elimination of public health coverage for international students.

Saudi-Canada dispute: Students forced to return home

Students from Saudi Arabia studying in Canada have been ordered by their government to leave the country in the middle of their courses.

12 Aug 2018



The Federation was interviewed as part of Al Jazeera's coverage of the Saudi-Canada dispute. We subsequently released an opinion piece on Huffington Post, expressing our concern over the treatment of international students, particularly the lack of action taken over the removal of the Saudi students from Canadian post-secondary institutions.

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THE BLOG

Saudi Students In Canada Deserve Better Than To Be Made Into Political Pawns

Read the full article on the Canadian Federation of Students' blog.

09/11/2018 14:28 EDT | Updated 09/11/2018 16:47 EDT



CANADIAN FEDERATION OF STUDENTS ONTARIO

By: Jade Byard Peek, National Deputy Chairperson @CFSFCEE. In solidarity /
Toujours solidaire



Learning Indigenous language 'shattered my understanding,' says activist



Campaign pushes for more funding for Indigenous language courses

CBC News - Posted: Oct 25, 2018 3:27 PM AT | Last Updated: October 25



Nour Alideeb is the chairperson of the Canadian Federation of Students—Ontario, which represents 350,000 students in Ontario including students at George Brown College. Photo provided

Alideeb: Whose rights are we protecting on our campuses?

Ontario chairperson. Nour Alideeb penned an op-ed about the dangers of legitimizing hatred under the guise of free speech.



Ian Campeau, Nikki Jamieson, Chance Paupanakis and Coty Zachariah are working on the campaign. (Submitted by Nikki Jamieson.)

Another notable achievement is the coverage around the ReconciliAction campaign. Our efforts are being noticed by the media and we're optimistic that this will help raise awareness on the issue.



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THE BLOG

6 Ways Students Can Turn Climate Fears Into Collective Action

If you are feeling discouraged, lost or anxious, let it be a catalyst.

Nova Scotia Representative Aidan McNally and Local 113 Provincial Representative Laura Cutmore also penned a blog on Huffington Post urging collective action to address the issue of climate change and on-going and escalating climate crises.



CANADIAN FEDERATION OF STUDENTS
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