

TRADEPOST CONTINUES GROWTH WITH INVESTMENT IN FEAZEL ROOFING, AN AWARD WINNING, HOME EXTERIOR IMPROVEMENT COMPANY

COLUMBUS, OH (March 18, 2022) – TradePost, LLC, a private investment company, is pleased to announce its equity investment in Feazel Roofing, an award-winning roofing firm based in Columbus, Ohio. Joining TradePost in the investment partnership is Stonecutter Ventures. TradePost Founder and CEO, Jordan Hansell, made the announcement.

The equity partners, TradePost and Stonecutter Ventures, will bring institutional expertise and financial backing that will position Feazel for future, strategic growth.

"Feazel has a demonstrated, powerful recipe for success, and we look forward to being part of the best team in the business," said Jordan Hansell. "It fits exactly the profile of the type of company in which TradePost likes to invest. We look for businesses with experienced leadership who have proven their ability to grow their companies organically and inorganically. But perhaps most importantly, we look for leaders with a strong vision who have developed highly effective teams. We then provide them with patient capital to assist them in executing their strategy," Hansell concluded.

Since purchasing Feazel in 2012, majority owner, Leo Ruberto, has grown the company from a single location in Columbus, Ohio, to 11 offices across six states. In addition, Feazel has acquired two brands: Shanco, based in Maryland and Virginia, and Kearns Brothers, based in Michigan. Feazel was recently named 2021 Roofing Contractor of the Year by Roofing Contractor Magazine and is now one of the top ten roofing contractors in the US based on revenue. Ruberto will continue to lead the organization, leveraging his ten years of experience with Feazel.



"From my perspective, Tradepost and Stonecutter Ventures are the perfect partners to help me take Feazel to the next level," said Feazel owner and CEO, Ruberto. "They understand where we have been, where we are, and where we want to go. I appreciate their experience and their business philosophies; they have a demonstrated track record of working with business owners like me to unlock additional value for our equity holders."

Feazel is headquartered in Columbus, Ohio. The company has a current, performance-based valuation of \$145 million with an aggressive pipeline, focusing on growth in the South and Midwest regions of the country.

About Tradepost

Tradepost, LLC, is an investment platform that provides growth capital to mid-market firms (\$1MM to \$20MM in EBITDA and \$10MM to \$100MM in enterprise value) with proven growth trajectories and management teams who have a strong vision. Tradepost selectively seeks investments in businesses that enjoy defensible, competitive positions with demonstrable opportunities to grow. Tradepost takes a long-term (ten+ years), patient-capital perspective, and seeks to add value after acquisition to create highly attractive risk adjusted and actual returns.

About Feazel

Feazel is an award-winning roofing, siding, gutters, and windows contractor. Feazel was established in 1988 and serves 11 markets, primarily in the midwestern United States. Feazel owns and operates Shanco, operating in Maryland and Virginia, and Kearns, operating in Michigan. Both companies specialize in roofing repairs and replacements. Previously this year, Feazel partnered with GAF to sell GAF's new solar solution, Timberline Solar Shingle. This is the first, truly nailable solar shingle that incorporates durable roofing materials into a clean-energy-generating system. The solar roof is now available to residents in Maryland, Virginia, and North Carolina. Feazel was named Residential Roofing Contractor of the Year in 2021. Its mission is to deliver the best customer service and stress-free buying experience in the home improvement industry. The company is passionate about giving back to the communities in which it operates by supporting the programs and organizations that make our cities great. Learn more at: FeazelInc.com.

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