



finotex

HEAT TRANSFERS

Neck Tagless & Decorative Heat Transfers

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100
Tested for harmful substances

FREE OF
HAZARDOUS
SUBSTANCES



APPLY FAST
AT YOUR
OWN PACE



LIGHTWEIGHT
& SOFT TO
THE TOUCH



AVAILABLE IN
SINGLE PIECES
& ROLL-TO-ROLL



SINGLE &
MULTIPLE
COLOR PRINT



WITHSTAND
+25 HOME
LAUNDRY CYCLES

Fast embellishment at your fingertips

The go-to-alternative to Pad & Screen Printing

We can permanently incorporate your company's brand directly onto your garments or embellish them in a few seconds! You provide the artwork, we formulate it to your fabric, print it and deliver them to your factory. You apply them to your garments at your own pace and at your own facility.

Decorate your garments in no time

Choose from a wide array of heat transfers techniques for your cotton or synthetic fabrics. The distinctiveness of our heat transfers relies on the ability to apply them to synthetic fabrics such as polyester without garment shrinkage caused by the heat it would be exposed to if it were to be screen printed. Need them for a specific specialty fabric? Let us know and we'll develop it with you!

The in-house control you needed

An increasing number of customers have found our heat transfers to be THE go-to-solution when sending out their garments for screen printing to third party printers. In-house control, logistics cost and garment loss reduction are all well-known reasons.

For more information on our offerings, please contact your sales representative.

YOUR PARTNER IN BRANDING

finotex.com

HEAT TRANSFERS TECHNIQUES BY FABRIC CONTENT

TECHNIQUES	100% Cotton	100% Polyester	Poly/Cotton blends	Synthetic stretch fabrics	Sublimated Polyester
4 Color Process	✓	✓	✓	✓	✓
Color Motion	✓	✓	✓	✓	✓
Color Reflective	✓	✓	✓	✓	✓
Conventional	✓	✓	✓	✓	✓
FX Shield	✓	✓	✓	✓	✓
Glitter	✓	✓	✓	✓	
Gloss	✓	✓	✓		✓
Glow in the Dark	✓	✓	✓	✓	✓
Metallic	✓	✓	✓	✓	✓
Neon	✓	✓	✓	✓	✓
Perlescent	✓	✓	✓		✓
Puff	✓	✓	✓		✓
Rainbow Reflective	✓	✓	✓	✓	✓
Reflective	✓	✓	✓		
Screen FX	✓		✓		
Shimmer	✓	✓	✓	✓	✓
Sparkling Gloss	✓	✓	✓	✓	✓
Spot Gloss	✓	✓	✓	✓	
Super Reflective	✓	✓	✓	✓	
Ultra Stretch		✓	✓	✓	✓

Top 12 reasons to switch from other printing techniques to our Heat transfers:

1. In-house application.
2. Optimized internal garment control.
3. Logistics cost reduction; transportation & custody costs from sewing facility to screen printing facility.
4. Significant reduction of garment “seconds”.
5. Competitive and comparable pricing.
6. It's a solution for a wide array of fabrics including cotton, cotton blends and synthetic fabrics.
7. Decorating polyester garments made easy.
8. No fabric shrinkage due to heat dry process of other printing techniques.
9. Soft feel of the embellishment on the garment.
10. Best achievable color and artwork definition in the market.
11. Large number of different techniques of heat transfers readily available including 4 color process.
12. Increase of the final consumer's perceived value.

Notes and Recommendations:

- Maximum dimensions available in most of decorative heat transfer techniques is 18" x 13.4" (46 x 34 cm). This is a perfect fit for most standard or double plate press machines.
- Minimum dimensions available in most of the heat transfers techniques is 1" x 1" (25 x 25 mm).

HOW IT ALL WORKS

<p>1. We recreate your artwork and send it virtually for your approval.</p> 	<p>2. We run samples and perform application testing in-house using your fabric.</p> 	<p>3. We send you the samples for your final approval. You approve and we run production.</p> 	<p>4. We ship your heat transfers to your sewing facility.</p> 	<p>5. Your sewing facility applies the transfers to your garments.</p> 	<p>Your garment is embellished!</p> 
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