

# Equity in OC (EiOC) Taskforce Convening

November 30, 2022 10:30am-12pm



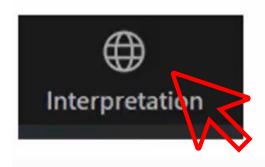
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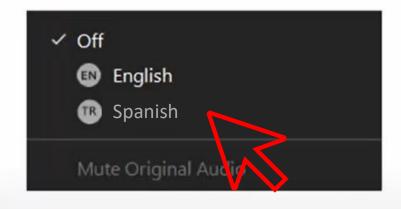
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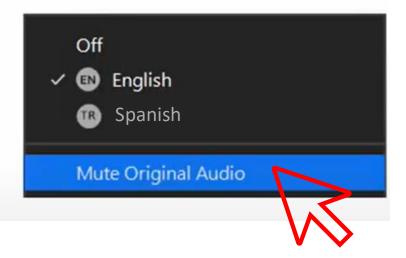
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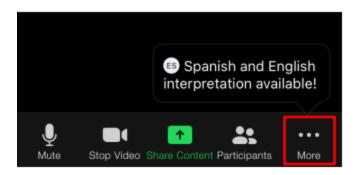




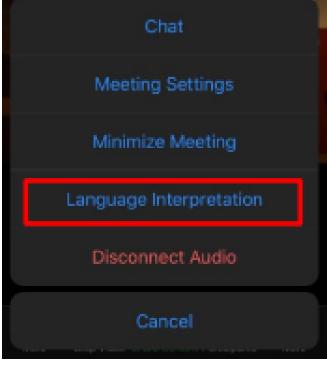
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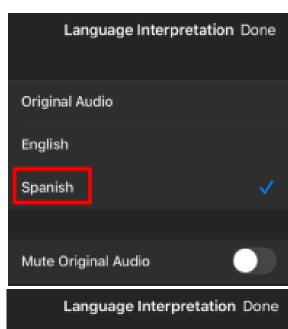


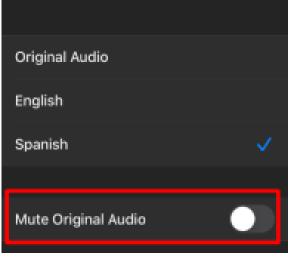
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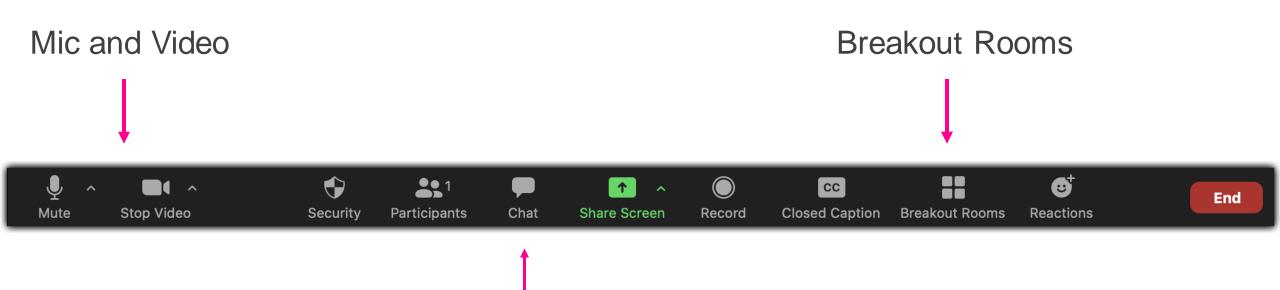
# ជ្រើសរើសភាសារបស់អ្នក

