

SBI ALA promo GmbH Announces Registration of 5-aminolevulinic Acid Phosphate Containing Cosmetic, Kiyomi Skin, in Saudi Arabia

SBI ALA promo GmbH, a company in the cosmetics industry, is pleased to announce the successful registration of its cosmetic brand, Kiyomi Skin, in Saudi Arabia. The regulatory approval enables SBI ALA promo GmbH to introduce this innovative cosmetic product to the Saudi Arabian market, with regulatory, distribution and marketing collaboration from its partner, Soul Pharma.

Kiyomi Skin is a cutting-edge cosmetic that incorporates the key ingredients 5-aminolevulinic acid phosphate and iron.

Soul Pharma, a trusted name in the distribution and marketing of high-quality cosmetics and pharmaceuticals, will collaborate with SBI ALA promo GmbH as the official partner for the distribution and marketing of Kiyomi Skin in Saudi Arabia.

Daniel Struve, Managing Director of SBI ALA promo GmbH commented, "We are thrilled to have obtained the registration for Kiyomi Skin in Saudi Arabia. This marks a significant milestone in our efforts to expand our product offerings to consumers in the Middle East. With the support and partnership of Soul Pharma, we are confident in introducing a top-notch cosmetic product that will meet the needs and desires of Saudi Arabian customers."

Dr. Mohammed Al Sultan, Chairman Soul Pharma said: "The partnership between SBI ALA promo GmbH and Soul Pharma will leverage the extensive network, industry expertise, and customer-oriented approach of both companies to ensure a successful launch and wide availability of Kiyomi Skin across the nation".

The launch of Kiyomi Skin in Saudi Arabia is anticipated for July 2024. This timeframe allows sufficient preparations, including production, packaging, and logistical arrangements, to ensure a seamless introduction of the product to the market.

About SBI ALA promo GmbH

SBI ALA promo GmbH is a company in the cosmetics industry, committed to delivering high-quality products that enhance beauty and well-being. With a focus on innovation and advanced formulations, SBI ALA promo GmbH endeavors to bring cutting-edge cosmetics to customers worldwide.

About Soul Pharma

Soul Pharma is a distinguished distributor and marketer of pharmaceuticals, nutraceuticals, and cosmetics. With a strong presence in the Saudi Arabian market, Soul Pharma has a proven track record of successfully introducing and marketing high-quality products that meet the specific demands and preferences of the local consumer base.

For further information, please contact:

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