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Participate in Philanthropy Survey

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Category: Communications

The Insurance Industry Charitable Foundation (IICF) continues to shine a positive light on the extraordinary philanthropic contributions of the insurance industry, and this year IICF is introducing a new industry report on philanthropy to quantitatively highlight the work of insurance agents, brokers, carriers, reinsurers and related insurance businesses in the community.

Would you like to participate? If so, fill out this brief survey.

The IICF Philanthropic Index will be a valuable resource in providing a current measurement of both industrywide charitable giving and volunteer service. This new report will provide accurate data on four key measures for 2022:

- Total funds granted into the community.
- Total nonprofit partners supported with grants and volunteers.
- Total volunteer hours contributed by insurance professionals.
- Total number of employees volunteering.

Partial information is fine for this report, and IICF appreciates whichever of these metrics can be shared. Estimates are also acceptable.

Please note the Philanthropic Index will include collective industry totals only and will not be citing individual company figures in the report.

Email a link

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