# Pick Your Language Now

# Ahora, seleccione su idioma



# **Zoom Support**



Chat Ryan
Natividad with
any tech issues
and questions





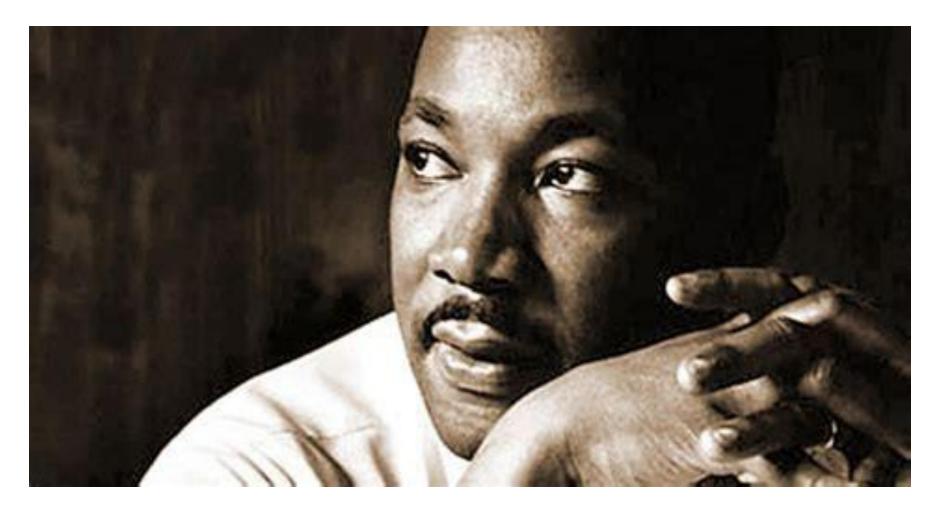
# Land Acknowledgement & Moment of Silence







# Martin Luther King, Jr. Day Reflection





# **Lunar New Year**





# Today's Agenda

Welcome & Introduction	
EiOC Updates	
Systems Thinking – Using the Iceberg Model	
Social Determinant of Health Overview:	
Food As Medicine – Food Insecurity Part 2	
Presentation by Local Partners	
Breakout Room Discussion:	
Moving Upstream to Address Food Insecurity	
Community Sharing & Announcements	
Wrap Up	



# **Chat in Any Community Announcements**





# **Partner Updates**



# United Way Orange County: Equity in OC Initiative Funding Opportunities

### Year 2 Funding Updates

- Currently in the process of planning Year 2 Grant Funding for:
  - Underserved/Underrepresented
  - Population Health Equity Collectives
  - Community Participation
    - Organizational
    - Individuals
- Items currently considered in Year 2's Plans
  - Stronger community resident engagement
  - Plans for sustainability
- More details will be shared during the February Taskforce Meeting

### Power Building Fund for 2023

- Request for Applications is planned to be released before the end of February
- Grant Term: April 1, 2023 to March 31, 2024

# Institute for Healthcare Improvement (IHI)

Get excited and ready to work with your Equity Improvement Teams at the CHILA!

- Facilitated Equity Action Labs
   with IHI & Coaches
- Collaborative Learning
- As always: real time feedback and improvements if necessary





# (Some) Foundational Tools

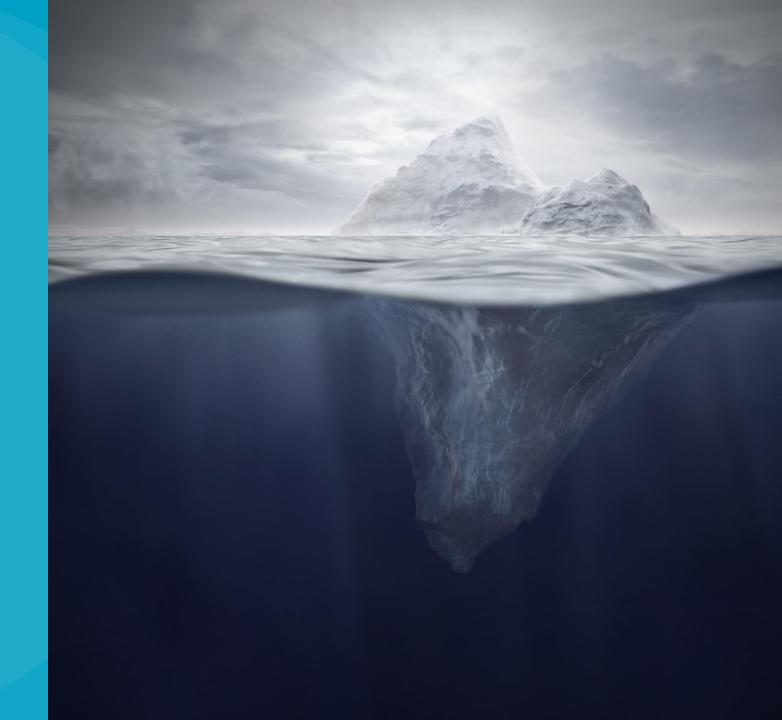
- Iceberg Model
- Process Maps
- Systems Mapping
- Causal Loop Diagrams
- Stocks and Flows
- Driver Diagrams

