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Privacy Policy

1.Introduction

This Privacy Policy describes how we, The Human Creativity FZ-LLC operating as The Ad Store UAE (to be referred to as “We” or “The Ad Store UAE”), its affiliates, and subsidiaries, collect, use, disclose, share, and protect your personal information. Your interaction or usage of our website and services in any way conveys your unconditional approval of this Privacy Policy.

By you, We mean any company, individual, customers, user, or any person interacting with The Ad Store UAE website platform (“You”).

Please note, We may update this Privacy Policy from time to time. Your continuing use of our website after changes are posted constitutes your implicit approval of such updates.

Privacy of your personal information is important to us, and if You do not agree to the terms of this Privacy Policy, please stop using The Ad Store UAE.

We care about your privacy, and as such, We will always try and mask your information when it needs to be handled by a third party, thus reducing the number of details and number of times your information is passed on or exposed.

2.Scope

We do not collect information about You unless We obtain your approval.

We do not share your personal information with anyone unless We are required to do so in accordance with the applicable laws and regulations, including the laws of the United Arab Emirates.

We will not store your personal information on our servers unless it is required for a current profile/account, the betterment of the service, preference accommodation when You choose to save the same, and continuous operation of one of our services.

3.Collected Information



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We collect the following types of information:

First: The Information You Provide Us Directly

We collect information that You provide when accessing or participating in any of our services.

In case You provide us with information concerning a third party You wish us to interact with, We assume that You have acquired such third party's approval to share their information, and You have the authority or permission to do so on their behalf.

Second: The Information Is Automatically Collected When You Use or Access Our Services

A browser cookie or an access token is a small portion of data stored on your device to help websites remember things about You. Other technologies, including web storage and identifiers associated with your device, may be used for similar purposes. This type of technology will be referred to as cookies ("Cookies") in this Privacy Policy.

Like most online services, We may use Cookies, tokens, OTP, and other technologies and methodologies, such as BLE beacons, web storage, and unique advertising identifiers, to collect information about your activity, browser, and device.

We may also use these Cookies to collect information when You interact with our website. Most web browsers are set to accept Cookies by default. If You prefer otherwise, You can remove or reject browser Cookies through settings on your browser or device. However, You should bear in mind that removing or rejecting Cookies can affect the availability and functionality of our services.

We may use Cookies for several reasons, such as to protect your personal data and account, to help us determine which features are most popular, to count visitors to a page, to improve our users' experience, and to keep our services secure. Generally, using Cookies provides You with a better, more intuitive, and satisfying experience. Cookies are used to verify You at signing in and to keep you signed in on your mobile, iPad, laptop, and other portable devices.

Cookies we generally use fall into one of the following categories: (1) preferences: We use



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these Cookies to remember your settings and preferences (e.g., preferred language, etc); (2) security: We use these Cookies to help identify You and give You access and prevent security risks; (3) performance: We use these Cookies to collect information about how You interact with our services and to help us improve them (e.g., to determine if You have interacted with a particular page).

Third: How We Use the Information

In addition to some of the specific uses of information that this Privacy Policy covers, We may use information that We receive to: (1) manage, develop, operate, improve, deliver, maintain, and protect our services; (2) communicate with You by all means of communications, including by e-mail (e.g., We may use e-mail to respond to support inquiries or to exchange information about our services and promotional offers that We think may interest You); (3) monitor and analyze trends and usage; (4) enhance the safety and security of our services; (5) verify your identity and prevent fraud or other unauthorized or illegal activity; (6) use information We've collected from Cookies and other technology to enhance our services and your experience; (7) enforce our Terms of Use and other usage policies; (7) verify accounts, records, and information; (8) comply with the regulations of relevant government agencies; (10) manage the data and data bank; (11) press and media; and (12) imposing other terms and conditions and usage policies.

We will use the information to communicate with You directly, such as direct marketing via e-mail messages or service-related messages (for example, account verification, change, or updates to the technical and security service notification features). For more information about your communication preferences, You may reach us out at team@adstoreuae.com.

Fourth: Share Your Information

The Ad Store UAE discloses your information to its employees, contractors, and affiliated organizations that (1) need that information in connection with its services, and (2) have agreed not to disclose it to others. Some of those employees, contractors, and affiliated organizations may be located outside of your home country; by using our services, You consent to the transfer of such information to them to the extent permissible under applicable law.



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We may share your information with our corporate entities, including any holding company, affiliates, and subsidiaries. If The Ad Store UAE gets involved in a merger, asset sale, financing, liquidation or bankruptcy, or acquisition of all or some portion of its business to another company, We may share your information with that company before and after the transaction closes.

We may also share your information with partners and service providers to provide or support our services, process payments, financing services, or credit reviews, or that assist The Ad Store UAE in marketing to customers or improving the user experience for our clients and end-users. For example, We may share your information with companies that provide services such as data processing, extending credit, fulfilling customer orders, delivering products to You, managing and enhancing customer data, providing customer service, and conducting customer satisfaction surveys. These companies are obligated to protect your information and may be located anywhere the company operates. If the service is approved to be provided, your account will be subject to the company, distributor, or carrier's privacy policies. Personal information will not be shared other than to provide or improve our products, services, ads, and communications with companies; it will not be shared with third parties for their own marketing purposes.

The information We receive about You may be accessed, processed, and kept for an extended period when this is a systemic requirement, governmental obligation, investigation, or investigation regarding possible violations of our terms or policies or to prevent any imminent harm.

Fifth: Information Protection

The Ad Store UAE understands that the information collected and shared with us contains sensitive data. Therefore, You should be assured that We take our role to protect your information very seriously. We also provide high-quality security programs on our platform based on high industry standards and provide best practices. In addition, We take a robust defensive approach to countering cyber-attacks and securing information from unauthorized access or misuse.

Sixth: Data Storage and Transmission



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The information collected through our website may be stored and processed in the United Arab Emirates or any other country where We or our subsidiaries or service providers own servers. If You are located in the European Union or other regions with laws governing data collection and use that may differ from the United Arab Emirates laws, please note that We may transfer your information, including personal information, to a country that does not have the same data protection laws as your country. You authorize us and agree that We may transfer such information to the United Arab Emirates or any other country in which We or our subsidiaries or service providers own servers and storage locations, as described in this Privacy Policy.

4.Third Party

Particular third party links may appear on our website. Please note that The Ad Store UAE is not responsible for any third-party materials that appear on its platforms. Your access to these third party sites and ads is at your own discretion and responsibility.

5.Disclaimer

PLEASE NOTE THAT YOUR CONSENT FORMS A LEGAL GROUND FOR THE The Ad Store UAE TO USE, COLLECT, AND PROCESS YOUR PERSONAL INFORMATION FAIRLY AND LAWFULLY SUBJECT TO THIS PRIVACY POLICY AND APPLICABLE LAW. YOUR AGREEMENT TO THIS PRIVACY POLICY CONSTITUTES AN INFORMED CONSENT TO THE USE, COLLECTION, AND PROCESSING OF YOUR PERSONAL INFORMATION.

If you do not agree to this Privacy Policy, you will not be able to access and benefit from the service.



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