

RUOXUAN PAN

User Experience Designer

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Work Experience

Xiamen Conference & Exhibition Group Inc. / Graphic Designer Intern
Feb 2021 - Jun 2021

- Delivered series of graphic design products for coffee exhibition including posters, banners, invitation cards, and primary style guide, sketching a redesign of the official exhibition website
- Planned the initial exhibition of murder mystery game by conducting a thorough user research such as interviewing stakeholders, analyzing user market patterns, and executing competitor analysis

Wicrenet / UI Designer Intern

Jul 2020 - Aug 2020

- Improved the mini online shopping applet of Porsche Shanghai on WeChat by rebuilding the icon buttons, information architecture, and interaction design of user profile section
- Collaborated with the design team for brainstorming, created high-fidelity mobile and desktop back-end interfaces, and conducted corresponding user testing, promoting the usability performance

Related Projects

GG- Gamer Community Mobile Application

Sep 2021 - Dec 2021

- Created an App to improve the experience of playing video games for people of all skill levels, designed the high-fidelity interface of GG App and the interaction prototype in Figma. Participated in user research, interview, and competitor analysis

eLab-Virtual Physics Lab Solution

Oct 2020 - Jan 2021

- Designed an App that allows users to build circuit experiments to address the issue of Insufficient laboratories issues in school. Completed the design of this APP from the functional framework construction to the building the high-fidelity model. Realized the virtual physics laboratory and Marker-less AR through Unity

Education

The University of Texas at Austin

M.S. in Information Studies,
Specializing in UX/HCI

GPA 3.7

Expected May 2023

Xiamen University

B.E. in Digital Media Technology

GPA 3.42

August 2021

Skills

Design & Research

Interaction Design
Wireframing
Prototyping
Illustration
Interaction Design
3D Modeling
Animation
Game Design
User Research
Usability Testing
Comparative Analysis
Heuristic Evaluation
Affinity Diagramming

Tools & Programming

Figma	HTML
Sketch	CSS
Adobe Suite	JavaScript
Maya	C#
Blender	
3DMax	
Unity	