COOKIE POLICY

1. INTRODUCTION

1.1. This Cookie Policy governs Our use of cookies on Our Website (the "**Website**"). Where the words "We", "Us" or "Our" are used in this Policy, this refers to SEEN AS, a limited liability company incorporated under the laws of Norway, bearing the Norwegian organisation no. 919 061 340.

1.2. Where the words "You" or "Your" is used on this Website or in this Cookie Policy, this refers to the individual visiting the Website, individually and/or on behalf of a legal entity that You represent.

1.3. This Cookie Policy explains what cookies are, how We use them on the Website and what benefits they bring. Please read this Cookie Policy carefully before You start to use the Website.

2. COOKIES EXPLAINED

2.1. Like most online services, We use cookies on Our Website for a number of reasons. Cookies are text files containing small amounts of information, which are downloaded to Your computer, tablet or mobile device by websites that You visit. This means that Our Website can remember Your actions and preferences over time, making the interaction between You and the Website faster, easier and contributing to a better user experience for You.

2.2. There are two main types of cookies, session-dependent and permanent cookies. A session-dependent cookie will be deleted after the end of the session, that is, when You close Your browser. The permanent cookies are stored on Your machine or Your mobile device and are active until a specified expiration date. Permanent cookies are usually used in the personalisation of webpages, such as menu choices, language preferences, and authentication.

2.3. We use both Our own and third-party cookies for the collection of statistics, evaluation, marketing and optimisation of the content on Our Website. Third-party cookies are used, among other things, to identify users on the Website and to use information about their use of the site. Such cookies are governed by the respective third party's terms and we recommend that you read these terms to understand what other purposes for which information collected through these cookies may be used.

2.4. The cookies We use generally fall into one of the following categories:

a) **Essential**: Enables various operations of the Website, for instance to maintain an active session or keep You logged into an account.

b) **Personalisation**: Enhances the operation and functionality of Our Website, for instance by storing Your username (also known as "Session cookies") or enables You to stay logged in after a session has ended (also known as "Persistent cookies").

c) **Analytics**: Enables the improvement of the performance of Our Website, for instance by analysing how You spend Your time at Our Website.

d) **Marketing**: These cookies are used to display ads that are relevant to You on other websites that You visit. These are located on Our Website by a third-party ad network on Our behalf and with Our permission.

2.5. You may find an overview of which cookies We use on the Website by clicking here.

3. INFORMATION COLLECTED

3.1. We may obtain information about Your general internet usage by using a cookie file, which can improve Your experience of using the Website, for instance, by remembering Your preference settings (such as login, language, font size and other display preferences). We use cookies for statistical purposes (e.g. number of visits to different pages) and to track Your use of the Website so that it can be improved to meet Your needs. This is statistical data about Our users' browsing actions and patterns and does not identify any individual.

3.2. We do not collect any personal data from you. The information We collect through our use of cookies are:

a) Connection type (ADSL, cable, fibre and similar)
b) Device type
c) IP address
d) Number of visits
e) Operating system
f) Screen Resolution
g) The referring and outbound URL
h) Visited webpages and time of visitation and requests
i) Web browser type

3.3. We use a tool called "Google Analytics" to collect data about Your use of this Website. Google Analytics collects data such as how often You visit this Website, what pages You visit when You do so, and what other websites You used prior to visiting the Website. We

only use the data We receive from Google Analytics to improve this Website. Google Analytics only collects the IP address assigned to You on the date You visit this Website, rather than Your name or other identifying information. We do not combine the data collected through the use of Google Analytics with personal data. Although Google Analytics plants a permanent cookie on Your web browser to identify You as a unique user the next time You visit this Website, the cookie cannot be used by anyone but Google. Please note that we have structured Our use of Google Analytics to anonymise IP addresses and prevent Google from combining or cross-referencing data through Google Analytics with data obtained from other Google products.

3.4. You can prevent Google Analytics from recognising You on return visits to this Website by utilising the opt-out browser add-on available here, which is compatible with Chrome, Safari, Firefox and Microsoft Edge. Alternatively, You may block or delete cookies as further described in Clause 5.

4. YOUR CONSENT

4.1. When accessing Our Website for the first time, You are asked settings in your browser are to be regarded as an acceptance of our use of cookies, and such acceptance is then considered a consent. This means that you as a user agree that cookies can be placed in your browser by accessing and retrieving information and/or using services on Our Website and related pages.

4.2. Most web browsers automatically accept cookies. If You do not want to accept the use of cookies, You can withdraw Your consent by deleting existing cookies, blocking future cookies, or granting permission to store new cookies. See Clause 5 for more information.

5. BLOCK OR DELETE COOKIES

5.1. Unless You have adjusted Your web browser settings so that it will refuse cookies, Our system will issue cookies as soon You visit Our Website.

5.2. You may block cookies by activating the setting on Your web browser that allows You to refuse the setting of all or some cookies. All of the major web browsers offer tips and guidance for managing the cookies available on Your web browser, including:

a) Internet Explorer
b) Microsoft Edge
c) Mozilla Firefox
d) Google Chrome
e) Opera
f) Safari for iOS
g) Safari for Mountain Lion
h) Android telephones
i) Windows 7 telephones

5.3. Your mobile operating system may let You opt-out from having Your information collected or used for interest-based advertising on mobile devices. You should refer to the instructions provided by Your mobile device's manufacturer; this information is typically available under the "settings" function of Your mobile device.

5.4. Please be advised that while You may delete and block all cookies from this Website (including essential cookies), this might render parts of the Website unusable or inaccessible or may warrant a manual adjustment of some preferences at every visit.

5.5. To find out more about cookies, including how to see what cookies have been set and how to block and delete cookies, please click here.

6. CONTACT

6.1. If You wish to contact Us for any reason, please send us an e-mail to post@seen.io.

OVERVIEW OF COOKIES

Name	Domain	Man-datory	Type	Third party cookie	Purpose and description	Duration
fs-cc	seen.io	yes	Functional	No	Used to track the visitors consent for cookies	6 months
_hssc	seen.io	no	Marketing	No	This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	30 minutes
_hssrc	seen.io	no	Marketing	No	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session. It contains the value "1" when present.	Session
_hstc	seen.io	no	Marketing	No	The main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	6 months
_ga_<container-id>	seen.io	no	Analytics	No	Used to distinguish users.	2 years
_ga	seen.io	no	Analytics	No	Used to persist session state.	2 years
hubspotutk	seen.io	no	Analytics	No	This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts. It contains an opaque GUID to represent the current visitor.	6 months
_uetsid	seen.io	no	Marketing	No	Microsoft Bing Ads tracking cookie that allows us to engage with a user that has previously visited our website.	1 day
_uetvid	seen.io	no	Marketing	No	Microsoft Bing Ads tracking cookie that allows us to engage with a user that has previously visited our website.	1 month
_gcl_au	seen.io	no	Marketing	No	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	1 month
_fbp	seen.io	no	Marketing	No	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	1 month
pageviewCount	seen.io	no	Analytics	No	Used to track the amount of page views for a user.	1 month