

Psychological Appraisals • Executive Search • Private Equity

From the desk of David Simpson

January 2021

"Age wrinkles the body. Quitting wrinkles the soul."

Douglas MacArthur (Jan 26, 1880 – April 5, 1964) American Five Star General

Working from home through the pandemic is certainly taking its toll. Many people are reporting that the "new normal" is dramatically impacting their effectiveness. To that point, in a recent study, 57% of people working from their residence suggested that they have been binge-watching TV during business hours. But with vaccines beginning to come on-line and spring being not that far away, this is no time to "quit." So here are some ideas from the world of technology that might keep you more productive.

Toggl. One of this application's features lets you know how much time you are spending on those things you consider of high importance in your life. The tracking helps you maintain balance of time to maximize your effectiveness.

Yac. This product allows you to combine voicemail with video to effectively communicate without going to a meeting. You can leave a message for someone, complete with visual data, and avoid the time that goes into organizing meetings.

Oh Bother. Lets others know – nicely – when you do not want to be bothered.

Liquidtext. This app significantly speeds up the ease with which you can work with documents you are preparing.

Calm Office. This product may not be for everyone – but for those who struggle to stay focused because of the quiet of home, *Calm Office* recreates sounds that are typically found in offices, like printers, keyboards, voices, etc.

Born exactly 141 years ago this month, General MacArthur was well known for never quitting – no matter what the challenges!

Perform better!

