

Fiona Meyer

email me
fiona@fionameyer.com

where I am
San Diego, CA and remote

skills
Responsive web design, web development, UI/UX design, print design, logo and typography design, top-to-bottom branding, project management, communications management, copywriting and editing, content development, social media management, marketing, digital illustration, agile, sprint management, IT management, QA/QC testing, SaaS marketing

top tools
Illustrator, InDesign, Figma, WordPress, Webflow, HTML & CSS, JIRA, Slack, Google Analytics, Mailchimp, social media platforms

also familiar with
Javascript, various CSS frameworks (Bootstrap, Foundation, Material Design, etc.), Google AdWords, SEO, livestreaming, video editing, HIPAA compliance, IRB protocol writing, form validation

about me
I'm a UX designer and web product manager who consults with biotech companies and non-profits. I am a builder of brands with over 15 years of experience in UX design, web development (including front-end web apps), project and product management, communications, and marketing. I've successfully launched projects that have gone on to earn billions of dollars, and many of my clients return to me again and again.

In my free time you can find me playing video games, reading, trying out the latest PM tool, constantly working on my portfolio, and spending time with my husband and two cats in sunny San Diego.

I'm passionate about what I do, so I put in my all. When I'm on your team, I can move mountains.

UX Designer and Web Product Manager

Various Clients, April 2018 – present

Advising on look and feel, best practices and platforms, branding, strategic content development and deployment, and marketing.

Designing and developing websites for new and existing clients, including an e-commerce website for selling and shipping physical products, websites for biotech startups advertising new drug development, and more.

Designing and creating logos, full branding, and other assets for clients.

Designing print and other collateral for clients.

Developing social media campaigns including fundraising, managing social media and marketing, and creating collateral for all social platforms.

Creating custom illustrations and icons for various clients.

Communications Manager

Christ Church East Bay, December 2018 – July 2020

Created collateral for digital and printed materials, including graphic design assets and written content.

Designed, developed, and wrote content for new website.

Coordinated communications and branding across various platforms and edited for consistent messaging, including print, email, and social media.

Managed communications projects from idea to launch.

Led online migration for worship services, leveraging YouTube Live and front-end platforms for reliable and consistent services.

Planned and implemented special events, including annual Stewardship Campaign and other major fundraising events.

Led and co-led important staff meetings.

Directed the day-to-day work of and providing training for an employee.

Implemented new project management systems for organization.

Helped develop and track budgets for overseen departments.

Managed special projects relating to church facilities.

Oversaw IT for entire organization.

Web Developer

John McNeil & Company, Inc., January 2013 – March 2018

UX/UI Design

Designed and implemented user interfaces for flagship products.

Designed and built websites for four biotech clients: created branding and mockups, and developed and deployed all sites.

Went on to maintain those sites for upwards of 5 years and helped with transitions once companies were acquired.

Created scientific illustrations of drug pathways and pipelines for two clients.

Product Management

Led marketing for SaaS flagship product.

Created requirements and test plan for fully validated system.

Consulted on project management, process mapping, and HIPPA compliance.

Gathered requirements for SOPs to follow IRB protocols.

Lead testing and bug tracking for flagship product.

Established and worked in an agile development environment.

Implemented new project management systems for organization.

Managed IT support for six clients with limited supervision.

Oversaw IT for entire organization.

Documentation Development

Created technical documentation for flagship product.