- Upstream Analysis
- Root Cause Analysis
- 7 Stories (Story to Theory)
- Asset Mapping
- Power Mapping





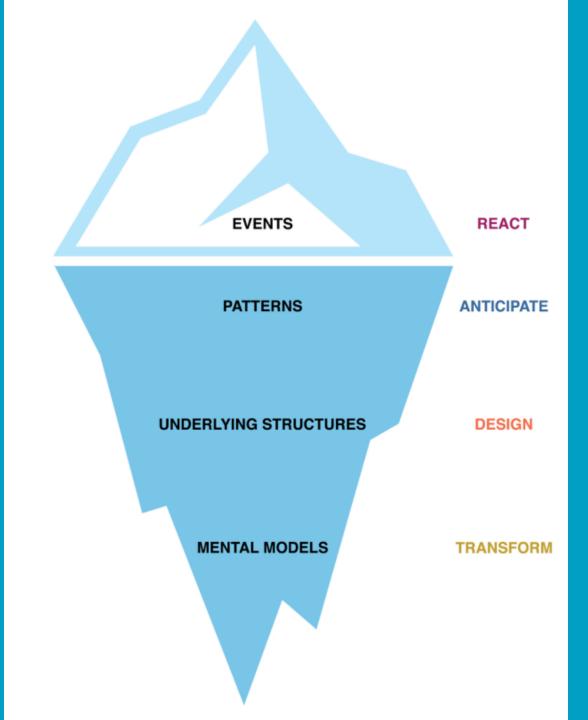
# The Iceberg Model



## **Iceberg Model**

Only 10% of an iceberg is above water. The 90% below the water is what the ocean currents act on and what creates the iceberg's behavior at its tip.

Our work on health equity can be viewed in this same way.





## The Iceberg Model

Rather than reacting to individual problems, systems thinking asks about relationships between activities in the system, looks for patterns over time, and seeks root causes.

### THE ICEBERG

A Tool for Guiding Systemic Thinking

### **EVENTS**

React

What just happened? Catching a cold.

### PATTERNS/TRENDS

Anticipate

What trends have there been over time?
I've been catching more colds
when sleeping less.

### **UNDERLYING STRUCTURES**

Design

What has influenced the patterns?
What are the relationships between the parts?
More stress at work, not eating well, difficulty accessing healthy food near home or work.

### MENTAL MODELS

Transform

What assumptions, beliefs and values do people hold about the system? What beliefs keep the system in place?

Career is the most important piece of our identity, healthy food is too expensive, rest is for the unmotivated.

# **TOPIC:** Food Insecurity

### **THE ICEBERG**

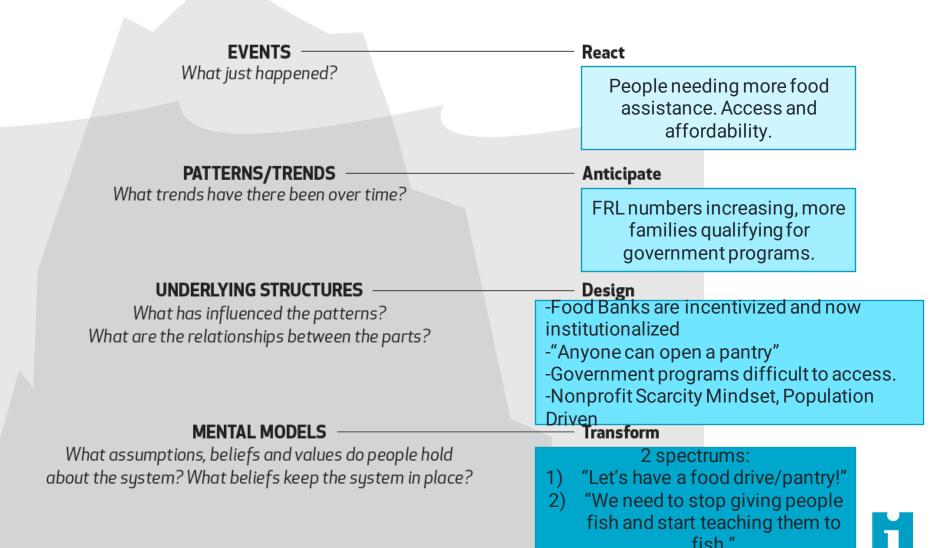
A Tool for Guiding Systemic Thinking

What just happened?	React
PATTERNS/TRENDS What trends have there been over time?	Anticipate
UNDERLYING STRUCTURES —	Design
What has influenced the patterns? What are the relationships between the parts?	
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MENTAL MODELS	Transform
What assumptions, beliefs and values do people hold about the system? What beliefs keep the system in place?	
about the system: What beliefs keep the system in place:	

# **TOPIC:** Food Insecurity

### THE ICEBERG

A Tool for Guiding Systemic Thinking



### Current Needs: (Per Samueli Discovery)

### Community

### Food Insecure

- Access to healthy food.
- Dignity to choose their own food.

