



**Insurance Industry  
Charitable Foundation**

Helping communities and  
enriching lives, together.

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## **IICF Week of Giving Rallies Insurance Pros to Support In-Need Communities**

*Insurance professionals take part in service projects and fundraising efforts designed to give back*

**LOS ANGELES (Oct. 20, 2022)** – The [Insurance Industry Charitable Foundation](#) (IICF), a unique nonprofit organization dedicated to helping communities and enriching lives, hosted its annual Week of Giving, a celebration of the insurance industry’s year-long dedication to charitable giving and volunteerism. From October 8–15, thousands of insurance professionals across the US and UK dedicated themselves to events and service projects designed to give back to the communities they serve.

“Week of Giving is more than a volunteer initiative, it is a celebration of the countless hours insurance professionals dedicate to serving the communities where we live and work,” said Bill Ross, CEO of IICF. “At the core of IICF’s mission is service and Week of Giving is an integral part of encouraging the industry to dedicate time in their busy schedules to making a difference in their own backyards.”

The mission of IICF’s Week of Giving supports a variety of causes impacting local communities including food and housing insecurity, veterans and environmental issues, disaster preparedness, education and children at risk. Just a few of the many nonprofits supported by the IICF and the insurance industry are highlighted below:

- **Today is a Good Day** - Volunteers from Philadelphia-based law firm and IICF board member Post & Schell, in partnership with [Today is a Good Day](#), a nonprofit working to provide personal and financial assistance to families who require the services of the NICU, gathered to create bonding squares as part of Week of Giving. The bonding squares will be added to care packages for families in Pennsylvania hospitals.
- **Enchanted Backpack**: IICF’s Midwest Division partnered with Chicago-based nonprofit, [Enchanted Backpack](#) who provide access to school supplies for children and teachers. Insurance professionals gathered to package art materials, soft goods such as t-shirts, socks and other staples for children in low-income areas.
- **Dallas-Fort Worth National Cemetery**: IICF’s Southeast Division held their 9<sup>th</sup> annual IICF Week of Giving Veteran Cemetery Service Project and Clean Up at the Dallas-Fort Worth National Cemetery where nearly 2,000 volunteers have participated over the years in grounds beautification projects and the cleaning of hundreds of headstones alongside fellow insurance industry peers.
- **Golden Heart Ranch**: In partnership with [Golden Heart Ranch](#), a nonprofit that works with young adults with intellectual and developmental disabilities, volunteers from IICF’s Western Division completed ranch maintenance projects and helped prepare for their annual Halloween Bash.
- **Blind in Business & Vision Foundation**: To support blind and partially sighted people throughout London, IICF’s U.K. Division partnered with the [Vision Foundation](#) and [Blind in Business](#), two London-based nonprofits who provide blind and partially sighted people with career building resources and mentorship. For Week of Giving, volunteers participated in a one-day, in-person career building event at the Blind in Business Offices in central London. Insurance professionals facilitated panel discussions, one-on-one networking opportunities and career advice tailored to their needs.

Be sure to save the date for IICF’s 2023 Week of Giving, taking place from October 14 – 21, 2023. To learn more and to register for any of IICF’s volunteering initiatives throughout the year, please visit <http://www.volunteer.iicf.org/>.

**About the Insurance Industry Charitable Foundation (IICF)**



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The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership. Established in 1994, IICF has served as the philanthropic foundation of the insurance industry for nearly thirty years, contributing \$42 million in community grants along with 305,000 volunteer hours by more than 110,000 industry professionals. IICF reinvests locally where funds are raised, serving hundreds of charities and nonprofit organizations, for maximum community impact. IICF is a registered nonprofit organization under section 501(c)(3) of the IRS code. Learn more at [www.iicf.org](http://www.iicf.org) or follow us on social media: @doubleicf.