



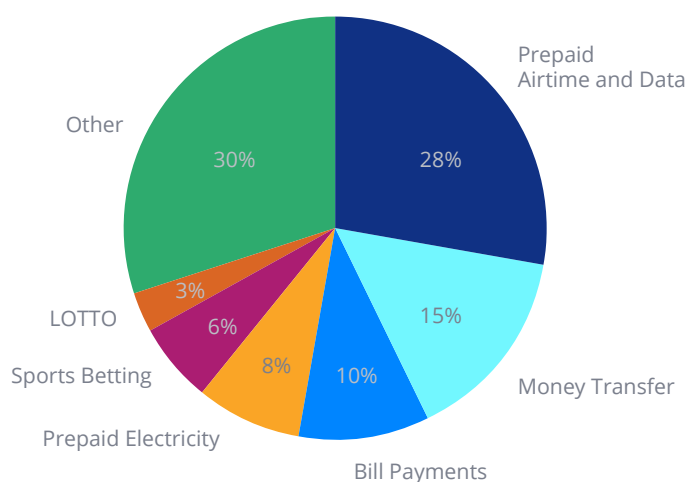
Product Flyer

Digital Goods and Services

Optimise your Digital Marketplace

The ever-growing demand for Digital Goods and Services (DGS) has turned value-added services (VAS) into an offering that consumers now expect from businesses. Easily add the most sought-after products to your portfolio and give your customers access to a broader VAS range. Offering more than just an aggregation gateway, Electrum's Platform provides you with all the transaction processing and management functionality you need to expand your digital marketplace. This SaaS Platform makes it easy to keep control over your commercials by effortlessly integrating into multiple service providers and aggregators.

VAS Transactions Market Share, by Value



Electrum's SaaS Solution Offers you



Omni-channel integration APIs that allow for speed to market



60+ existing integrations offer your customers more choice



More control over your commercials



Risk monitoring and mitigation

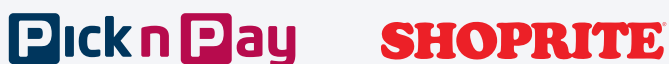


Financial control and end-to-end transaction visibility



Technical reliability and availability via preferential routing and load balancing

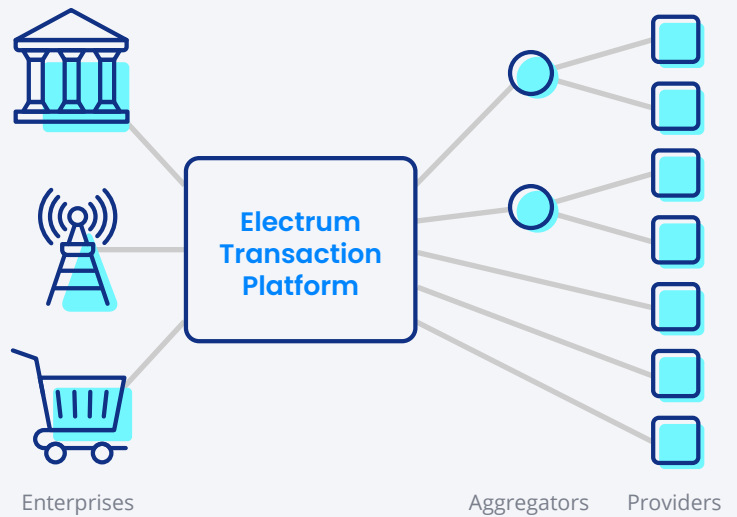
Trusted by:



More Choice with a Multi-provider Model

Electrum's multi-provider model connects you to a number of aggregators and service providers through a single open-source API. Combined with preferential routing functionality, this model helps you boost your VAS revenue and increase your customer experience with:

- the best-value offerings as you can choose which service providers to use
- an always-on service with automatic failover to combat offline service providers
- quicker transaction speeds



Speed to Market with Existing Integrations

Prepaid Airtime and Data	
Prepaid Electricity	
Bill Payments	
Betting	
LOTTO	
Goods & Services Vouchers	
Ticketing	

