



## MISSION STATEMENT

# Delivering Energy Through Land

### **Our first responsibility is to the clients who use our services and products.**

To meet their needs, we must offer the very highest quality of service and products of the greatest possible value. Their needs must be serviced accurately and with a sense of urgency, thereby gaining and holding their respect and loyalty.

### **We are responsible to our employees and the contract landmen who work with us.**

Each must be treated as an individual. They should feel free to make suggestions and complaints. We will respect their dignity and recognize their merit. To help the employees and contract landmen share in the company's success, which they make possible, we provide job security based on performance and recognition of individual achievement. Always striving to leave everyone with a sense of satisfaction and accomplishment from their work. We must be mindful of our employees and contract landmen's family responsibilities. Education and a healthy lifestyle should be encouraged and promoted. Compensation must be fair and adequate.

**We must provide competent management.** Our actions must be just, ethical, and with a sense of urgency. Initiative and creativity will be fostered by giving leaders freedom of action in attaining well defined objectives.

**We must provide opportunities for our employees to grow and succeed.** We must innovate and experiment with new ideas. We must learn from our mistakes and constantly strive to be better. Investments in the company and its employees must be made and new products and services launched. We should constantly seek new opportunities but pursue them only when our skills assure that we can make a needed and marketable contribution to the field. It is then that we pursue those opportunities with the vigor and excitement that makes us who we are.

**Business must make a sound profit.** Reserves must be created to provide for adverse times. When we operate to these principles, we should realize a fair return.

## DUDLEY CORE VALUES

# Delivering Energy Through Land



### The People

We treat others as we expect to be treated.  
We are humble and kind.  
We recognize the merit and achievements of others.  
We hold ourselves and others in high regard.  
We smile and laugh.



### The Service

We know that service separates us from our competition.  
We serve with a sense of urgency.  
We deliver memorable results with dignity and integrity.  
We are honest with ourselves, our teams and our clients.



### The Example

We cherish the Dudley brand.  
We are unique within our industry.  
We foster an innovative spirit.  
We embrace personal and professional growth.  
We are fully present for our team and clients.



### The Product

We are accountable for results.  
We provide a quality product for the greatest possible value.  
Our work is accurate, organized, and visually appealing.  
We adapt, evolve and improve our work product every day.



### Meet With Dudley

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