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iñigo hernández

EXPERIENCE

02

EDUCATION

03

02.2019 - Present

Senior Product Designer

[Freeletics](http://Freeletics.com)

I led the integration of the new training experience as part of our digital training app. Previously, I was part of the growth team to increase revenue by designing growth experiments focused on user activation. Also, active contributor as DesingOps for the design team.

03.2017 - 02.2019

Product Designer

[Cabify](http://Cabify.com)

Part of the Product Design team where we worked on redesigning a meaningful experience for passengers, drivers and B2B platform. I also lead and founded the Design System that guides all mobile applications and web products.

04.2015 - 03.2017

Product Designer

[Fever](http://Fever.com)

I led the redesign of the two native applications and the design of the design system. I also created the internal products, such as the customer management tools.

05.2013 - 04.2015

Co-founder & Designer

[cuaQea](http://cuaQea.com)

I co-founded and ran the startup itself managing the design direction, and creating the brand identity. Combined with marketing acquisition strategies.

2008 - 2011

Degree in Interaction Design

Usandizaga Design School

2006 - 2008

Degree in Graphic Design

Ceinpro

SKILLS

04

UX Design

Stakeholder Management

Visual Design

Design Systems

Mobile/Web Design

Details Oriented

Active Communication

Prototyping

Design Documentation

Leadership

TOOLS

05

Figma

ProtoPie

Miro

Invision Freehand

Principle

Webflow

Framer

Jira/Asana

Origami

Spotify

LANGUAGES

06

English

Full professional proficiency

Spanish

Native

HTML/CSS/JS

Advance