# Fiona Meyer

### contact me
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fionameyer.com

### where I am
San Diego, CA and remote

### education
University of Colorado Boulder
B.A. Anthropology, 2012

### skills
Responsive web design, web development, UI/UX design, print design, logo and typography design, top-to-bottom branding, project management, communications management, copywriting and editing, content development, social media management, marketing, digital illustration, agile, sprint management, IT management, QA/QC testing, SaaS, marketing

### top tools
Illustrator, InDesign, Figma, WordPress, Webflow, HTML & CSS, JIRA, Slack, Google Analytics, Mailchimp, social media platforms

### also works with
Javascript, various CSS frameworks (Bootstrap, Foundation, Material Design, etc.), Google AdWords, SEO, livestreaming, video editing, HIPAA compliance, IRB protocol writing, form validation

### about me
I'm a designer who consults with biotech companies and non-profits. With over 15 years of experience in UX design, web development (including front-end web apps), project and product management, communications, and marketing, I've successfully launched projects that have gone on to earn billions of dollars.

### hobbies
trying out new PM tools
playing video games (Minecraft & Genshin)
rock climbing
playing with my two cats
reading long fantasy novels
working on my portfolio

## Product Manager and UX Designer
Various Clients, April 2018 – present

Advising on look and feel, best practices and platforms, branding, strategic content development and deployment, and marketing.
Designing and developing websites for new and existing clients, including an e-commerce website for selling and shipping physical products, websites for biotech startups advertising new drug development, and more.
Designing and creating logos, full branding, and other assets for clients.
Designing print and other collateral for clients.
Developing social media campaigns including fundraising, managing social media and marketing, and creating collateral for all social platforms.
Creating custom illustrations and icons for various clients.

## Communications Manager
Christ Church East Bay, December 2018 – July 2020

Created collateral for digital and printed materials, including graphic design assets and written content.
Designed, developed, and wrote content for new website.
Coordinated communications and branding across various platforms and edited for consistent messaging, including print, email, and social media.
Managed communications projects from idea to launch.
Led online migration for worship services, leveraging YouTube Live and front-end platforms for reliable and consistent services.
Planned and implemented special events, including annual Stewardship Campaign and other major fundraising events.
Led and co-led important staff meetings.
Directed the day-to-day work of and providing training for an employee.
Implemented new project management systems for organization.
Helped develop and track budgets for overseen departments.
Managed special projects relating to church facilities.
Oversaw IT for entire organization.

## Web Developer and UX Designer
John McNeil & Company, Inc., January 2013 – March 2018

### UX/UI Design
Designed and implemented user interfaces for flagship products.
Designed and built websites for four biotech clients: created branding and mockups, and developed and deployed all sites.
Went on to maintain those sites for upwards of 5 years and helped with transitions once companies were acquired.
Created scientific illustrations of drug pathways and pipelines for two clients.

### Product Management
Led marketing for SaaS flagship product.
Created requirements and test plan for fully validated system.
Consulted on project management, process mapping, and HIPPA compliance.
Gathered requirements for SOPs to follow IRB protocols.
Lead testing and bug tracking for flagship product.
Established and worked in an agile development environment.
Implemented new project management systems for organization.
Managed IT support for six clients with limited supervision.
Oversaw IT for entire organization.

### Documentation Development
Created technical documentation for flagship product.