

TIP Academy Subject Matter Expert contributions	Contribution Description	Parameters for contribution	Benefits in return
Course Content within TIP Academy learning programmes	"TIP Academy curricula e.g. Open RAN are designed to have a set of distinct learning programmes e.g. Open RAN System Integration, each with a set of courses that define that programme. We are looking for TIP Community Subject Matter Experts (SME) to contribute in Complete courses that fit within the Learning Programme definitions. These courses are designed to be e-learning courses, interactive in nature with videos, visual imagery and self assessments. A course content is defined as a draft which contains the overall structure of what goes into that course, draft content, visual images or images descriptions, video content descriptions (storybaords), suggestion of other contributors that can offer additional rich content that would be relevant for an industry level training programme. A full course content contain examples across the industry of common product requirements, technical architecture options, solutions that have been tested and validated by TIP and by service providers Content contributed in will be managed in TIP's standard document IPR policies. TIP Academy will ensure prepare the content for distribution. Content contributed in will be managed in TIP's standard document IPR policies.	SME content contribution has to: 1. Fit within the overall TIP Academy Curriculum Learning Programme design 2. Conform with the quality criteria of the TIP Academy. Quality criteria include:	"TIP and TIP Academy offer SME contributors specific brand promotion benefits: 1. Logo will be displayed within the course and learning programme on the TIP Academy Learning Management System as long as the course stays relevant within the learning programme 2. As a part of TIP Academy marketing communications, logo will be displayed with other contributors to TIP Academy for the lifetime of TIP Academy 3. Within the e-learning environment, if the contributor so desires, learners can be linked directly to a point of contact within the contributing organisation 4. At TIP events (marketing or hands on practical training), where TIP Academy curricula & learning programmes are showcased or instructed in a teaching environment, TIP Academy will invite course contributors to join these events 5. Co-promotion of SME specific learning courses on own learning management platform. Additional benefit to Full Course contributors (promotion expires within 2 months of contribution)
Learning Programme Map that fit within TIP Academy curriculum	"TIP Academy curricula e.g. Open RAN are designed to have a set of distinct learning programmes e.g. Open RAN System Integration, each with a set of courses that define that programme. We are looking for TIP Community Subject Matter Experts (SME) to contribute in Course outlines that fit within the Learning Programme definitions. These courses are designed to be e-learning courses, interactive in nature with videos, visual imagery and self assessments. A Learning Programme Map is defined as the overall structure of what goes into that course i.e. sub-headings, key high level messages, topical areas of interest for the industry e.g. examples across the industry of common product requirements, technical architecture options, solutions that have been tested and validated by TIP and by service providers. Content contributed in will be managed in TIP's standard document IPR policies. TIP Academy will ensure prepare the content for distribution."	 (i) alignment with TIP core business of productisation, test & validation, commercial readiness of Open & Disaggregated network solutions. (ii) recognition that TIP Academy is an industry level programme hence needs to retain a neutral voice for the industry (iii) English as the primary language of choice (iv) content is relevant for a global audience (v) content is pitched at a level relevant to the learning path that the learning programme is designed for (vi) content is designed with a mixture of text, images, video recordings to ease consumption 3. Conform with structural and technical integrity defined in the Learning Approach 	 "TIP and TIP Academy offer SME contributors specific brand promotion benefits: Logo will be displayed within the course and learning programme on the TIP Academy Learning Management System as long as the course stays relevant within the learning programme As a part of TIP Academy marketing communications, logo will be displayed with other contributors to TIP Academy for the lifetime of TIP Academy Within the e-learning environment, if the contributor so desires, learners can be linked directly to a point of contact within the contributing organisation Co-promotion of SME specific learning courses on own learning management platform. Additional benefit to Full Course contributors (promotion expires within 2 months of contribution) Volume purchase discounts for TIP Academy curriculum
Discrete content contributions within TIP Academy courses	"TIP Academy curricula e.g. Open RAN are designed to have a set of distinct learning programmes e.g. Open RAN System Integration, each with a set of courses that define that programme. We are looking for TIP Community Subject Matter Experts (SME) to contribute in Course outlines or complete courses that fit within the Learning Programme definitions. These courses are designed to be e-learning courses, interactive in nature with videos, visual imagery and self assessments. TIP Community Subject Matter Experts (SME) can contribute in complimentary learning assets e.g. video based explainers, case studies of tested or commercially deployed Open & Disaggregated Network Solutions that conform to TIP specified requirements, technical specifications, lessons learned, check-lists, introduction to industry relevant tools or solutions.		"TIP and TIP Academy offer SME contributors specific brand promotion benefits: 1. Logo will be displayed within the course and learning programme on the TIP Academy Learning Management System as long as the course stays relevant within the learning programme 2. As a part of TIP Academy marketing communications, logo will be displayed with other contributors to TIP Academy for the lifetime of TIP Academy"

Content contributed in will be managed in TIP's standard document IPR policies. TIP Academy will ensure prepare the content for distribution."