### Food Secure

 Mindset shift. Food insecurity doesn't go away. Remember government cheese?

### **Nonprofits**

- Increased access to more healthy food for families.
- Transportation to help them get to the food so they can choose.
- Food Banks Logistics and coordination, technology enhancements, marketing, funding,
- Pantries program shift from just handing out food to also providing resources and services on site.

### Government/ Cities

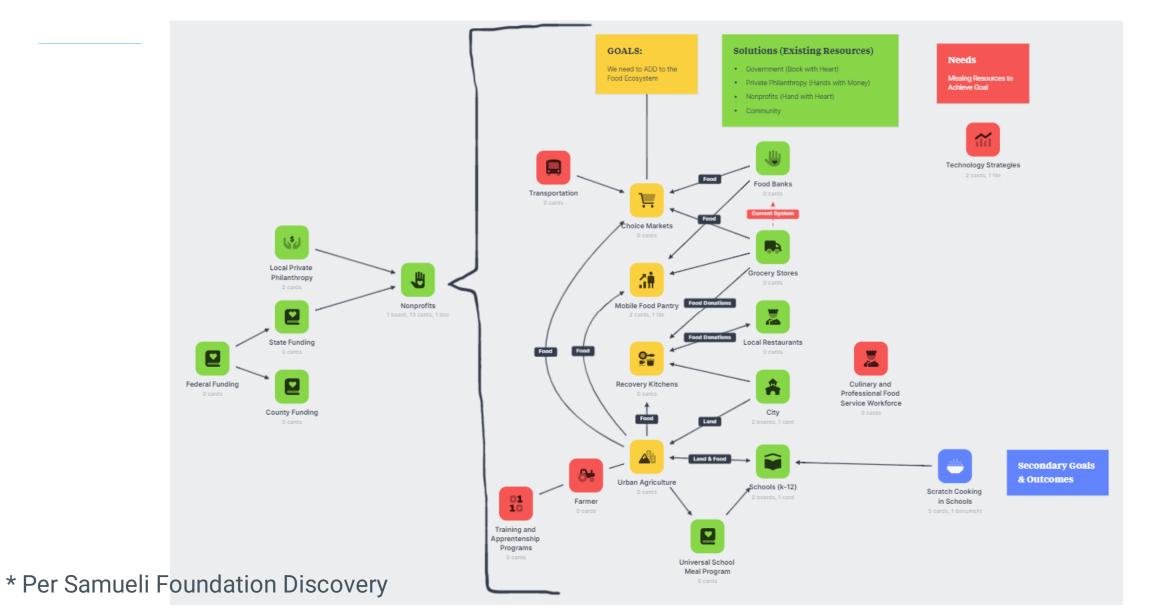
- Preparation and coordination to address the SB 1383 law which will go into full effect in 2025.
- OC Waste and Recycling - workforce to keep up with SB 1383.

### **Businesses**

- Food Businesses Proper data and
   understanding of
   food insecurity. (it
   doesn't go away)
- Workforce in culinary and nutrition
- Guidance and consultation on food waste practices.
- Waste Management Companies?

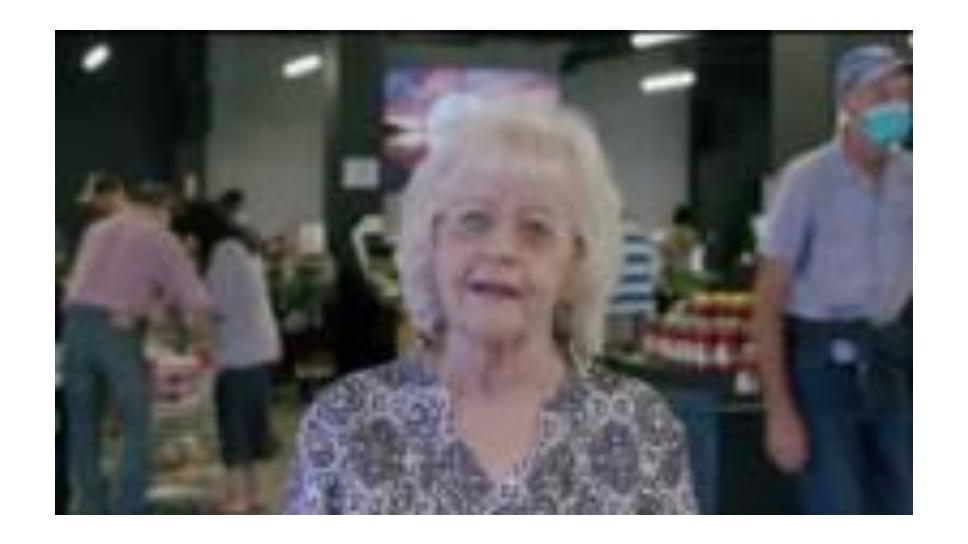


# Building a Food Ecosystem\*





# Dwelling Place Anaheim





# Collaboration with Multiple Stakeholders

Anaheim Families & Seniors



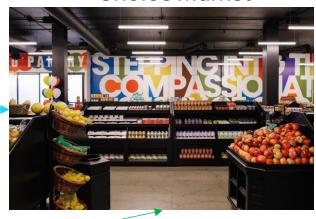
Registration Transportation

Anaheim
Transportation
Network





Dwelling Place Choice Market









# **Priority Social Determinants of Health**

Food As Medicine: Food/Nutrition Insecurity and Access

# Understanding the Orange County Landscape on Food and Nutrition Access: Needs and Programs/Services

- HCA Public Health Services: overview of food insecurity in Orange County and the PHS/SSA collaboration
  - Trav Ichinose, Senior Research Analyst, Office of Strategy and Development
  - Maridet Castro Ibañez, R.D., Administrative Manager II, Nutrition Services-WIC & CFHL Programs, Health Promotion and Community Planning
- OC Social Services Agency: about CalFresh and other food access programs
  - Cristal Perez, Outstation Manager, Assistance Programs
  - Loreen Montagnon, Community Engagement Manager
- CalOptima: CalFresh enrollment campaign
  - Tiffany Kaaiakamanu, Community Relations Manager



# Let's Share Together



### Randomly assigned

### 30 minutes in breakout rooms

### One facilitator per room

### **Questions:**

- What are other examples of food insecurity projects that bring dignity to people?
- What other innovative ideas address food insecurity from a county-wide perspective?
- What action can you take today from what you have learned?





# Report Out and Call to Action

2-3 volunteers to share what stood out from your discussion.

What's our call to action for the EiOC Taskforce?

Based on today's conversation, how can the EiOC Taskforce help food security in OC?

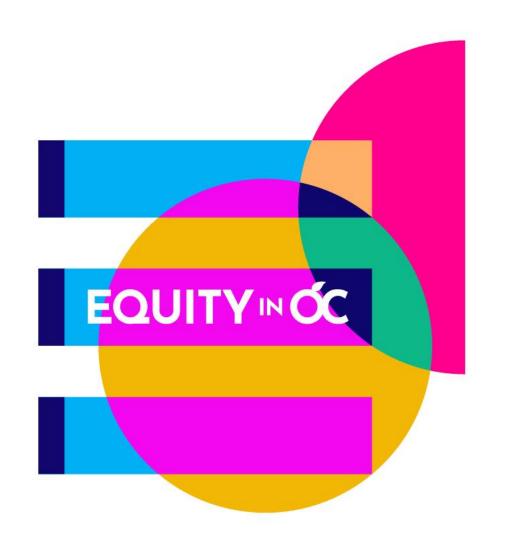




# **Community Sharing:**

Health Equity for African American League (HEAAL)
Collective & Project Food Bank





# Wrap Up & What's Next



# **Evaluation**

Please send feedback and comments:





# **EiOC Taskforce Reminders**

Taskforce
Meeting
Time:
90 minutes
from 10am to
11:30am

Meeting
Frequency:
Once a month
on the 4<sup>th</sup>
Wednesday

Check Your Email!
Updates are emailed and posted online





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OPHE@ochca.com

감사합니다

Learn more:

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